

Gem State Adventist Academy Strategic Planning – 2018 Survey Results 1/16/2019

Marvin Thorman, Principal
Harold Becker, Facilitator



Agenda

- Five reasons to do surveys
- How to respond to these surveys
- Number of Survey Responses
- Surveys
 - ✓ Student Survey
 - ✓ Parent Survey
 - ✓ Alumni Survey
 - ✓ Constituent Survey
- Summary Findings
- Next Steps

Five Reasons to do surveys

1. Even the most loyal customers can leave you in the blink of an eye.
2. A loyal customer is a treasure you should keep and hide from the world.
3. Positive branding can be achieved by excellent customer service.
4. Happy customers is a factor that helps you stand out among your competition (other schools).
5. Great customer experience can take your school places.

How to respond to these surveys

- Understand this feedback is for the benefit of the school, not to chastise or exalt a person
- Be open-minded and willing to take constructive feedback, we all can improve. (The only difference between a “Rut” and a “Grave” is the depth)
- Change is hard, but if we are unwilling to change no progress will happen
- Remember, just because someone says something doesn't make it true
- Opinions matter, but they are based on experiences, gossip, a persons background, biases, etc.
- “For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high *places*.” Ephesians 6:12
- The worst thing to do, Is Nothing

Seventh-Day Adventist education is under special attack by the devil, because if he can cripple the schools, he will cripple the future of our church.

Marvin Thorman, Principal
Gem State Adventist Academy



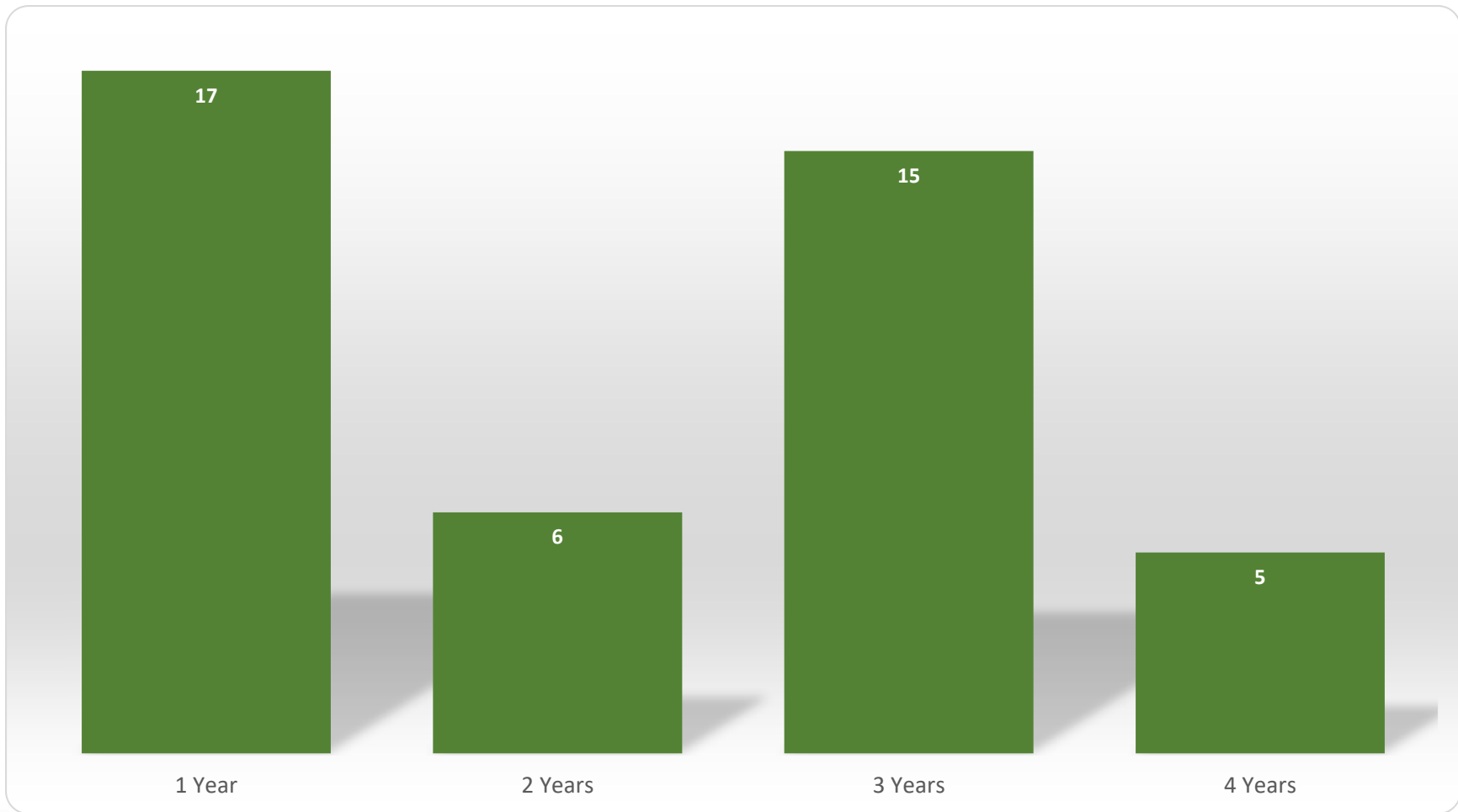
Number of Survey Entries

✓ Students	43
✓ Parents	12
✓ Constituents	144
✓ Alumni	116
Total Responses	<u>315</u>

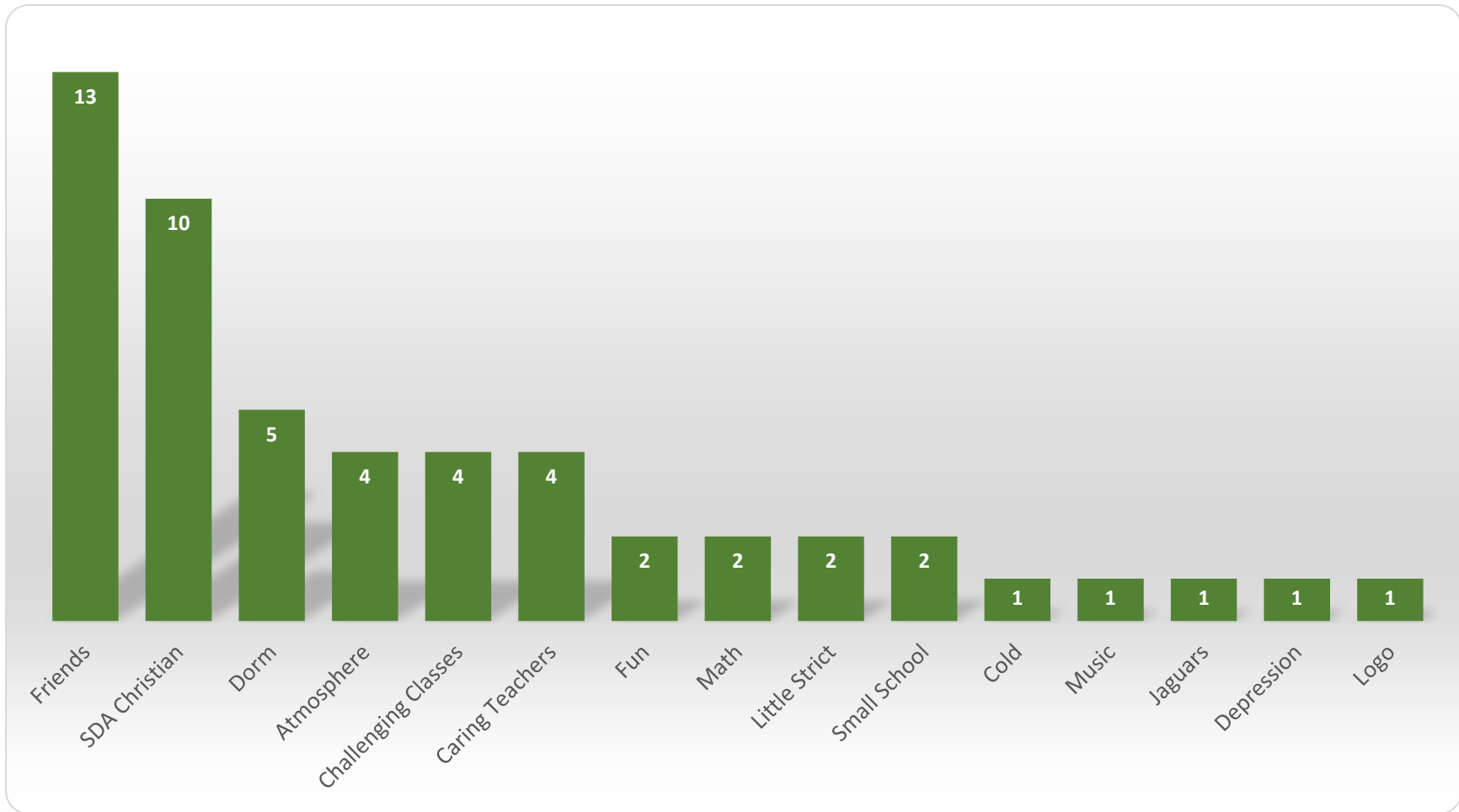
Student Survey Results 2018



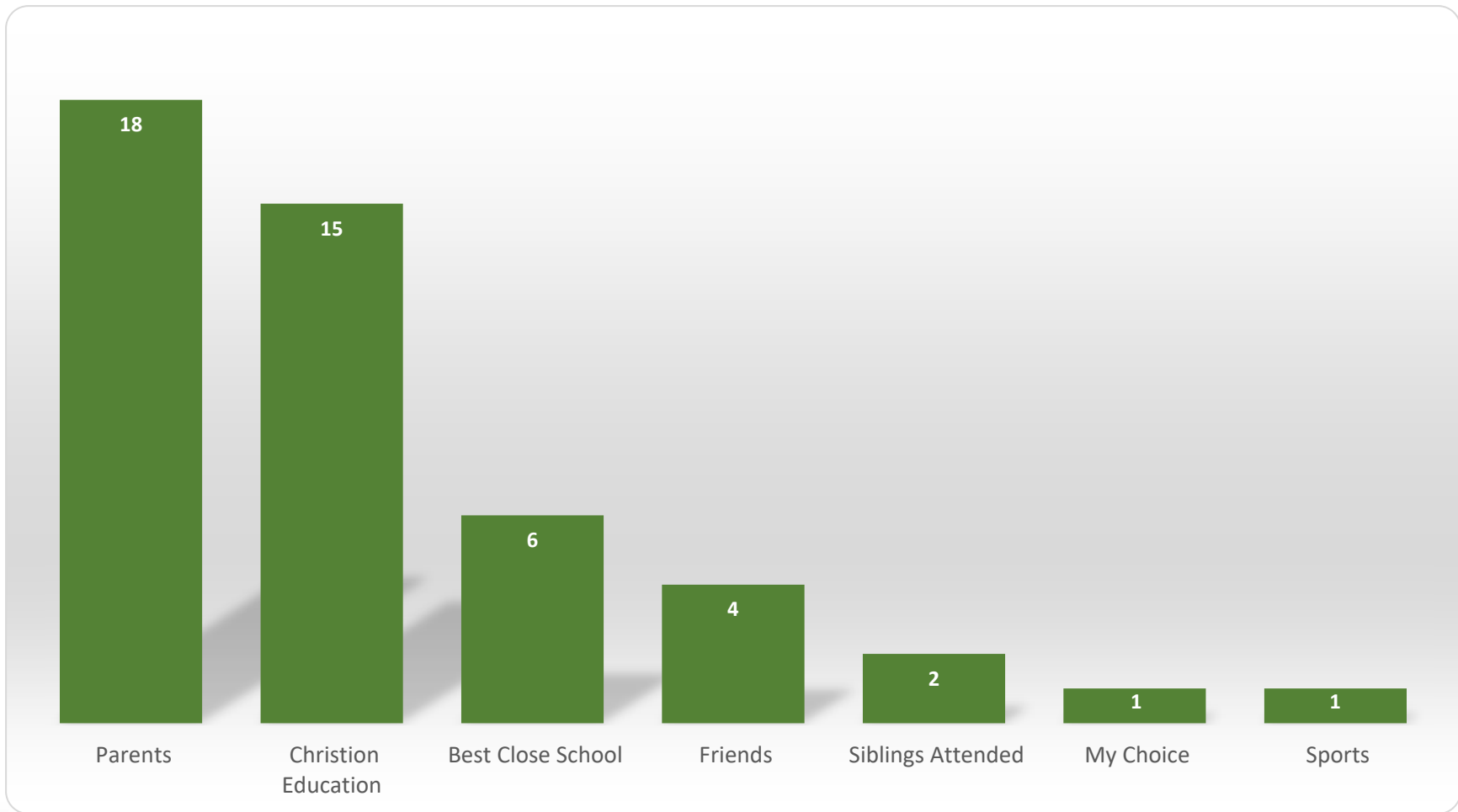
Student, Including this year, how many years have you attended GSAA?



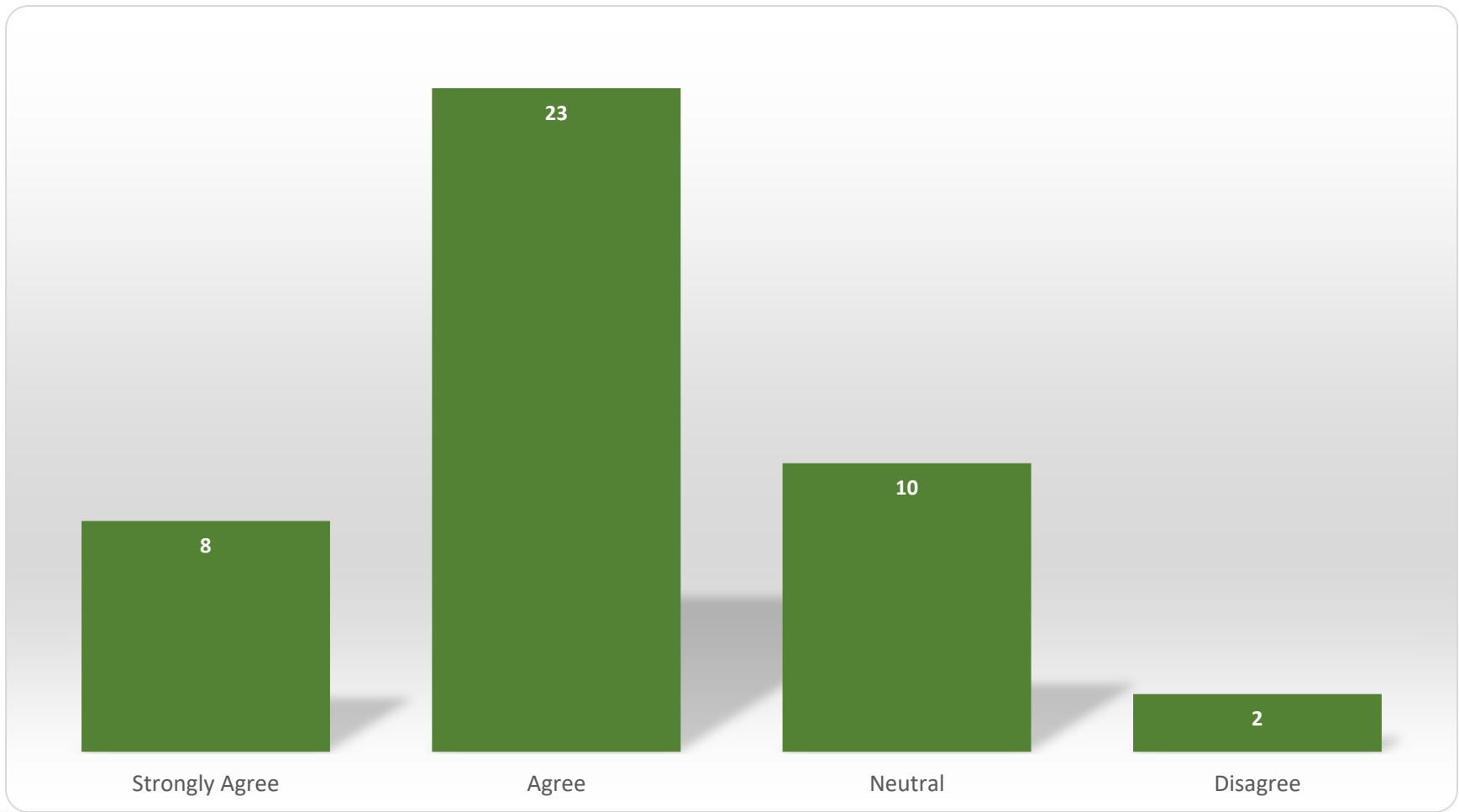
Student, What is the first thing that comes to mind when you think of your school?



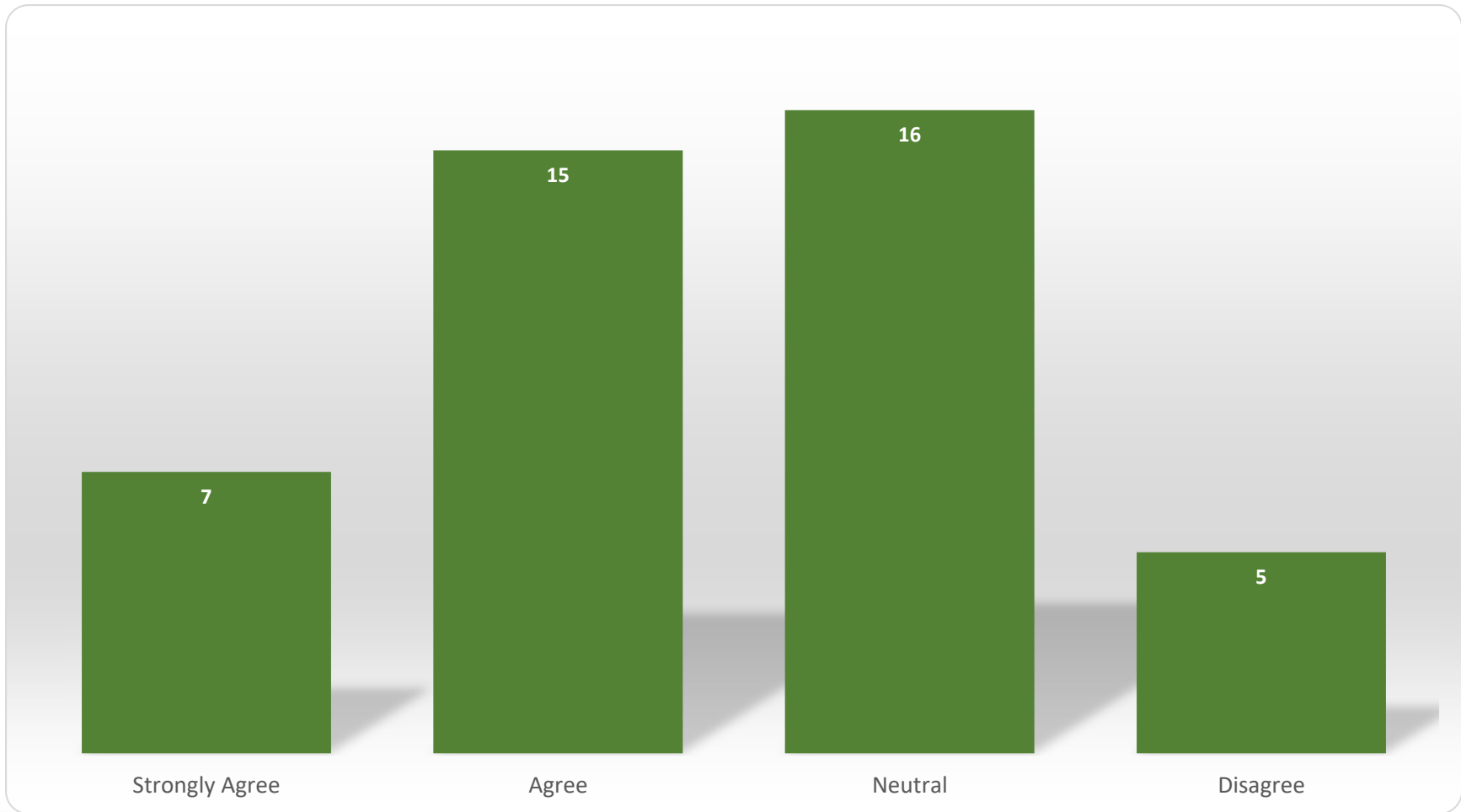
Student, Why did you choose GSAA?



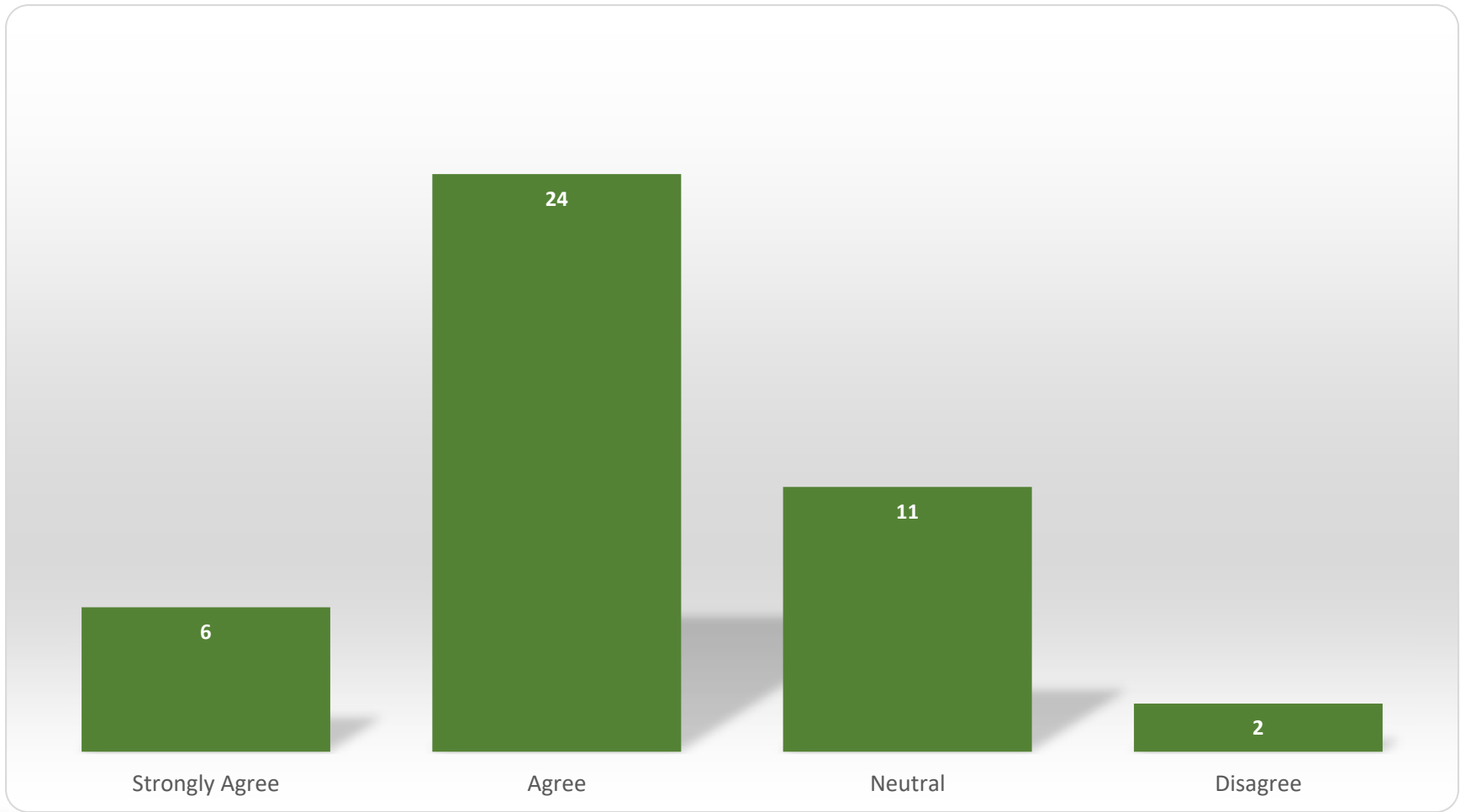
Student, My experience at GSAA encourages my spiritual growth.



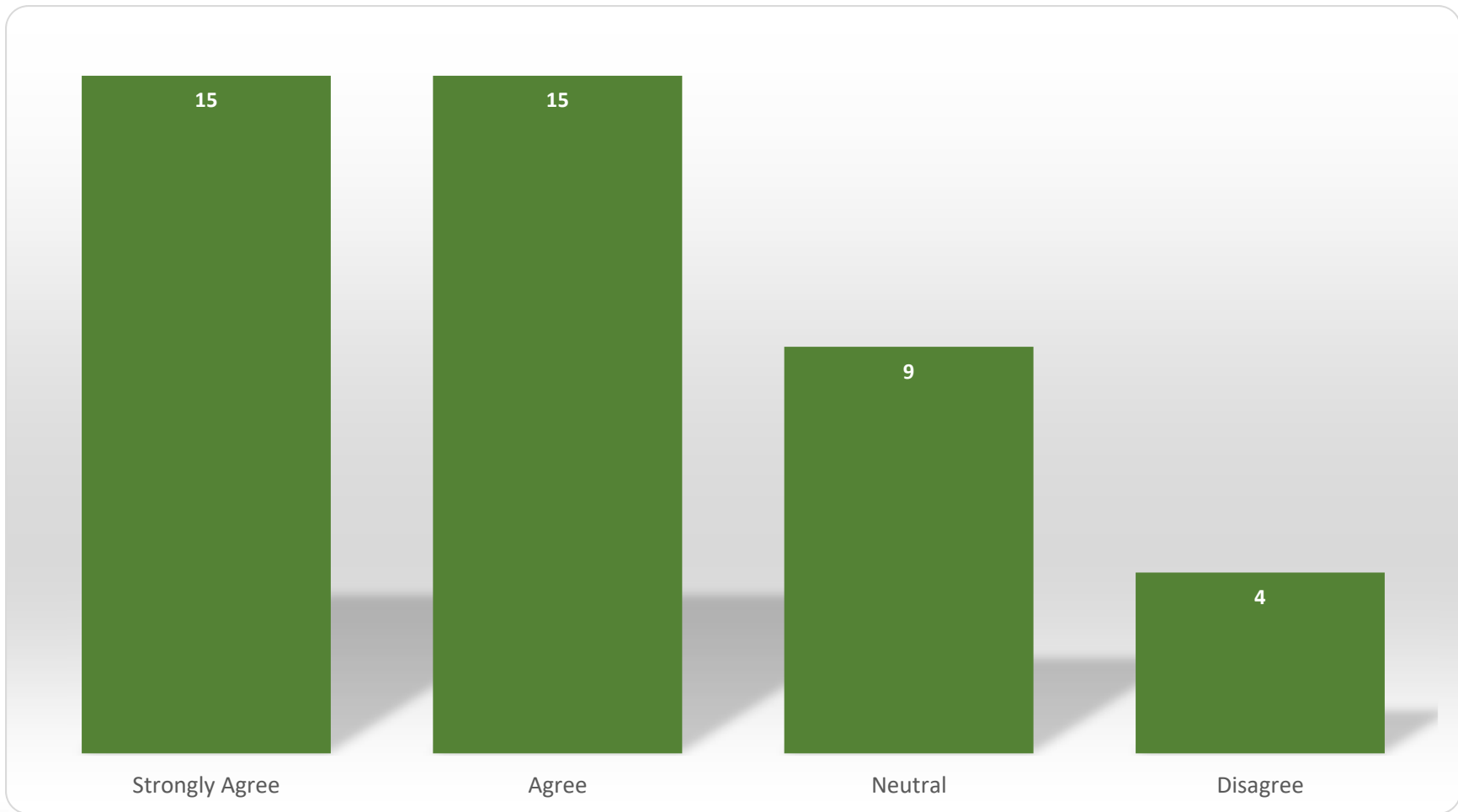
Student, I am actively involved in the spiritual activities at GSAA.



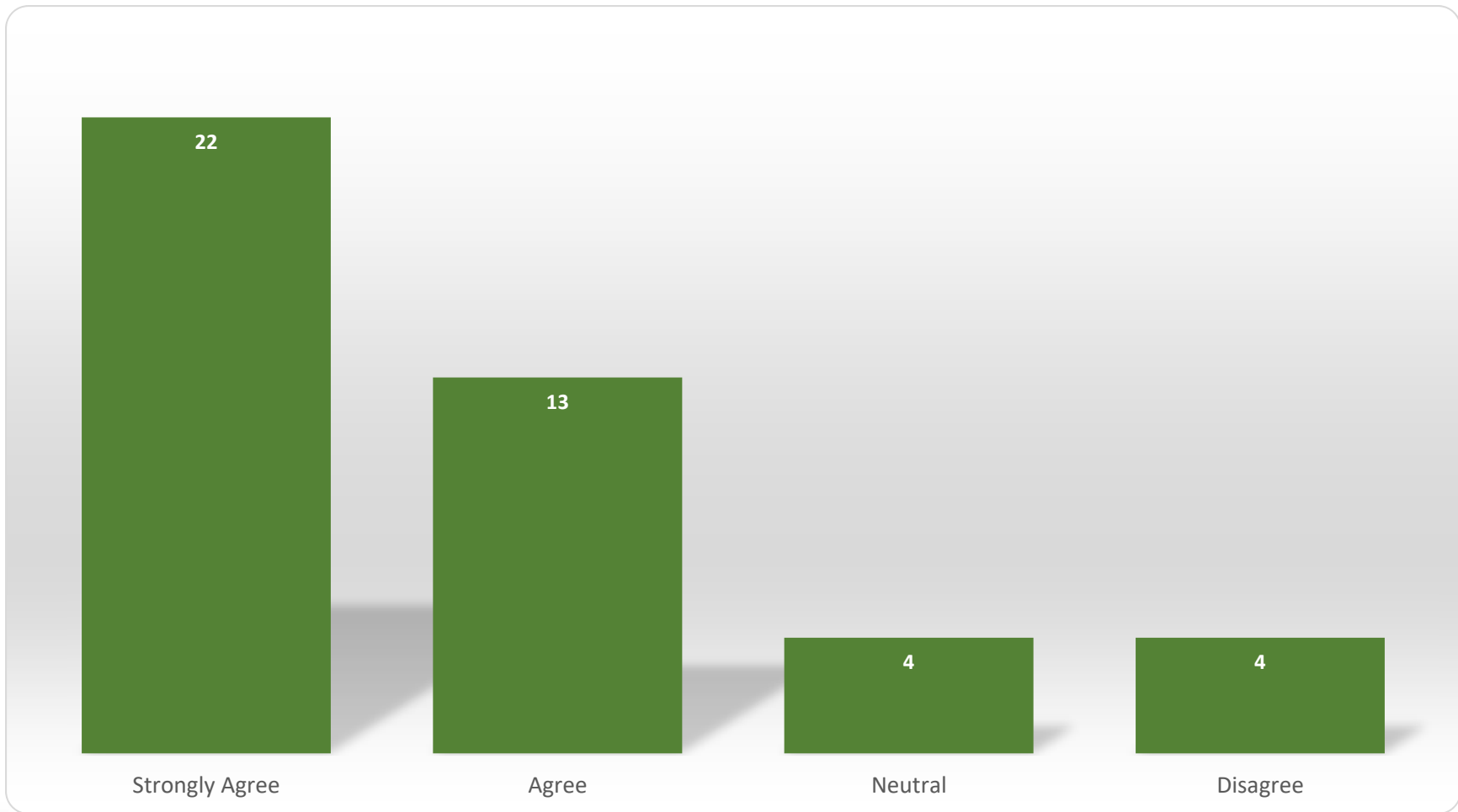
Student, GSAA is preparing me to value and stay engaged in the mission of the Seventh-Day Adventist church.



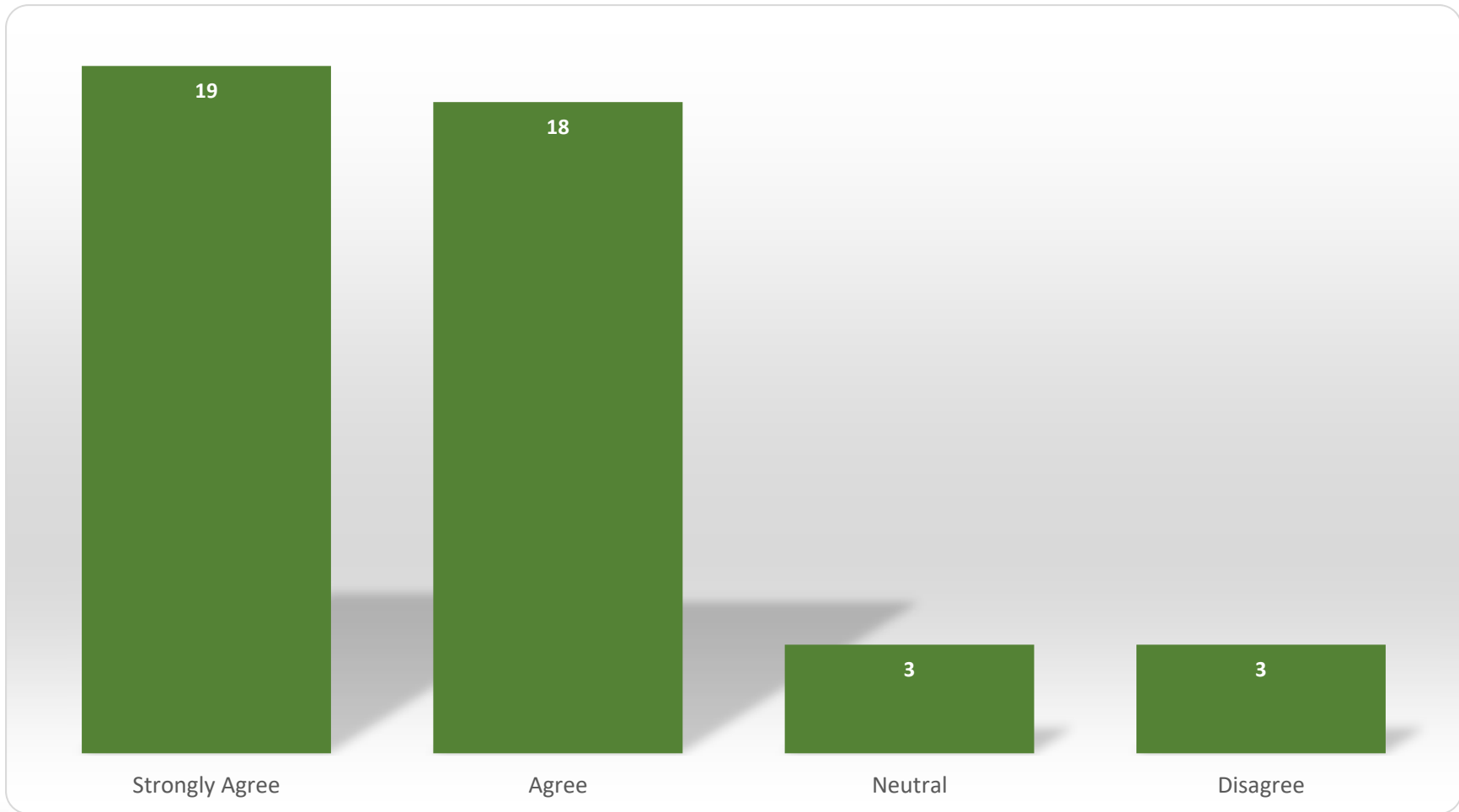
Student, I feel very supported by my fellow students.



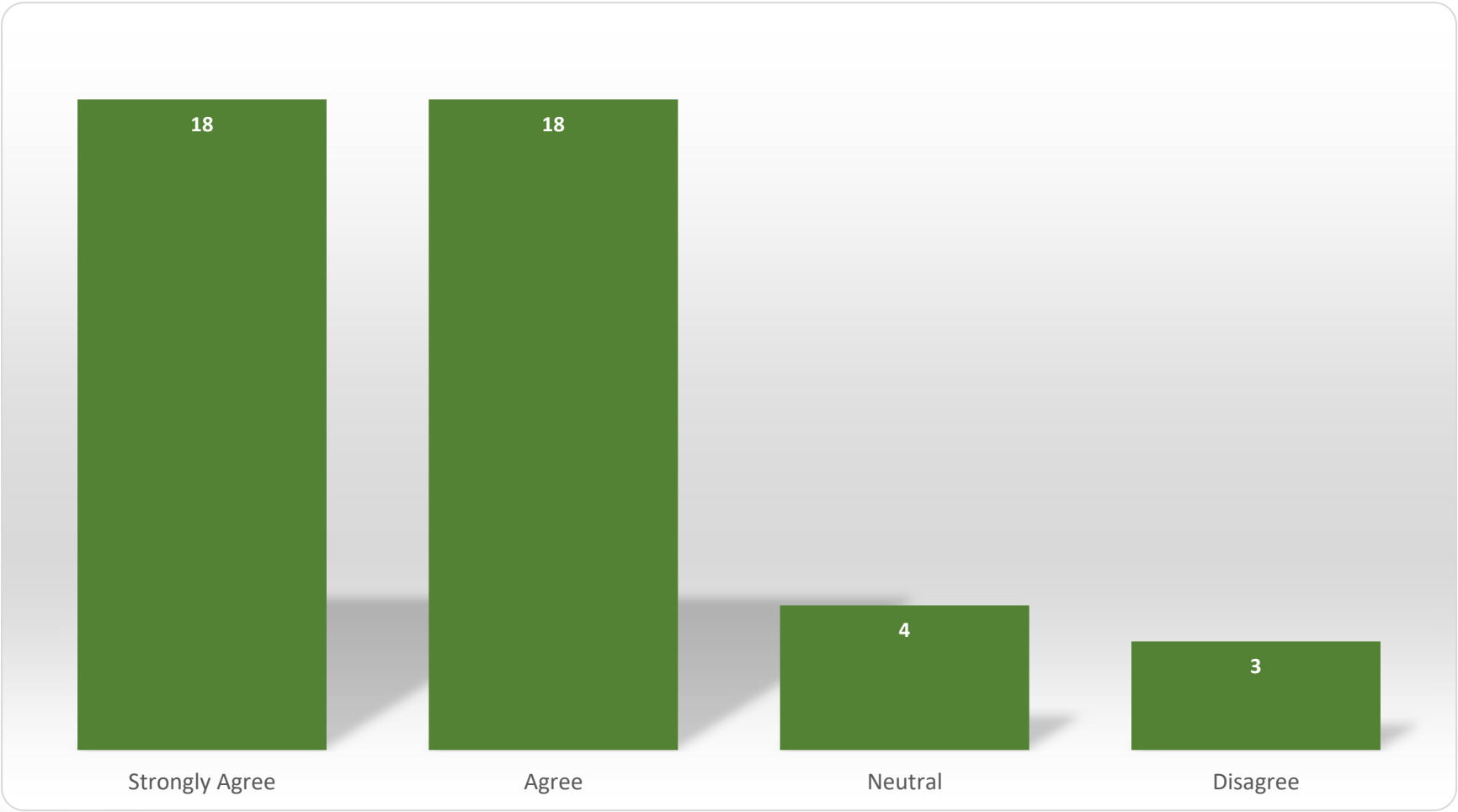
Student, I have a best friend at school.



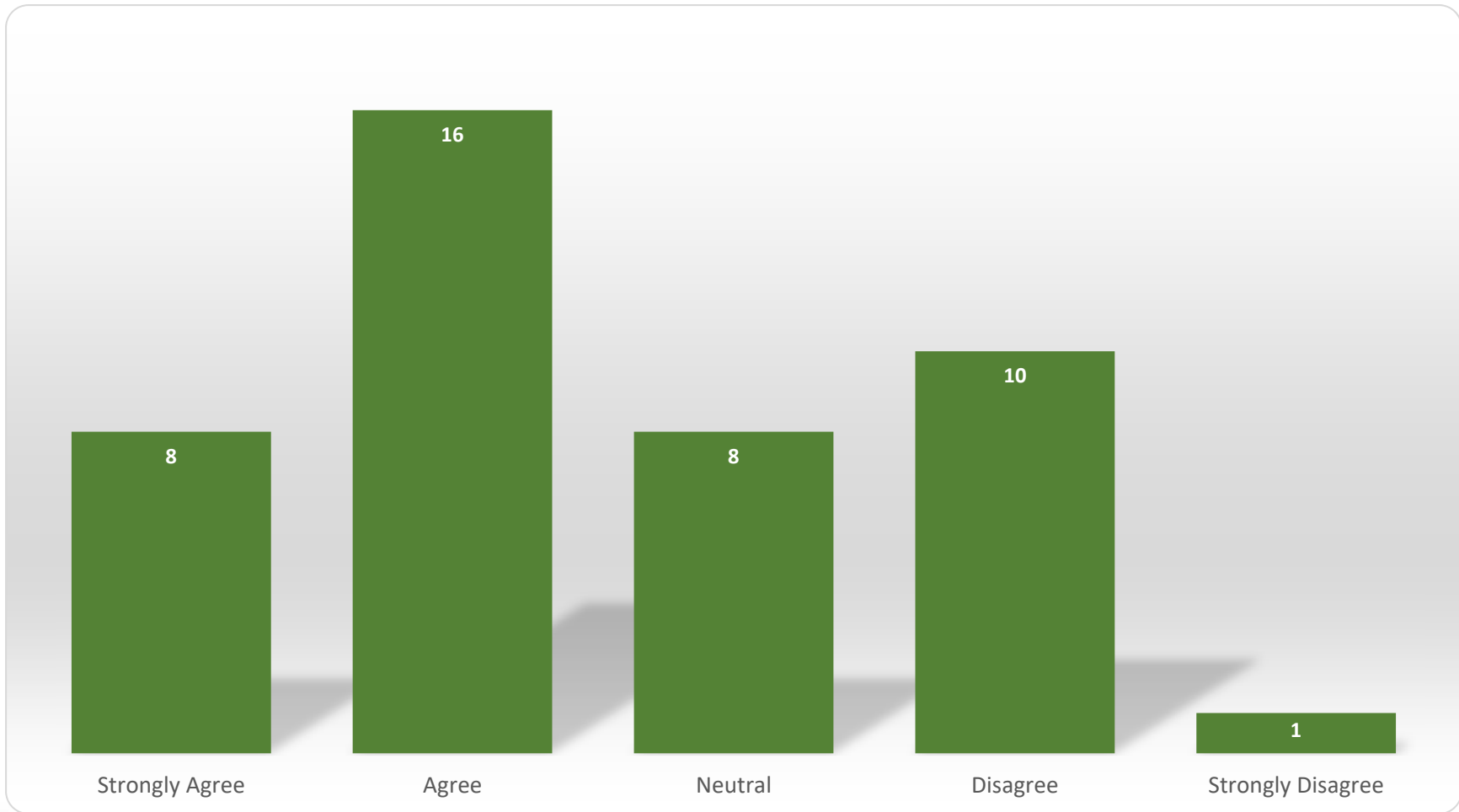
Student, My teachers are supportive and very interested in my success.



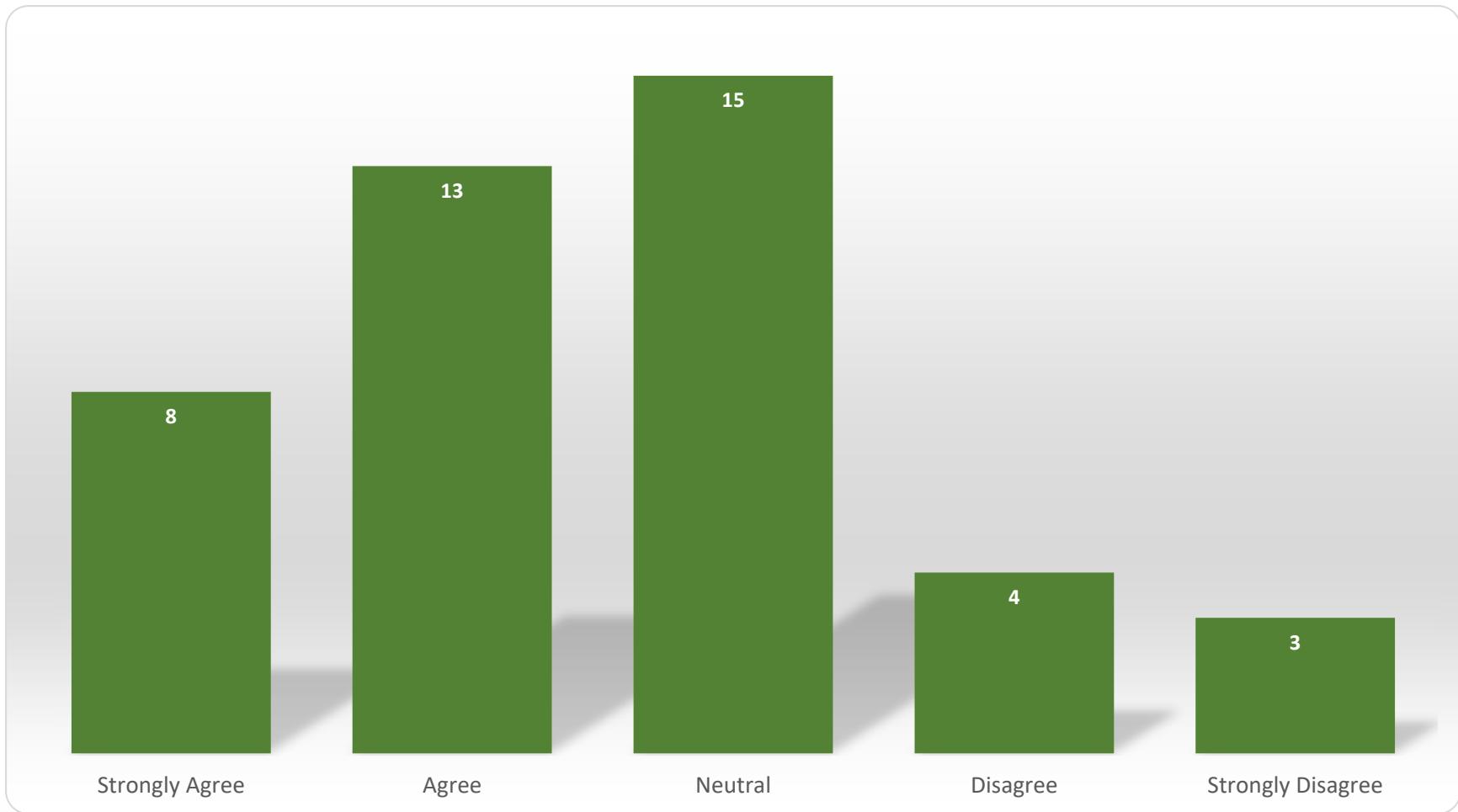
Student, Teachers are available and willing to help me when I have questions about my classes.



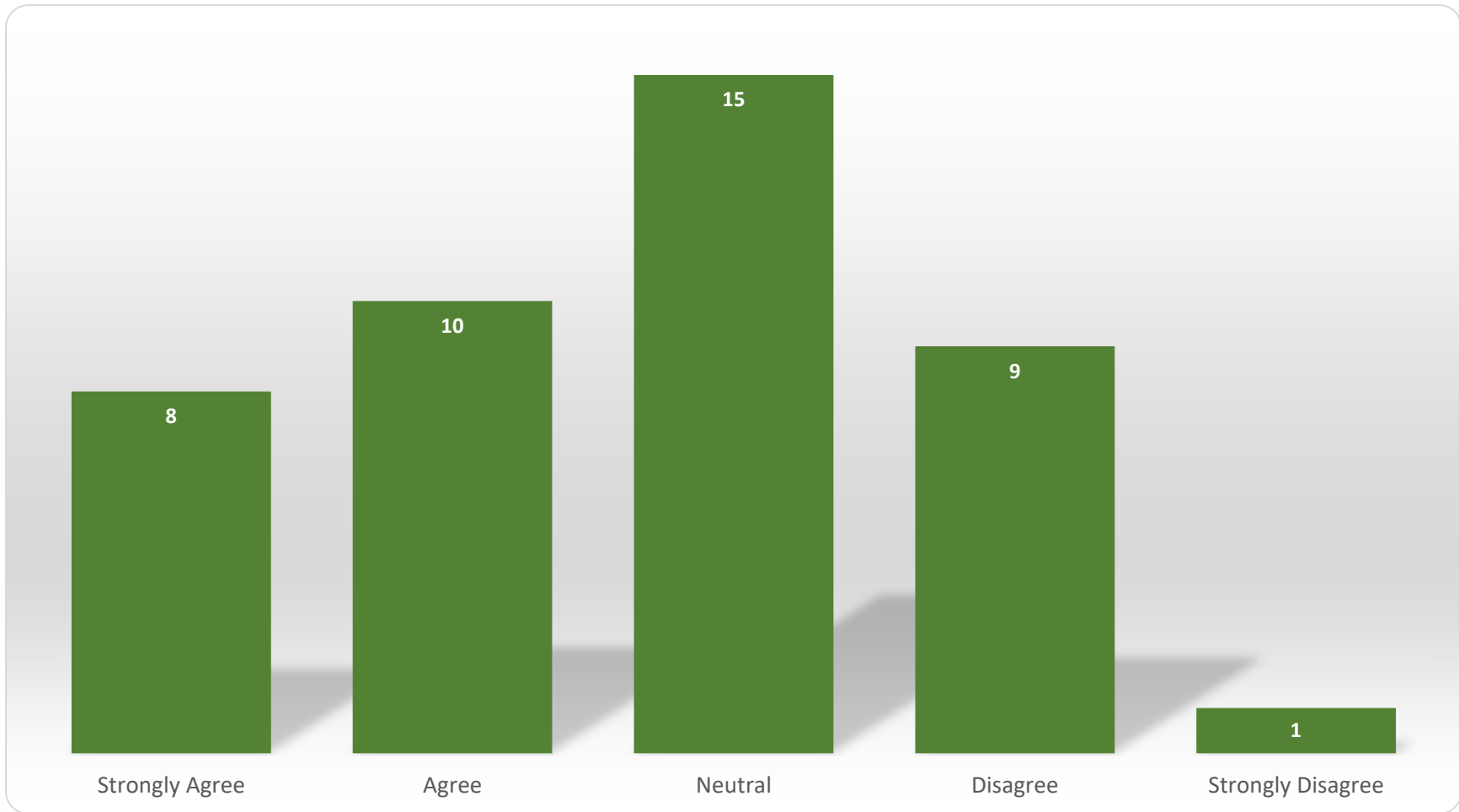
Student, I believe my classes are preparing me to deal with life after high school.



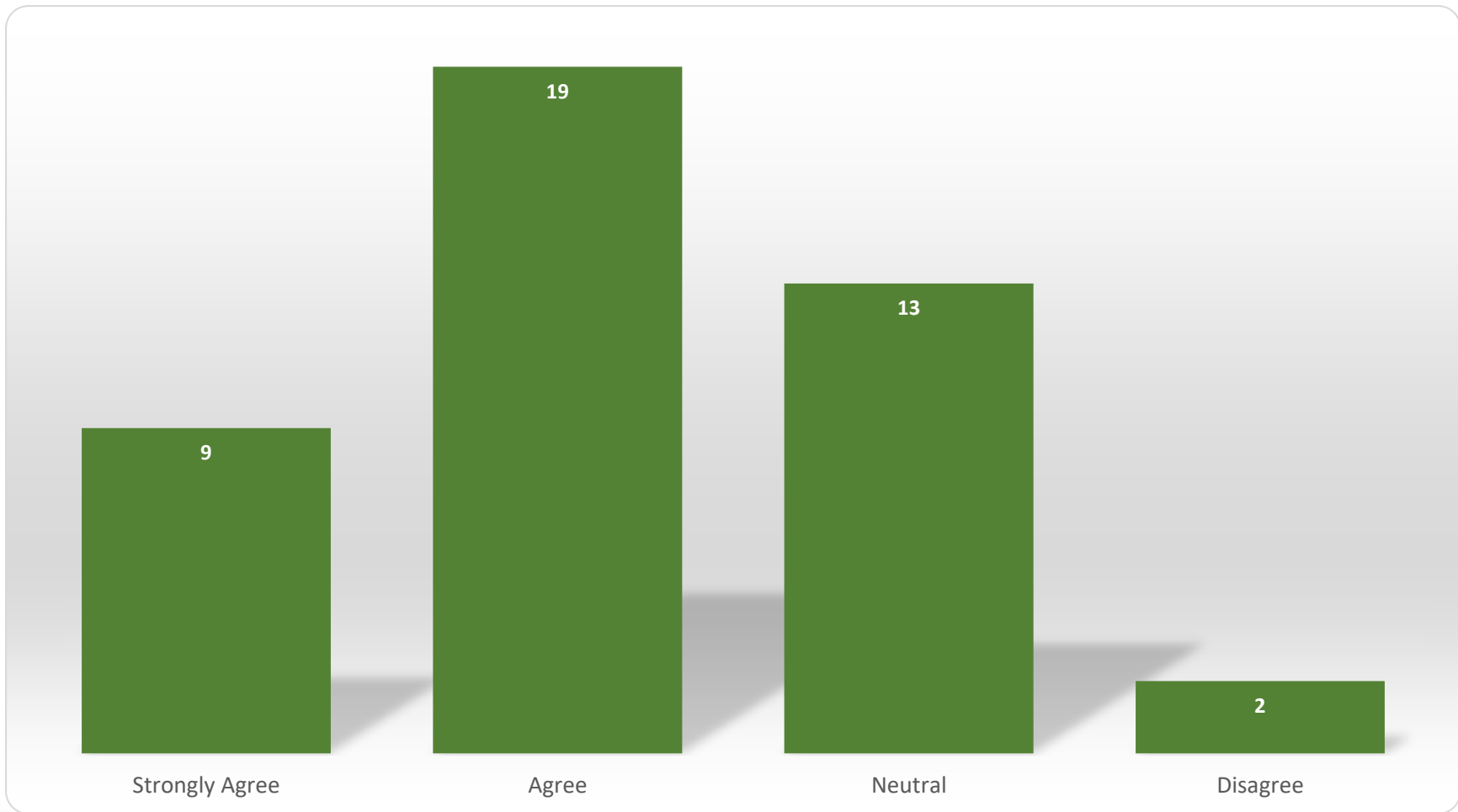
Student, I have access to the appropriate technology to help me learn.



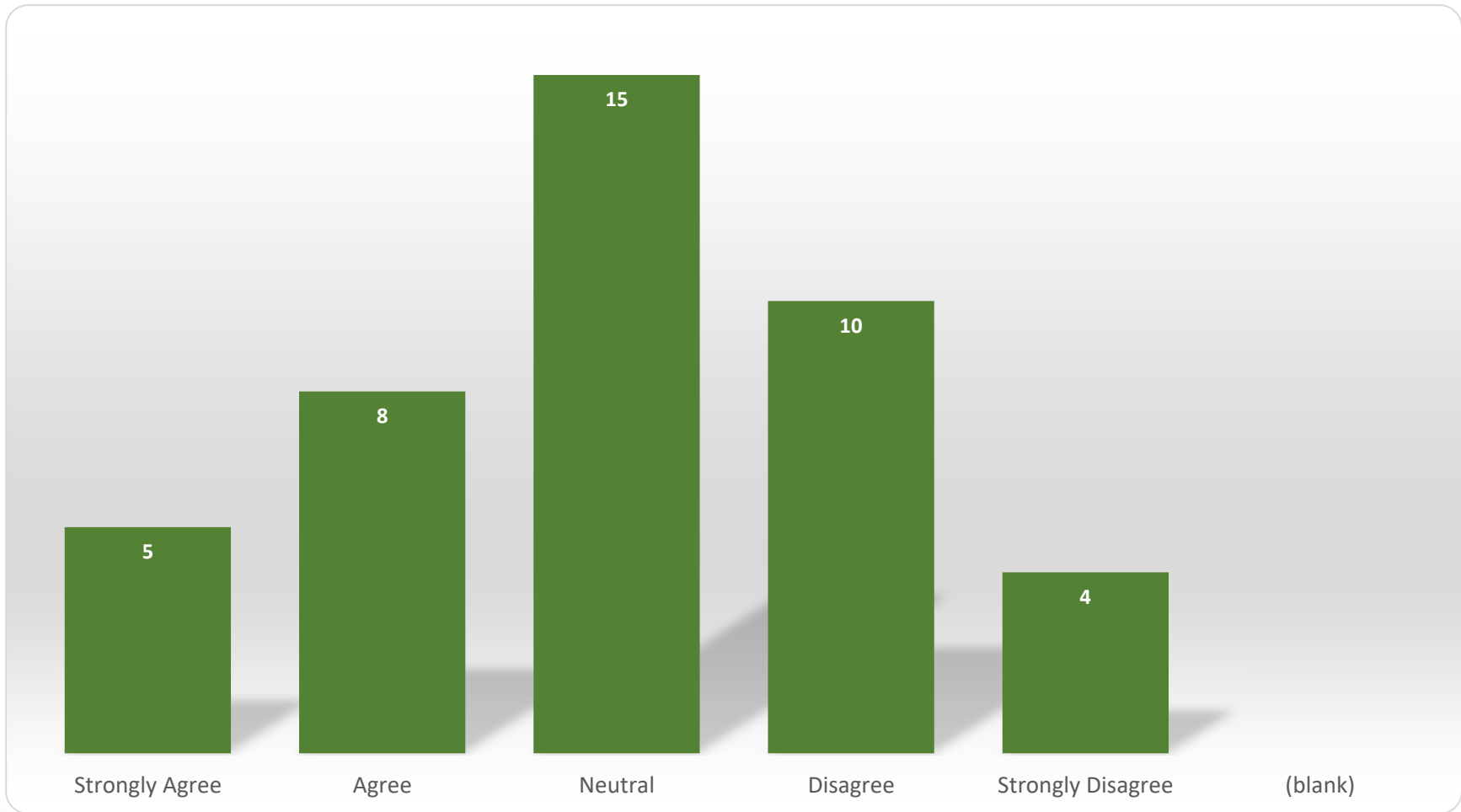
Student, The GSAA facilities, such as classrooms, labs, dorm, church, library, gymnasium, fitness center, and ball fields are adequate.



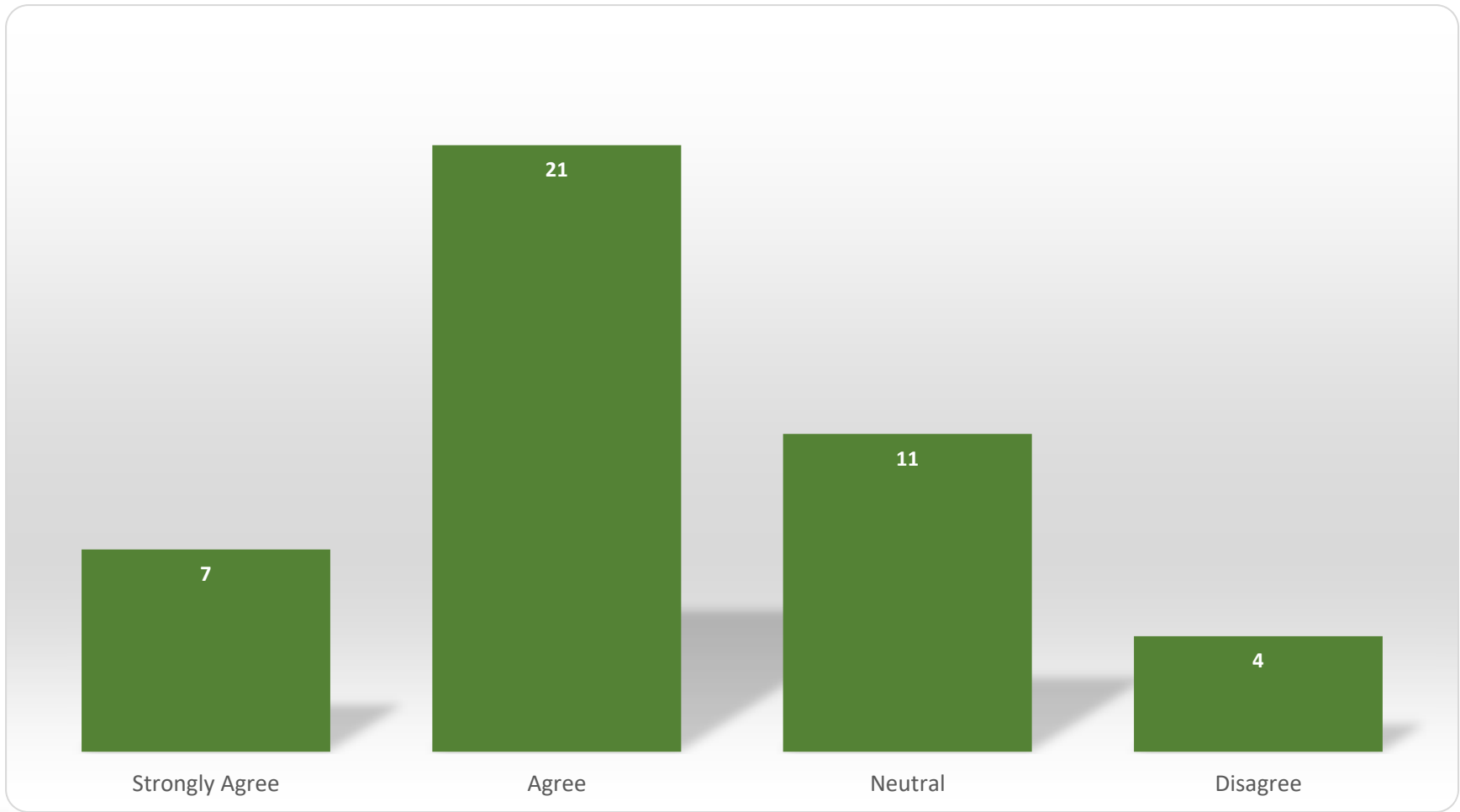
Student, The policies and rules at GSAA provide a safe environment.



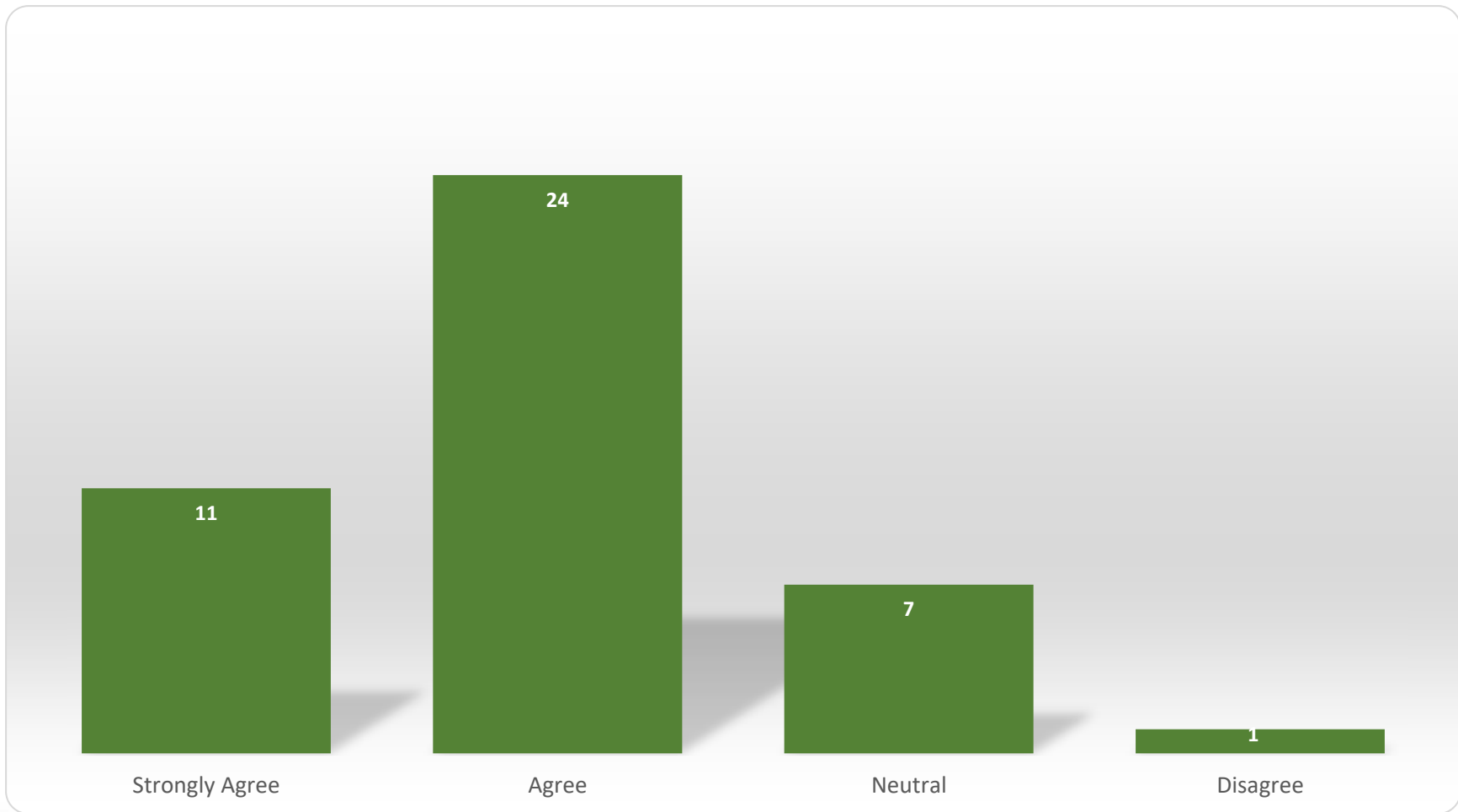
Student, The policies and rules at GSAA are reasonable.



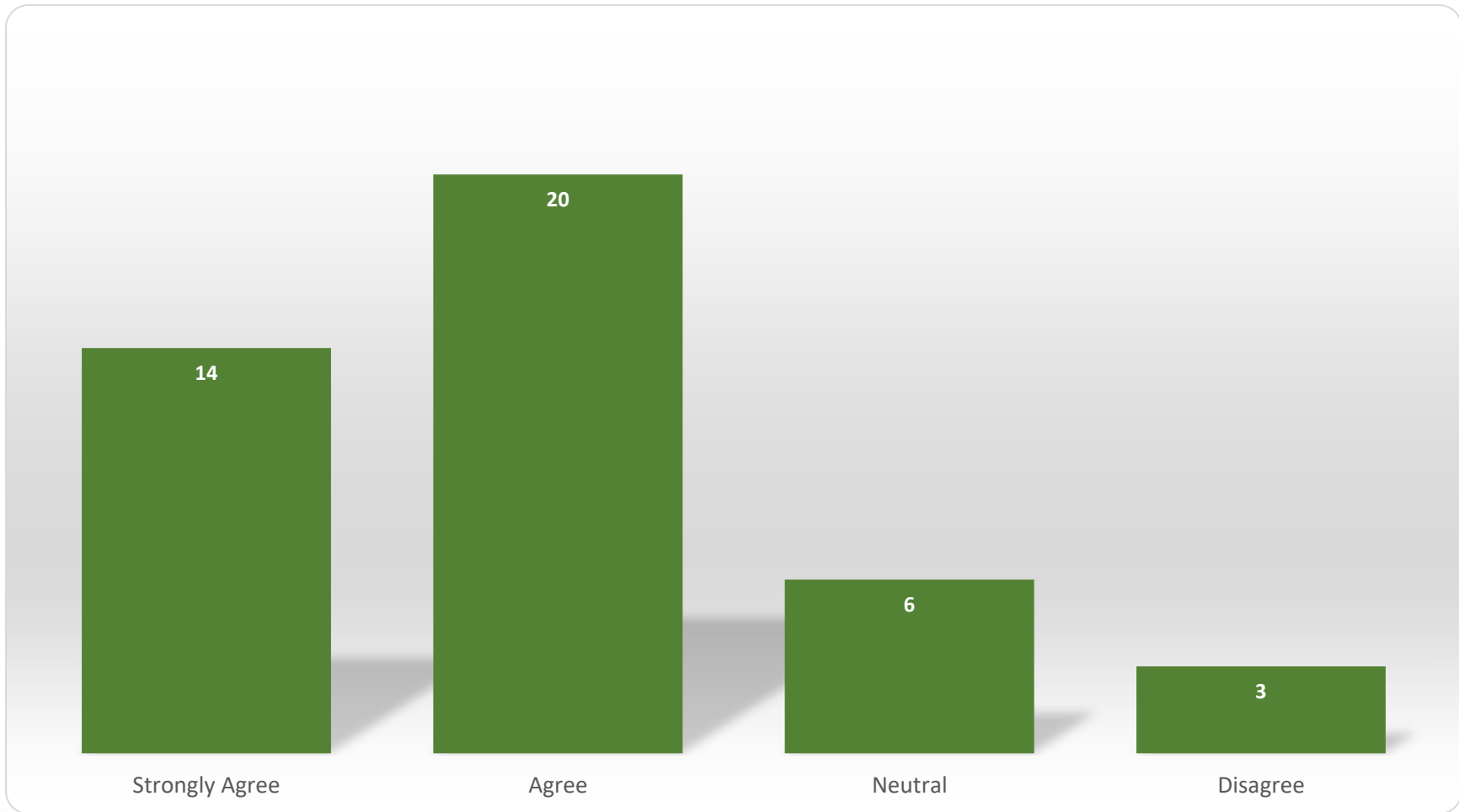
Student, GSAA provides a high quality academic experience.



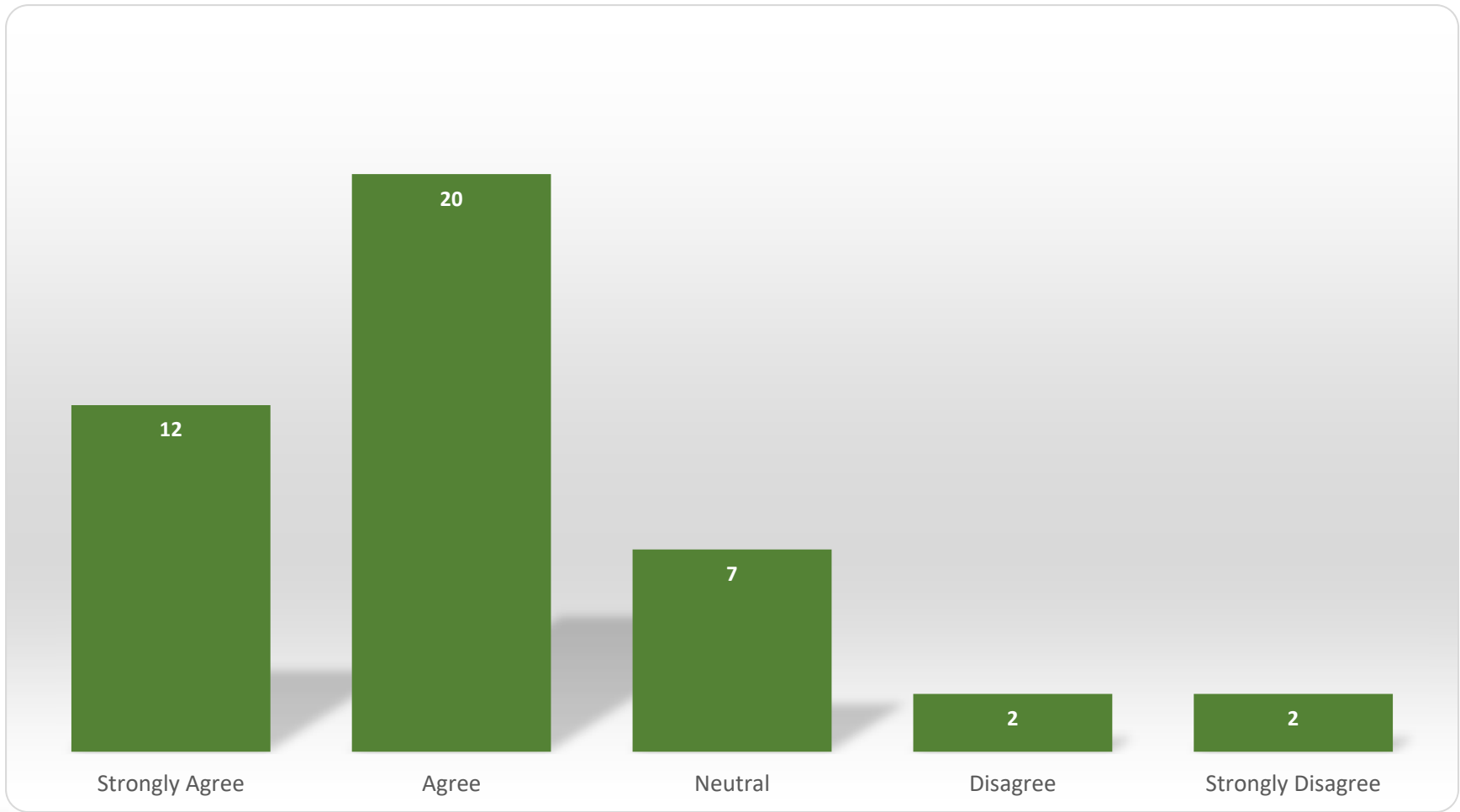
Student, GSAA provides outreach and mission opportunities to enhance my learning experience.



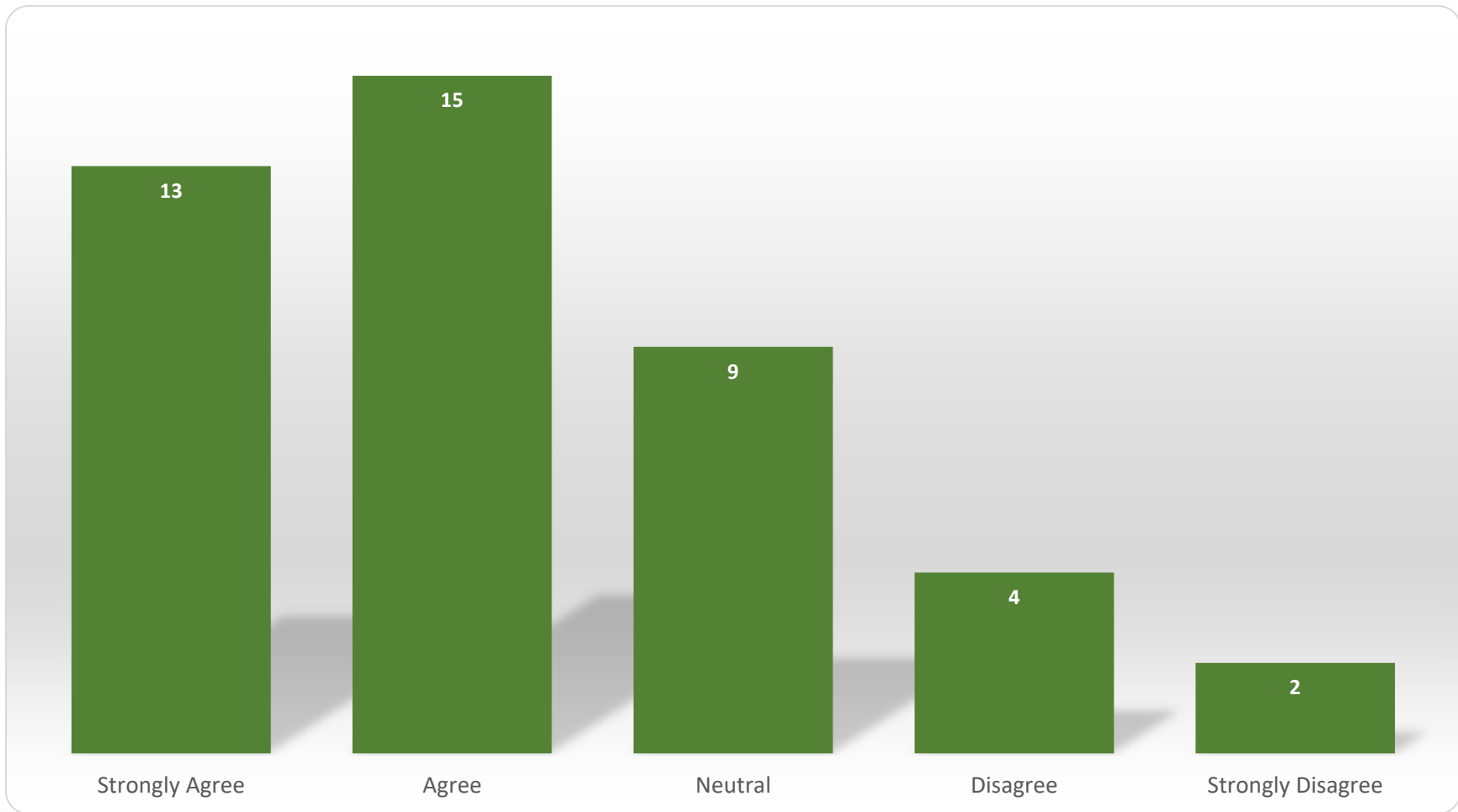
Student, My parents / guardians feel welcome at GSAA and are involved in my education.



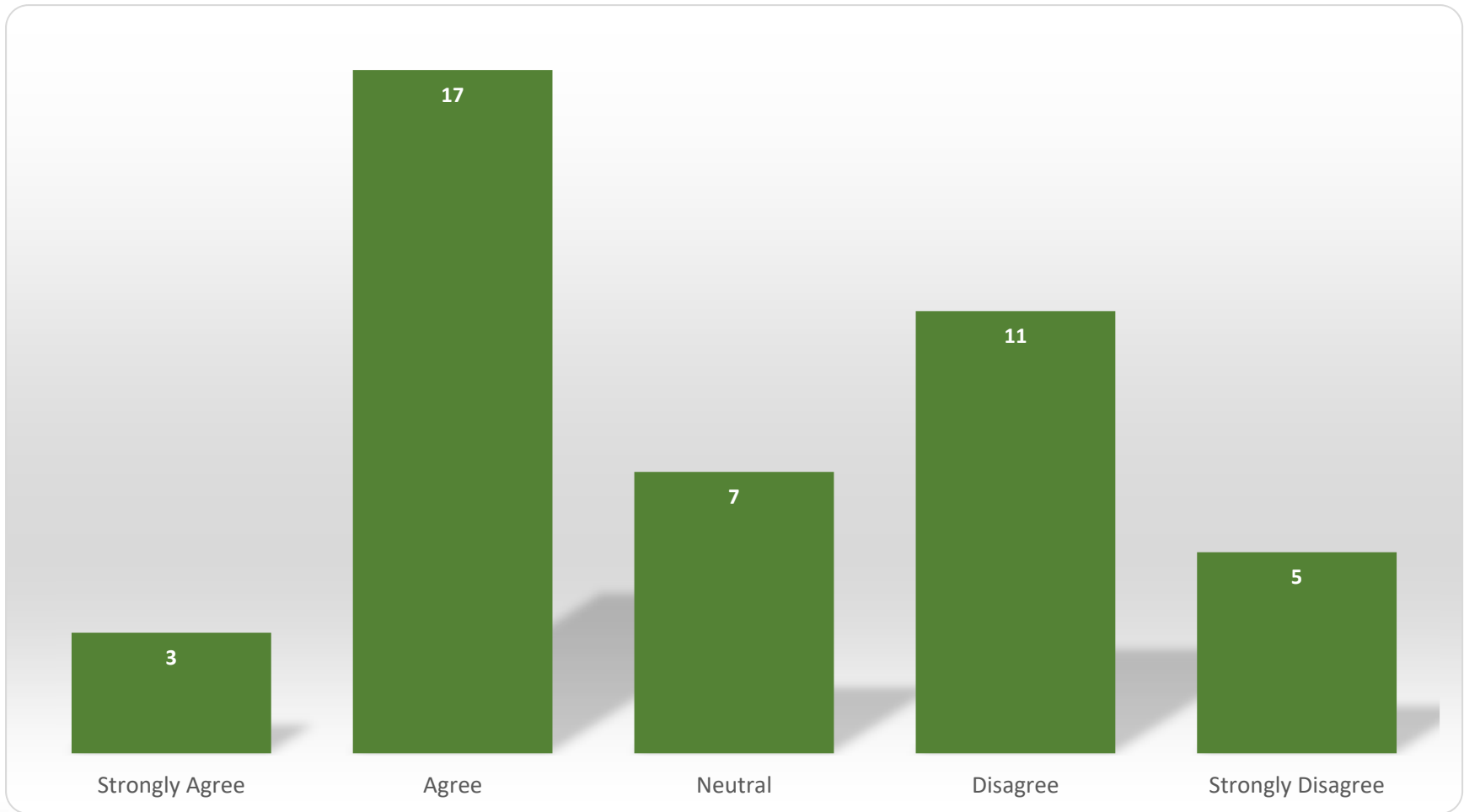
Student, GSAA is well maintained, classrooms organized, grounds maintained, and overall kept clean.



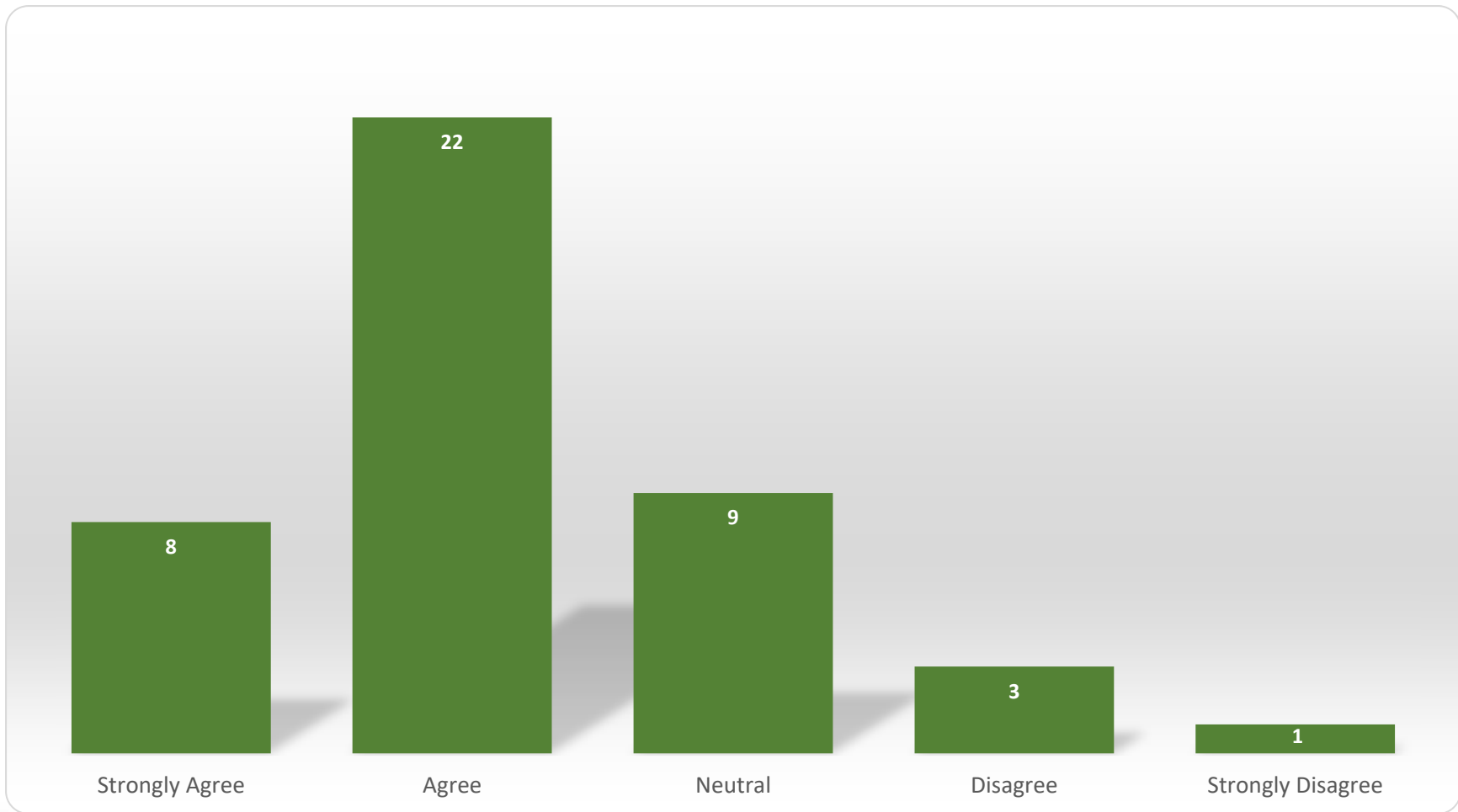
Student, I have plenty of opportunities to participate in extracurricular activities.



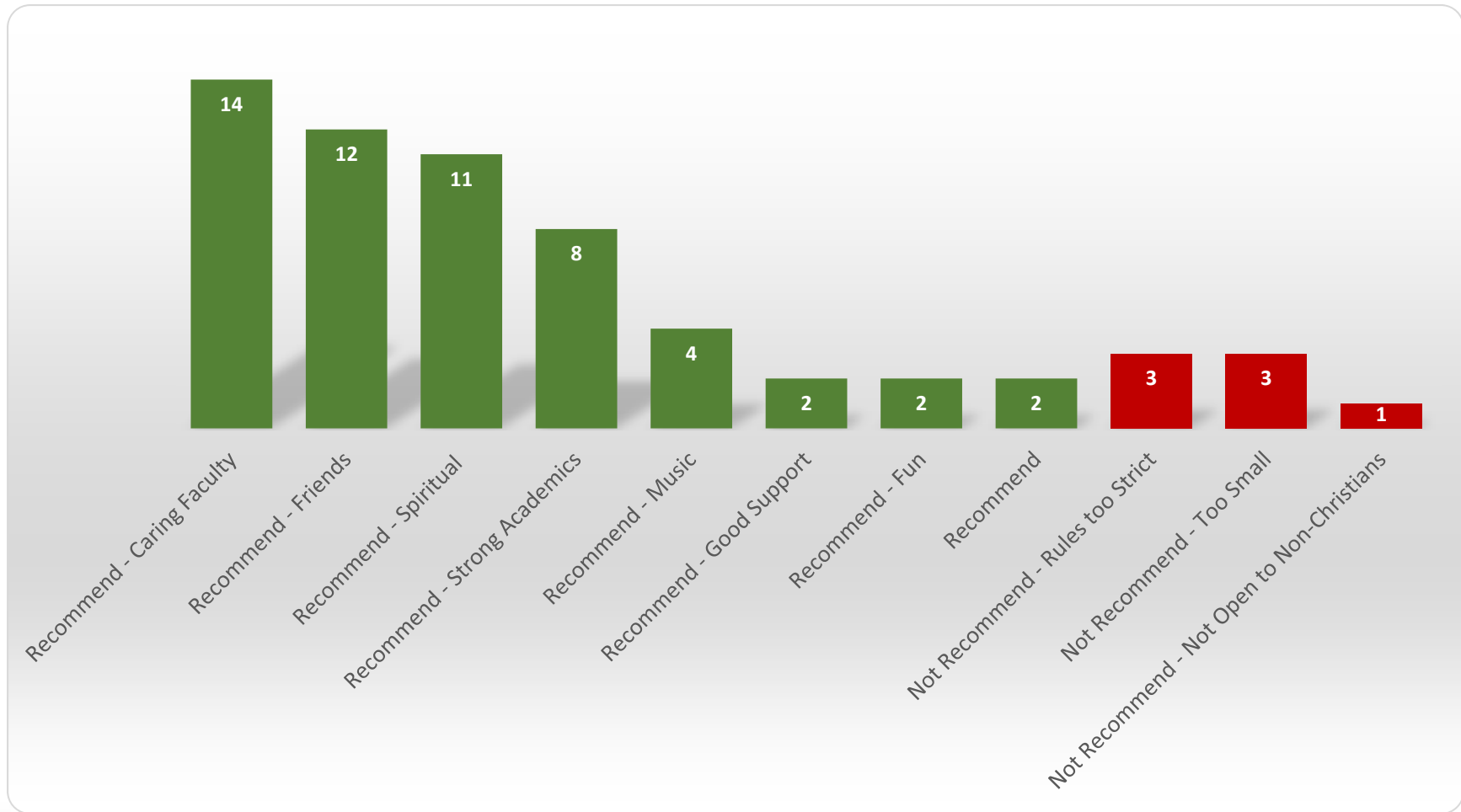
Student, I feel the "School Spirit" at GSAA is high.



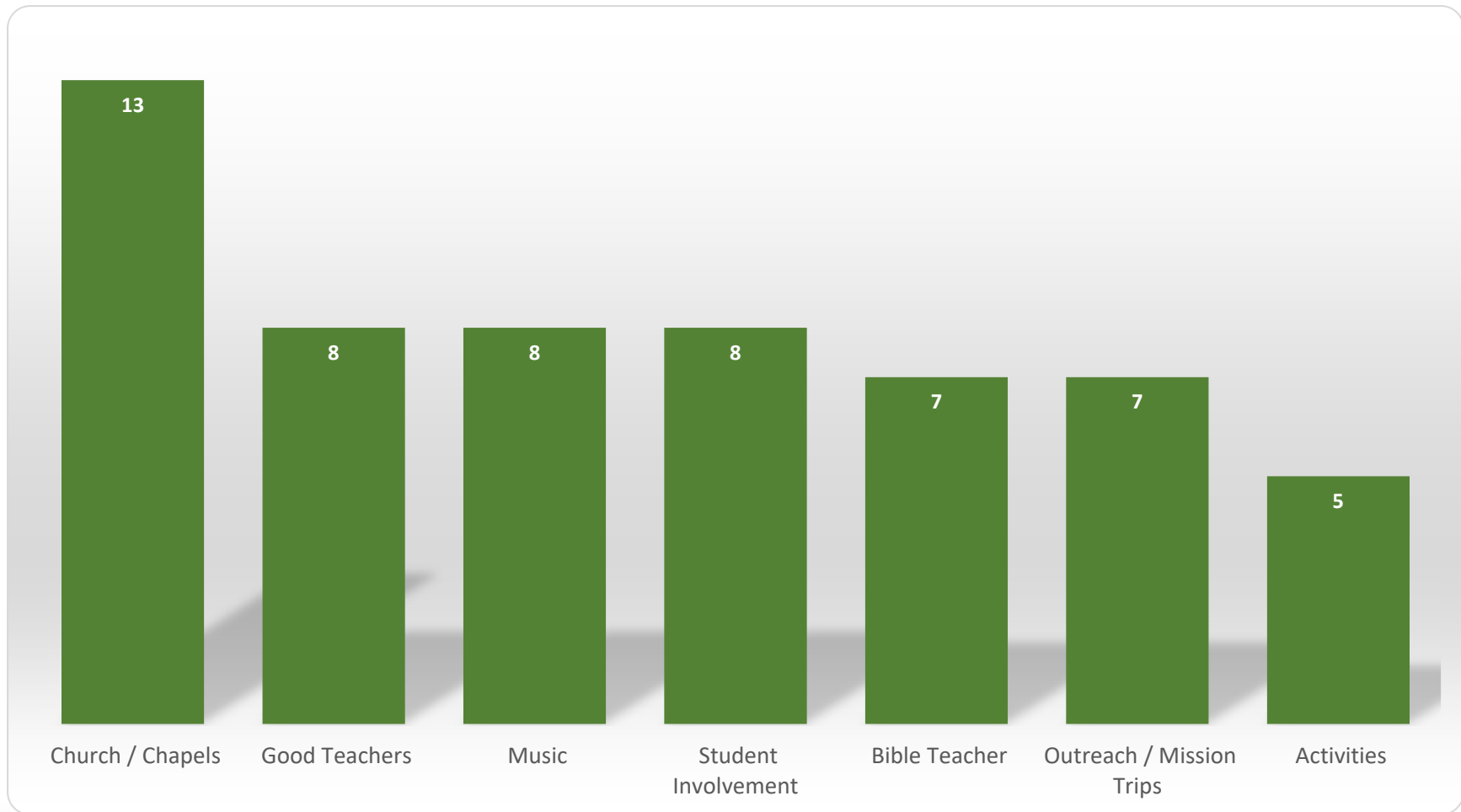
Student, My overall experience at GSAA has been very positive.



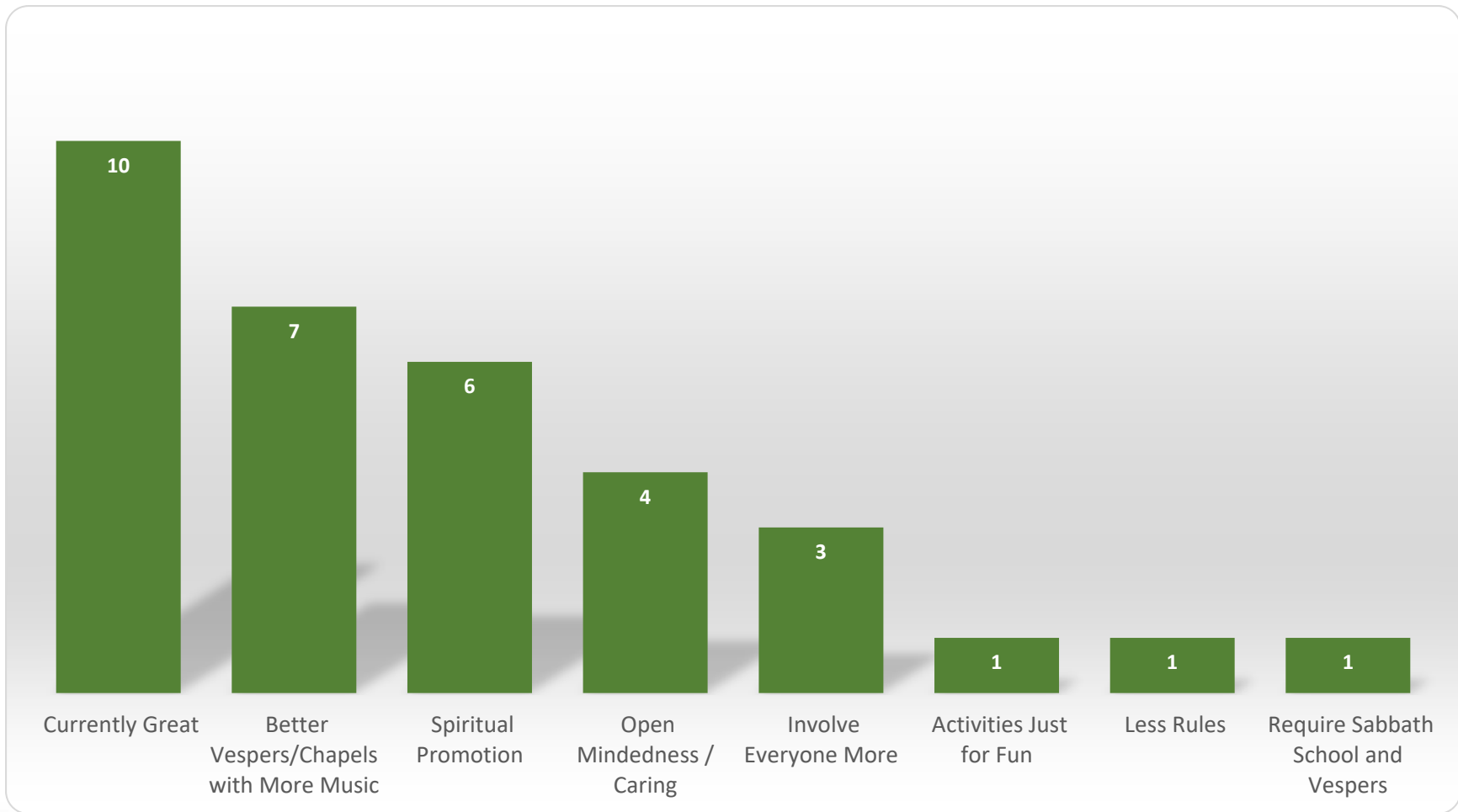
Student, Recommend or Not Recommend



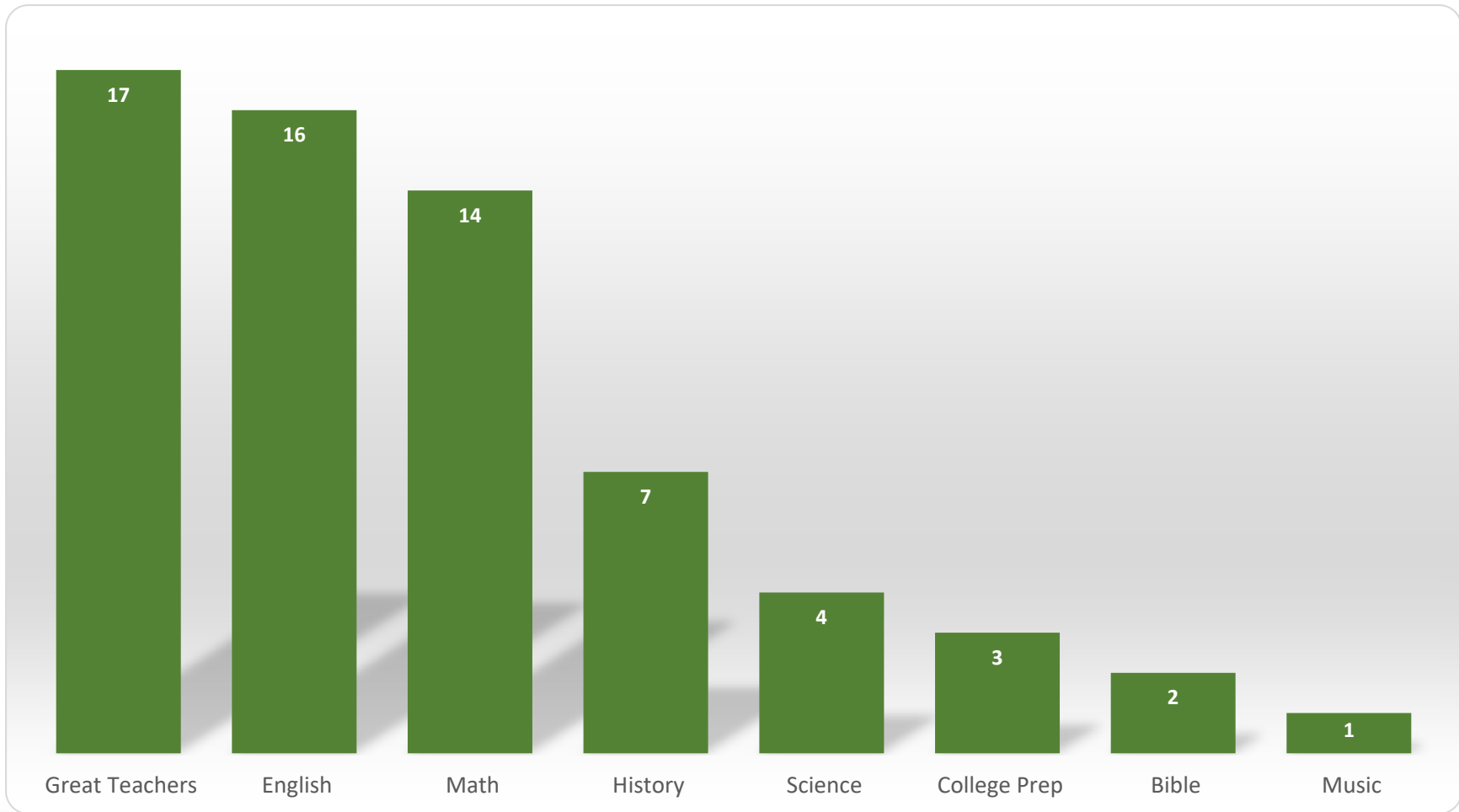
Student, What do you believe are the spiritual strengths of GSAA?



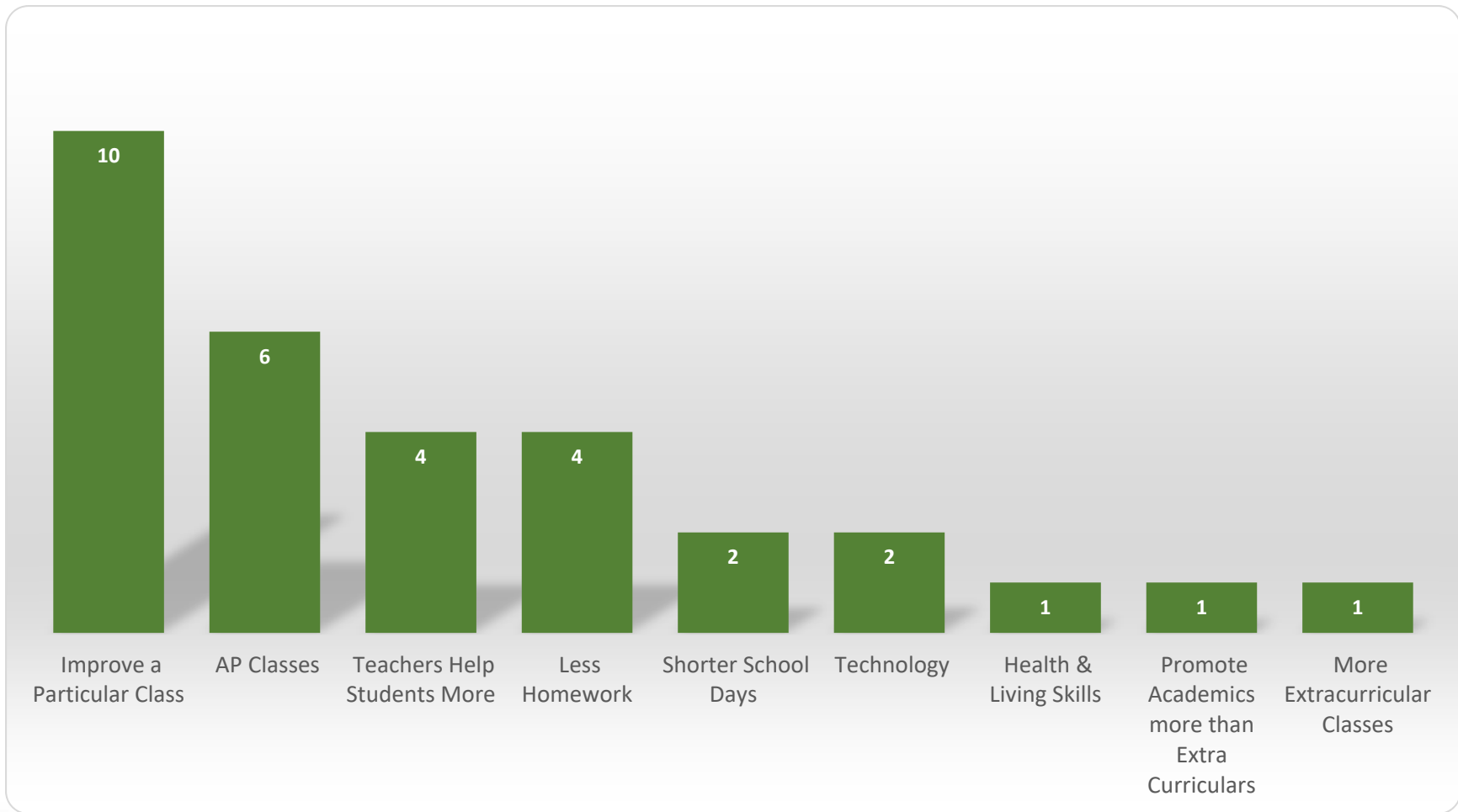
Student, How would you improve the spiritual atmosphere at GSAA?



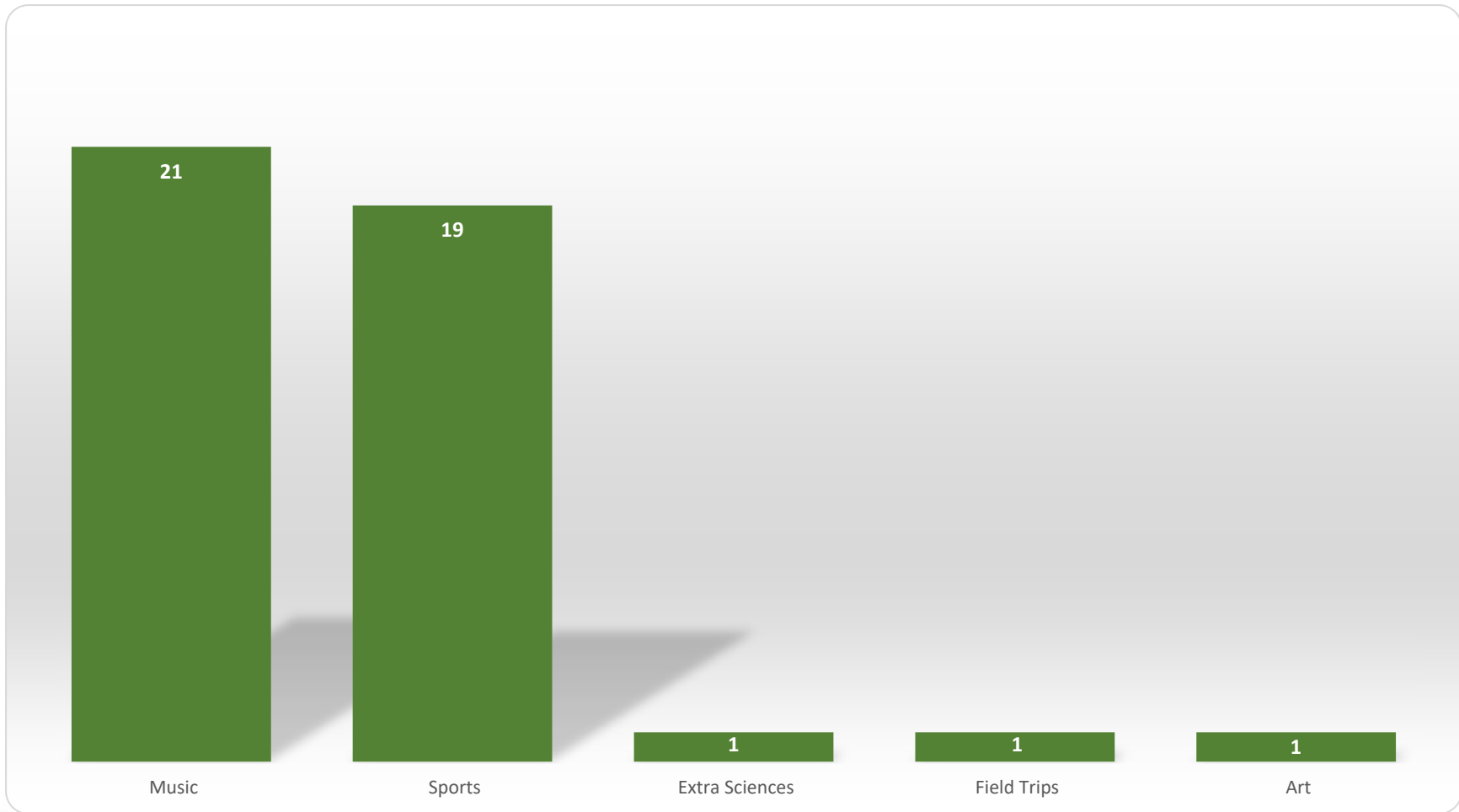
Student, What do you believe are the academic strengths of GSAA?



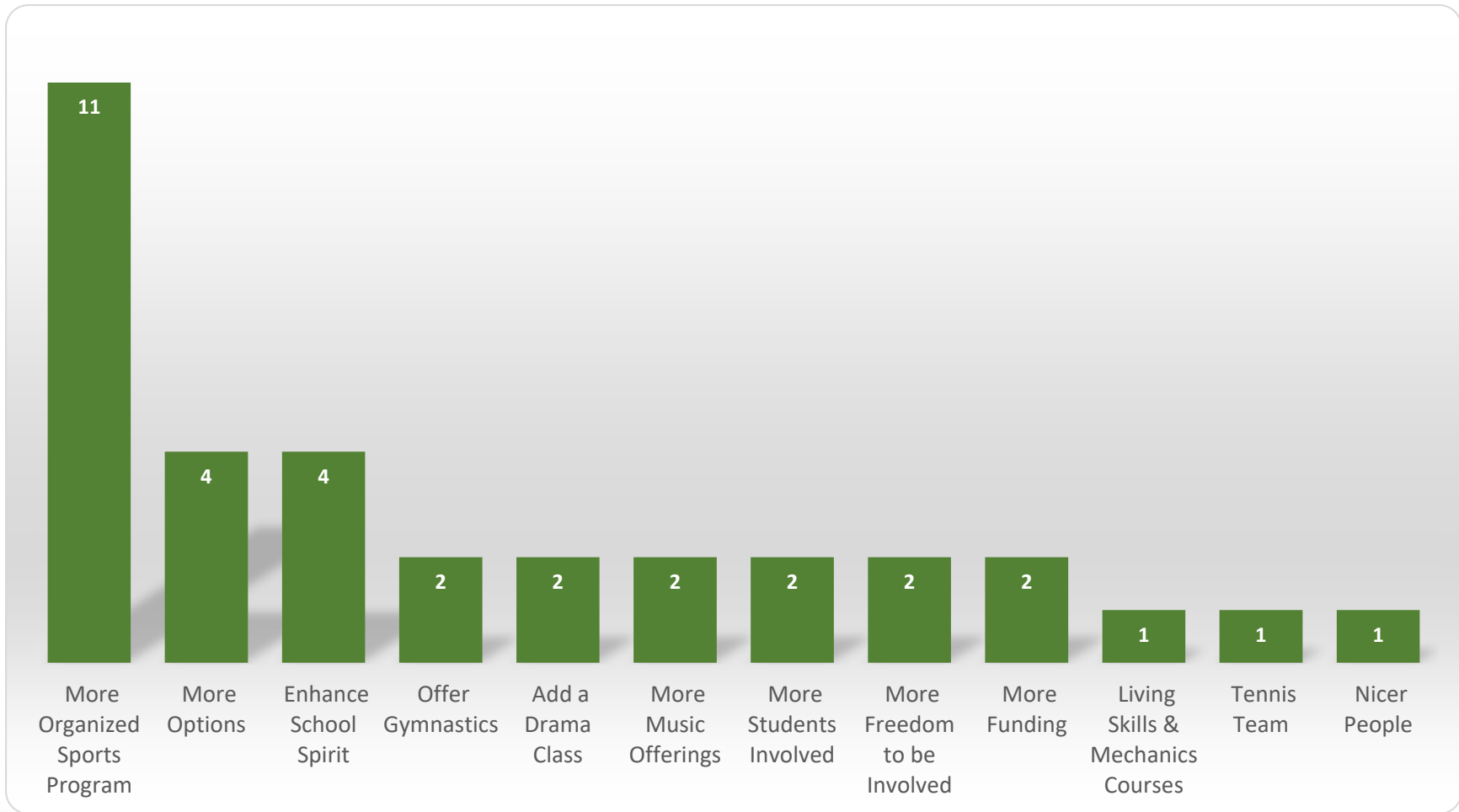
Student, How would you improve the academic activities at GSAA?



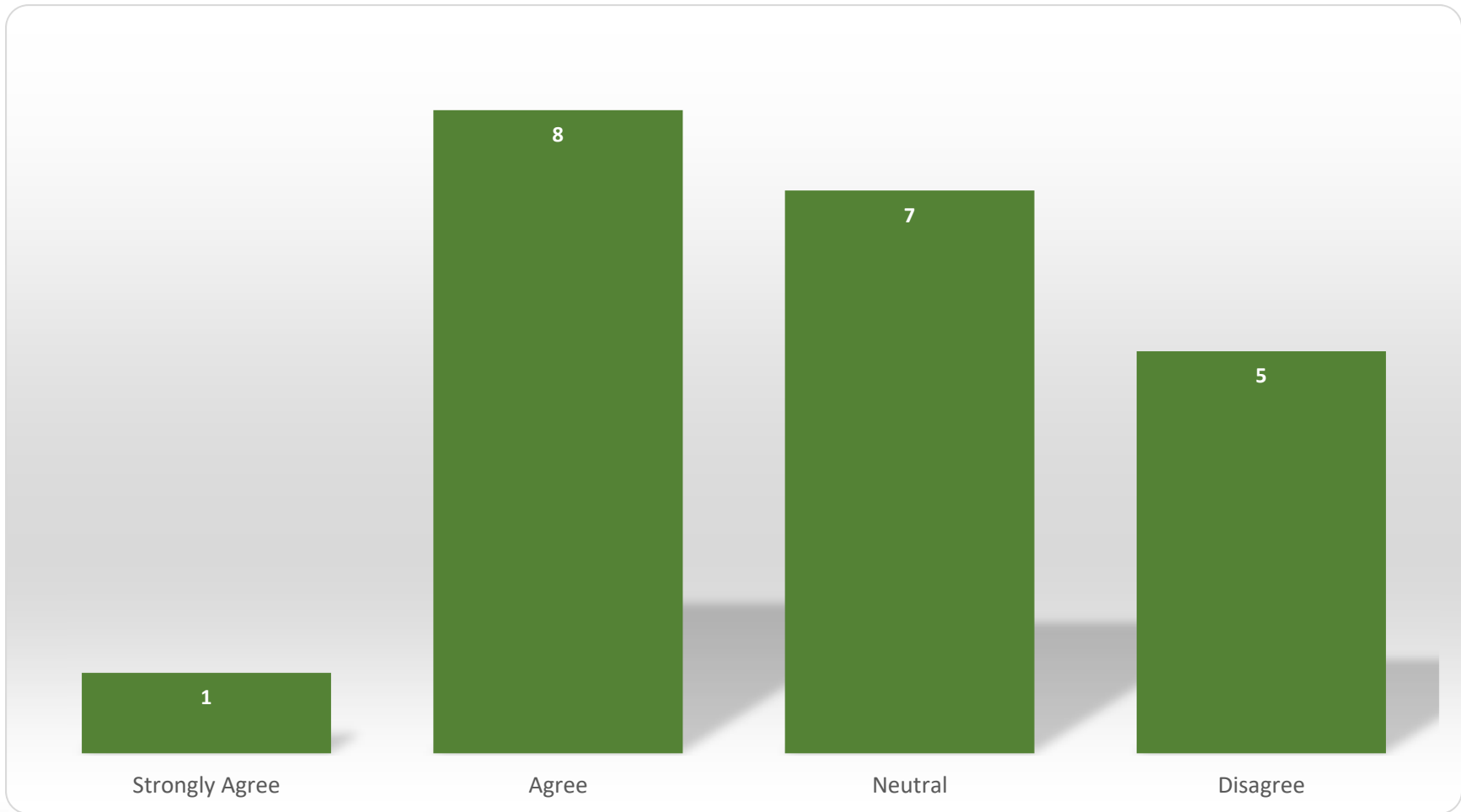
Student, What do you believe are the extracurricular strengths of GSAA?



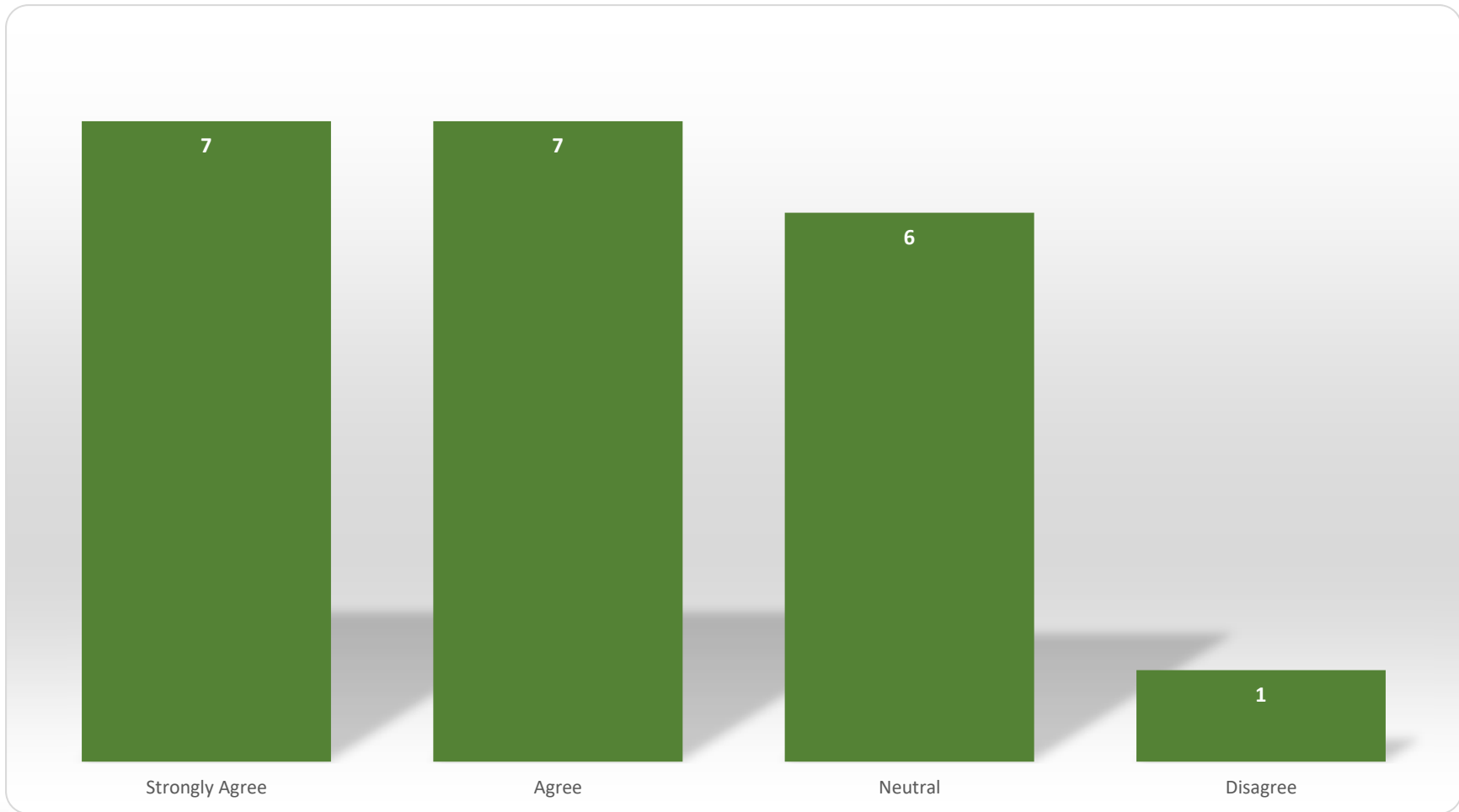
Student, How would you improve the extracurricular activities at GSAA?



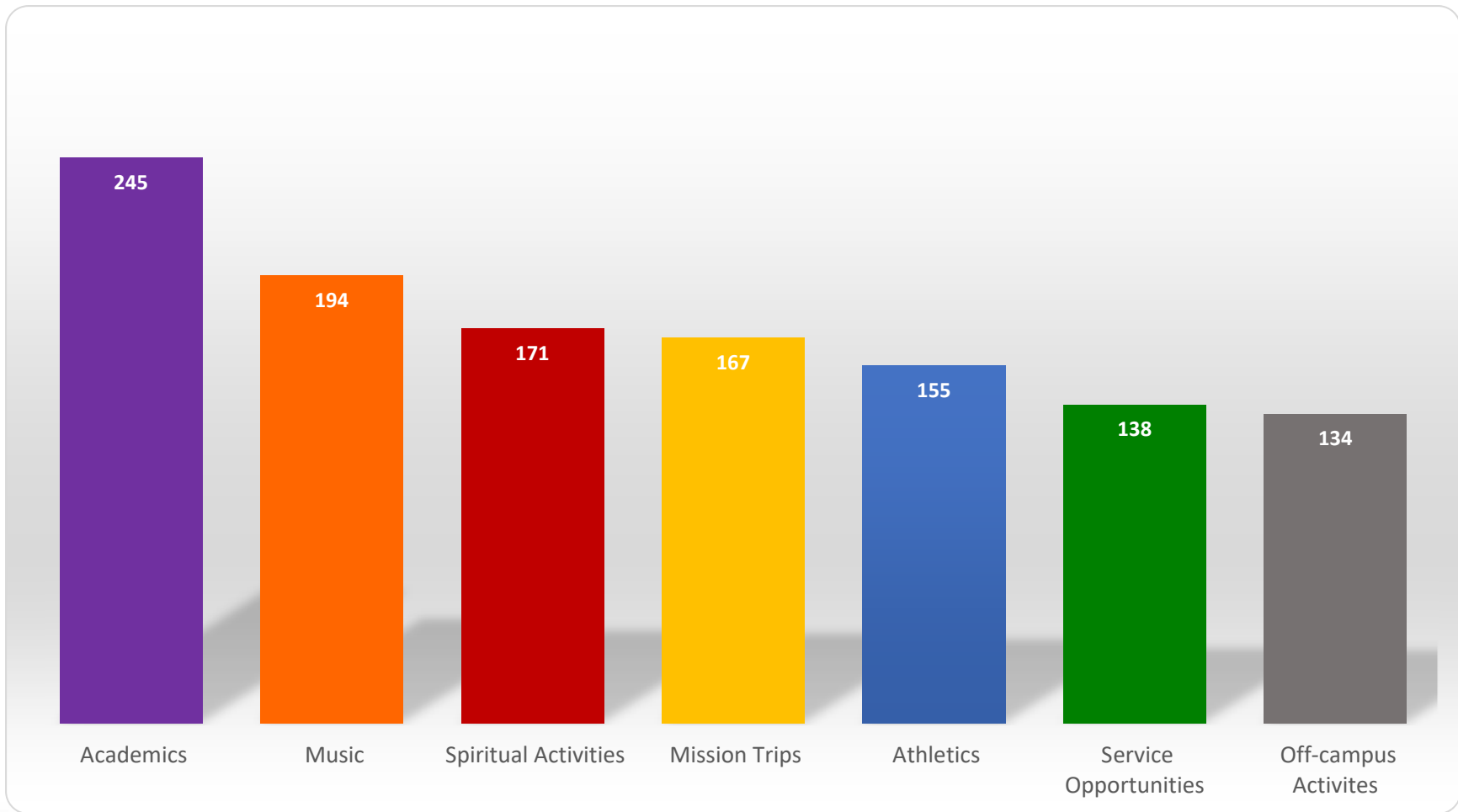
Student, The dorm is adequate for my needs and is well maintained.



Student, The deans are available and helpful when I need them?



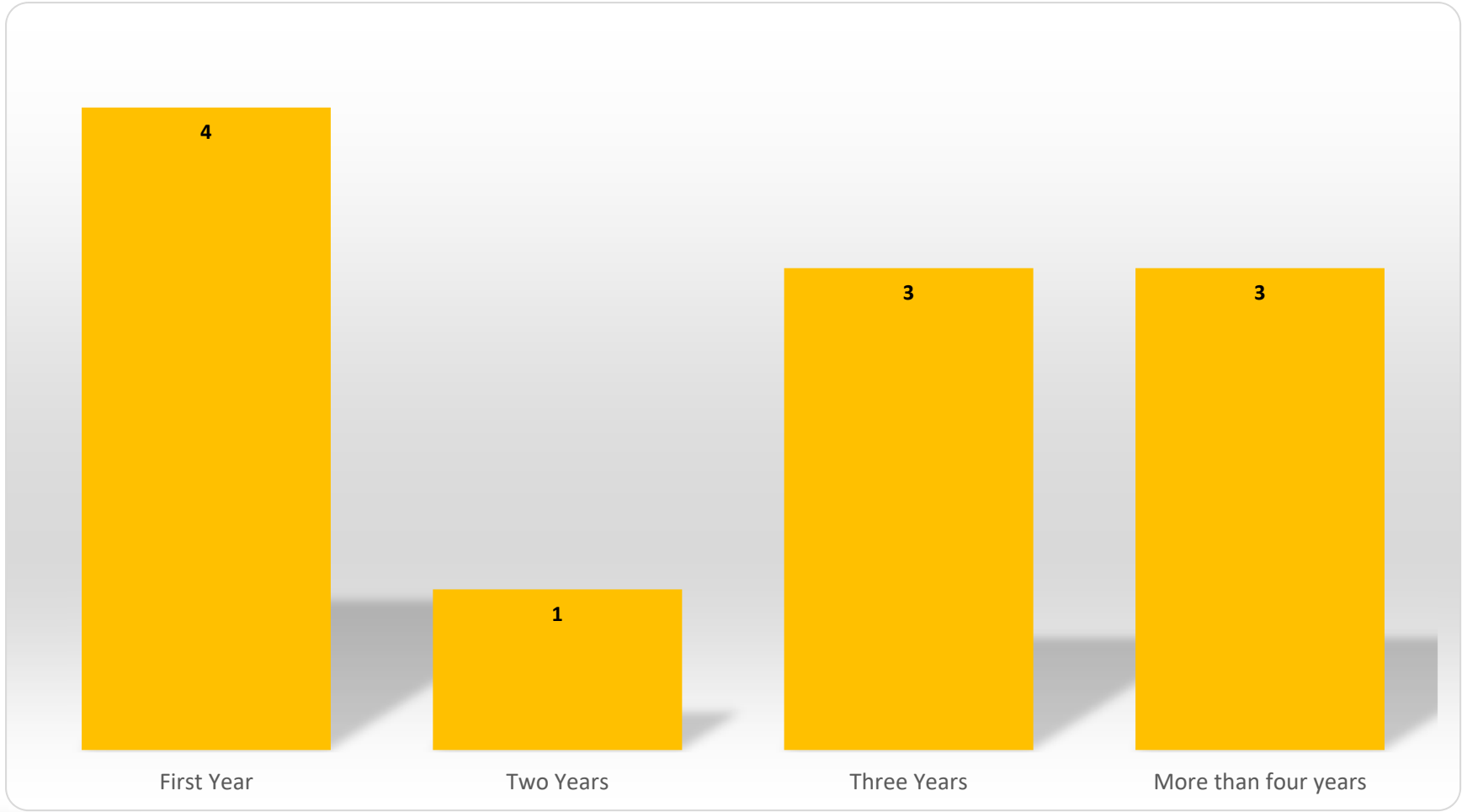
Student, Ranking of Priorities



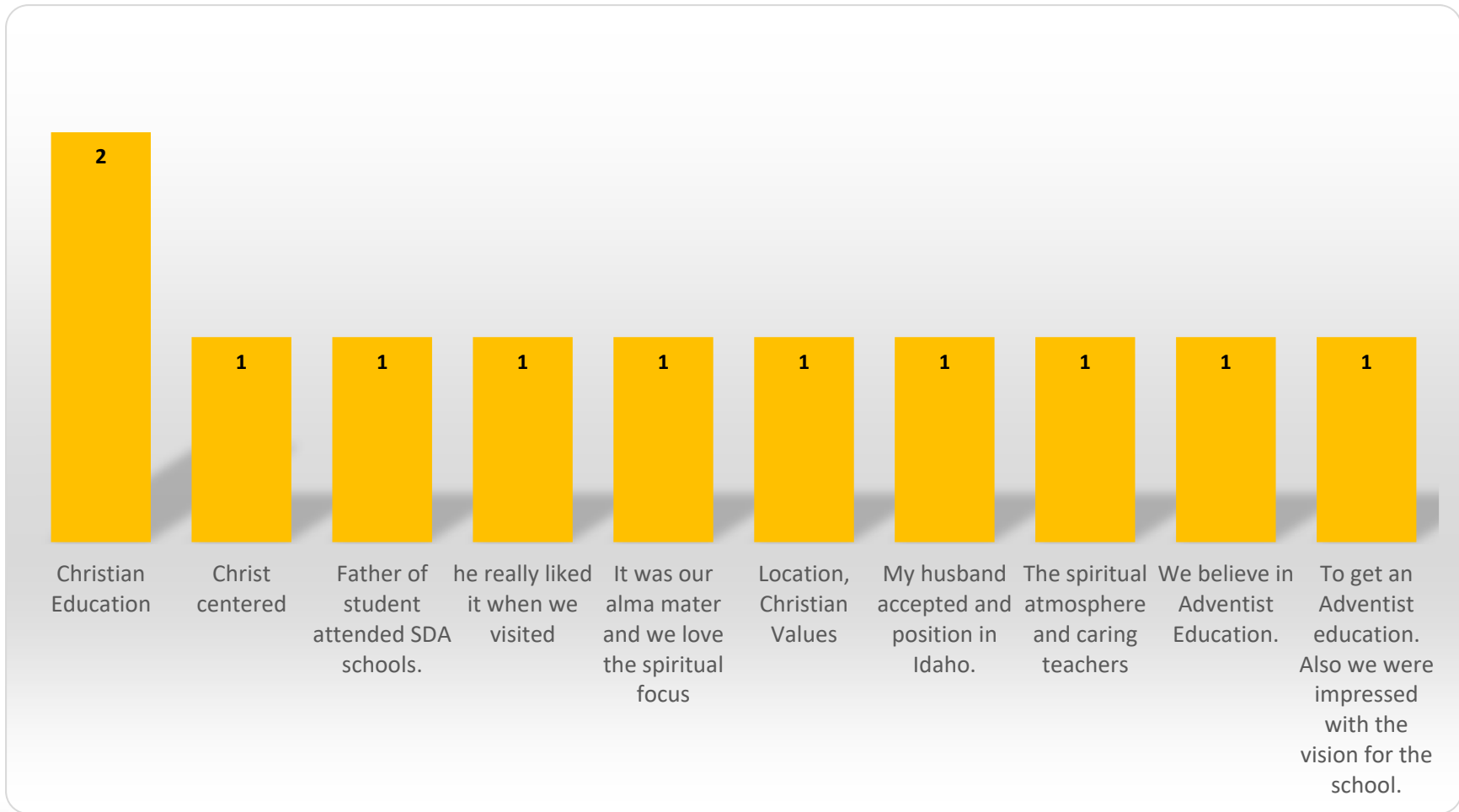
Parent Survey Results 2018



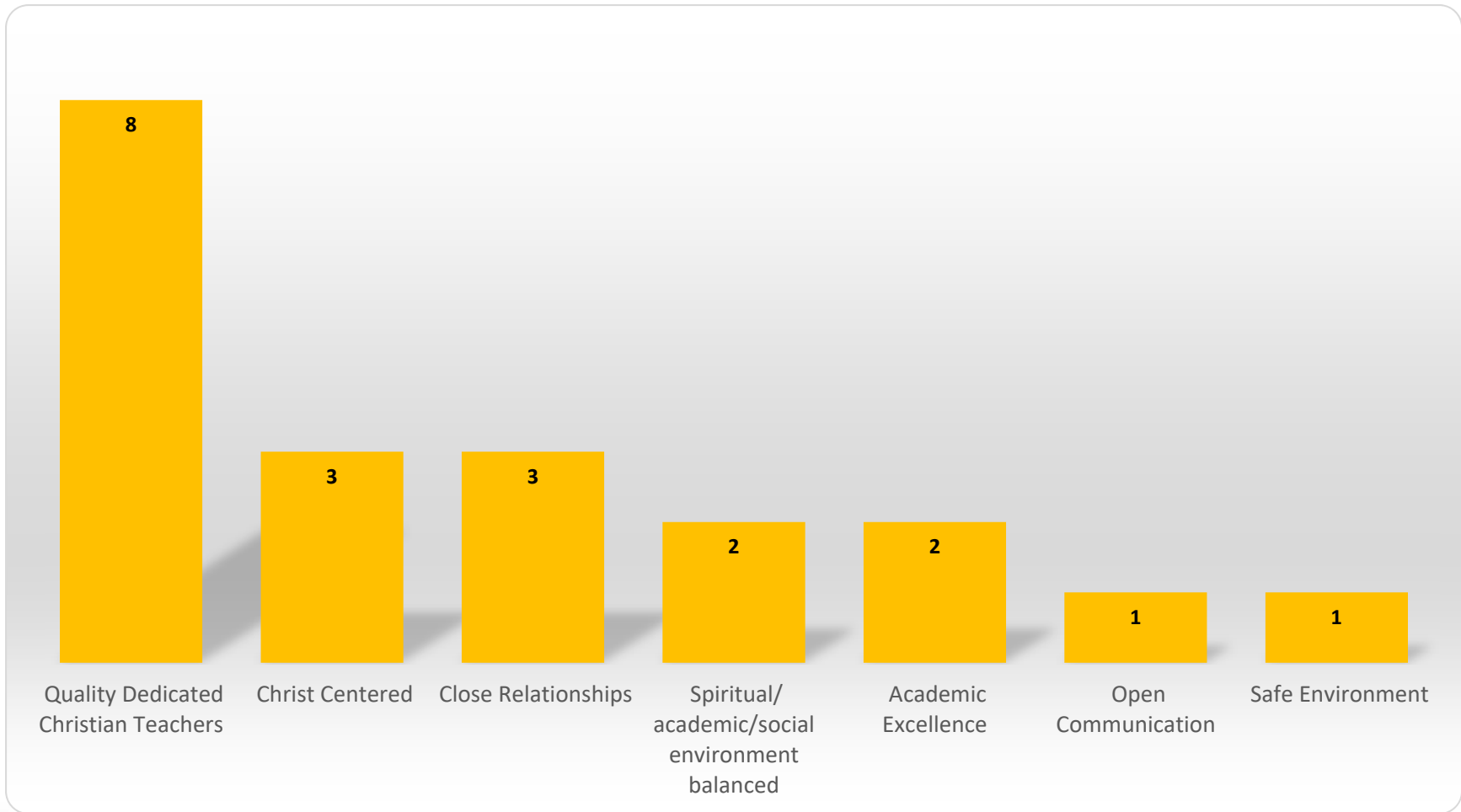
Parent, How many years have you had student(s) at GSAA?



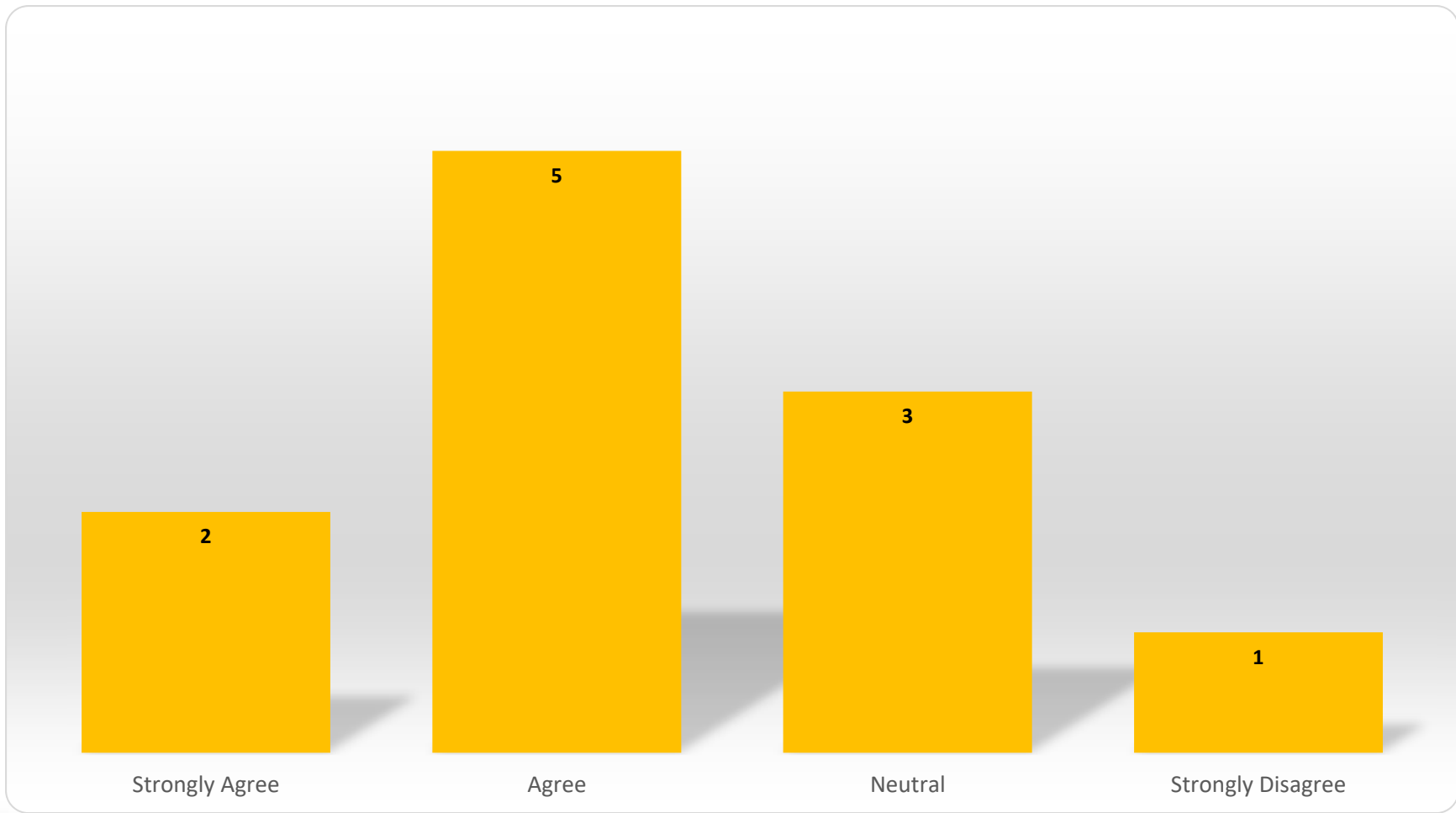
Parent, Why did you choose GSAA for your student(s)?



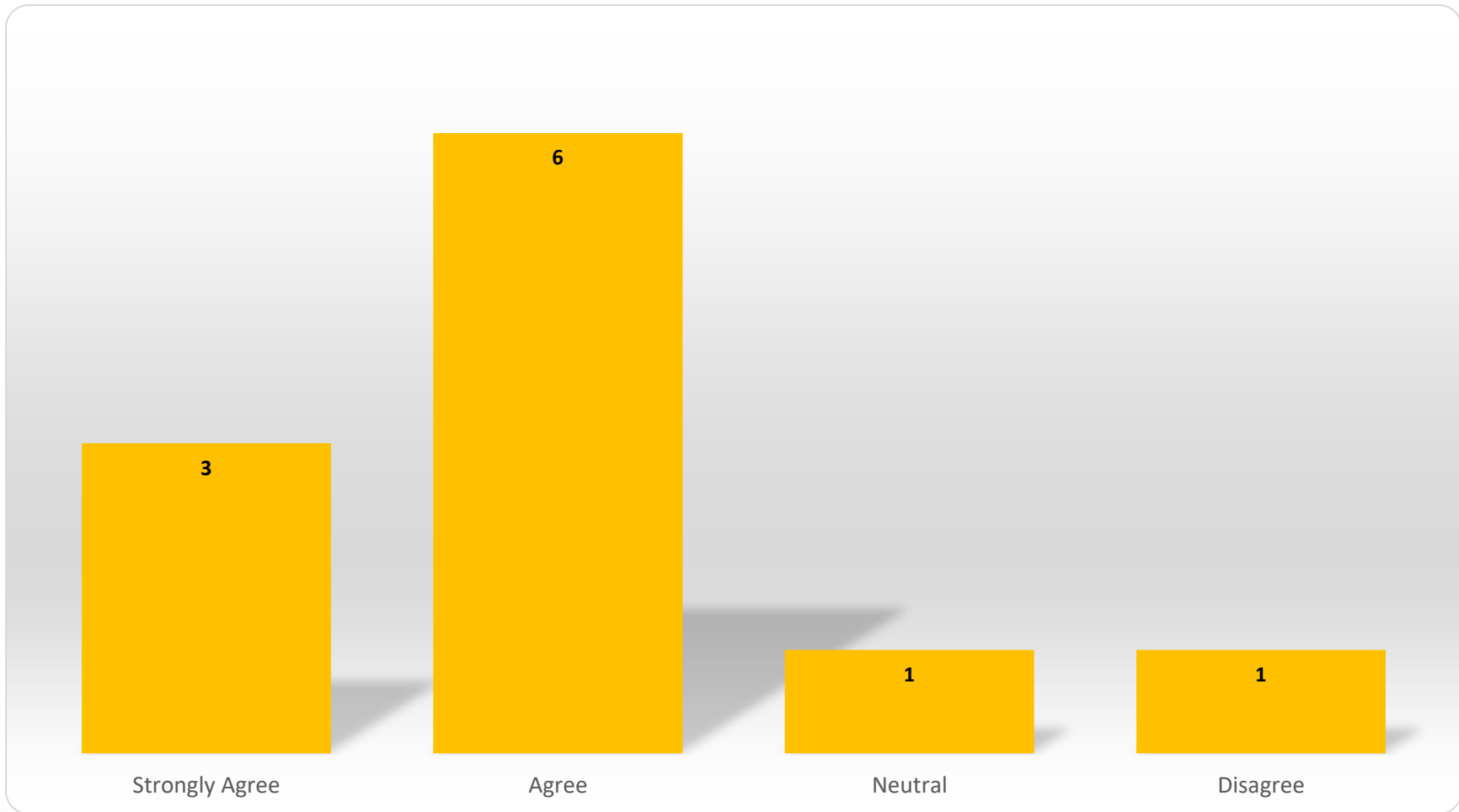
Parent, What do you see as the major strengths of GSAA?



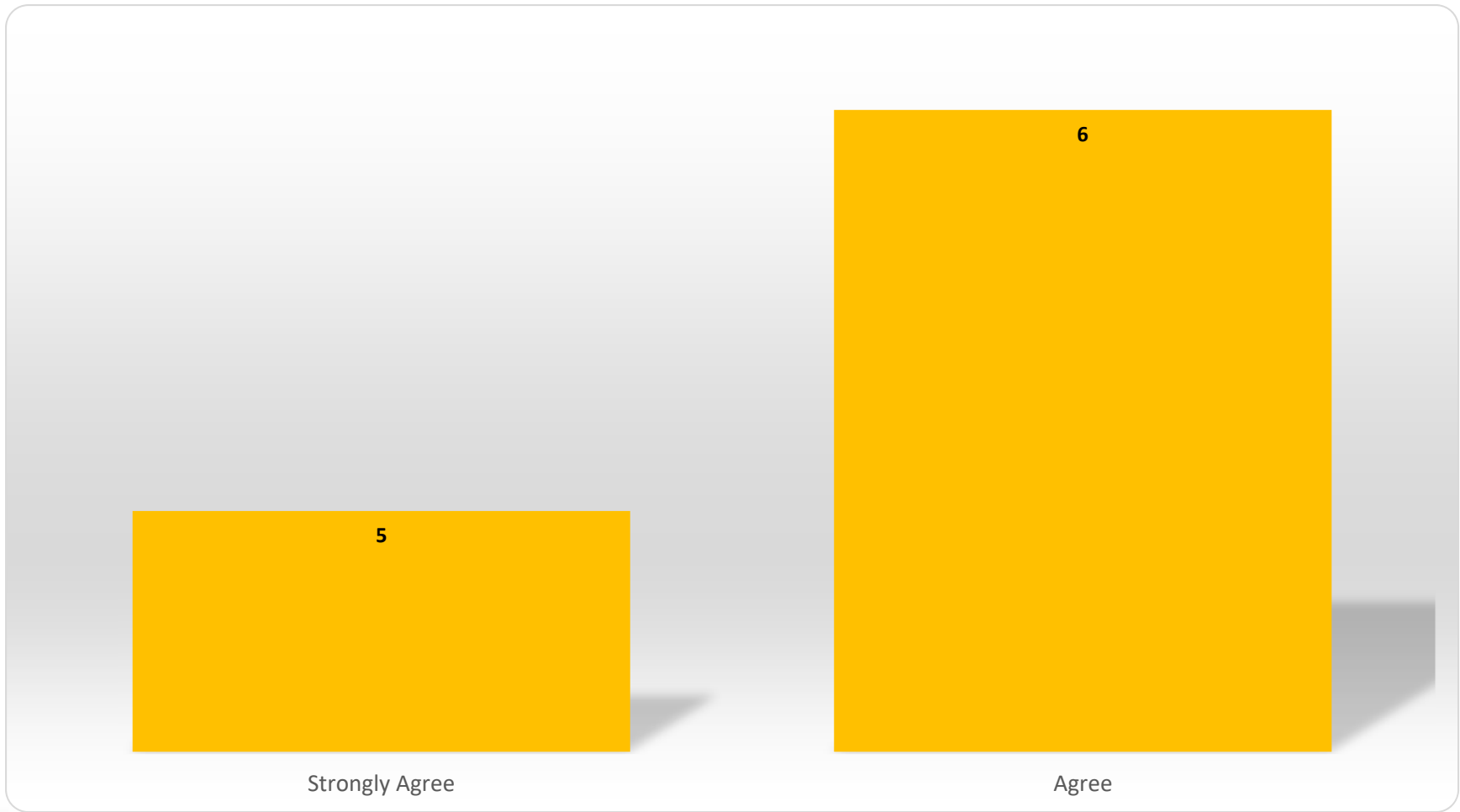
Parent, The GSAA website provides me with the information I need.



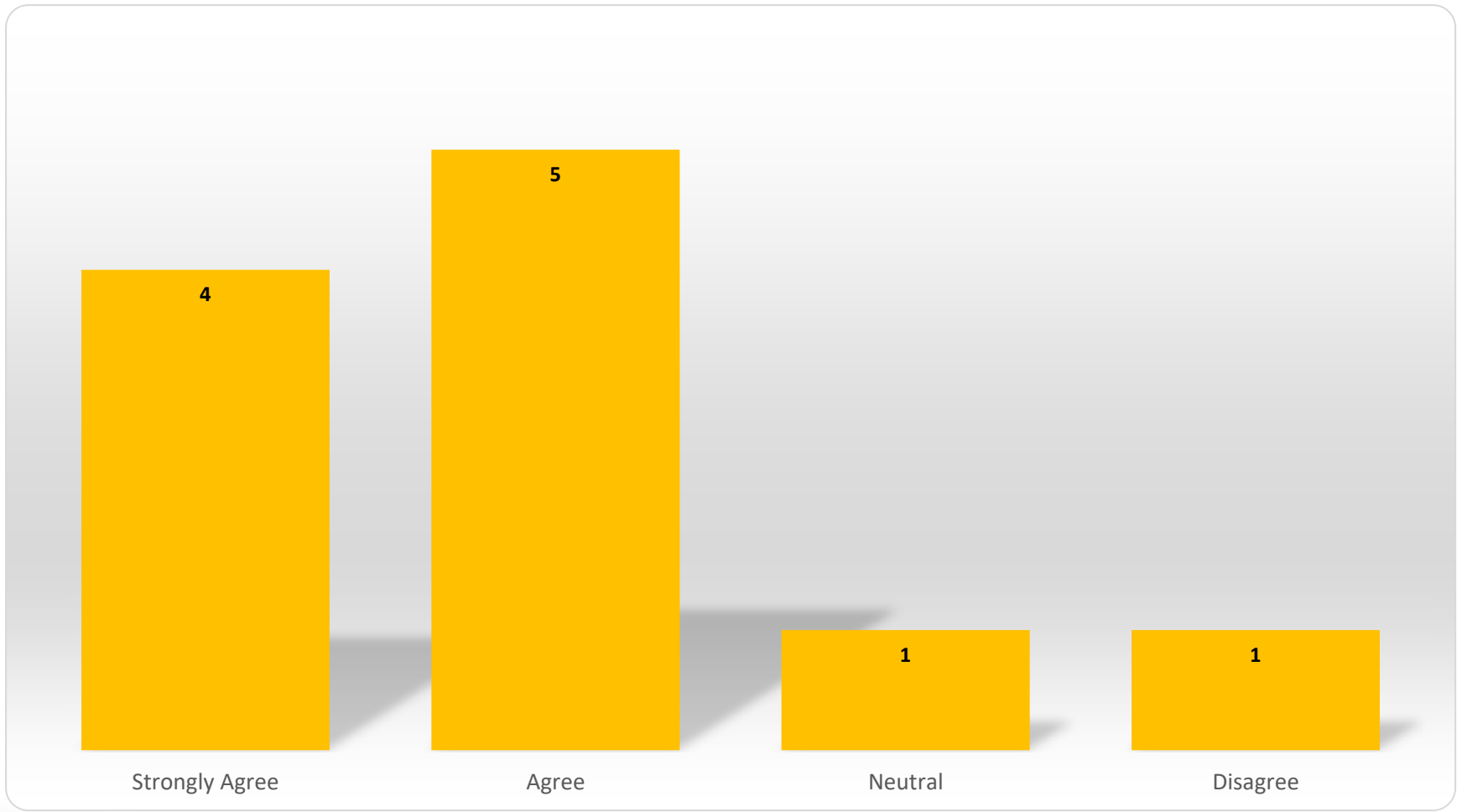
Parent, The on-site registration process at GSAA was organized, easy to follow, and efficient.



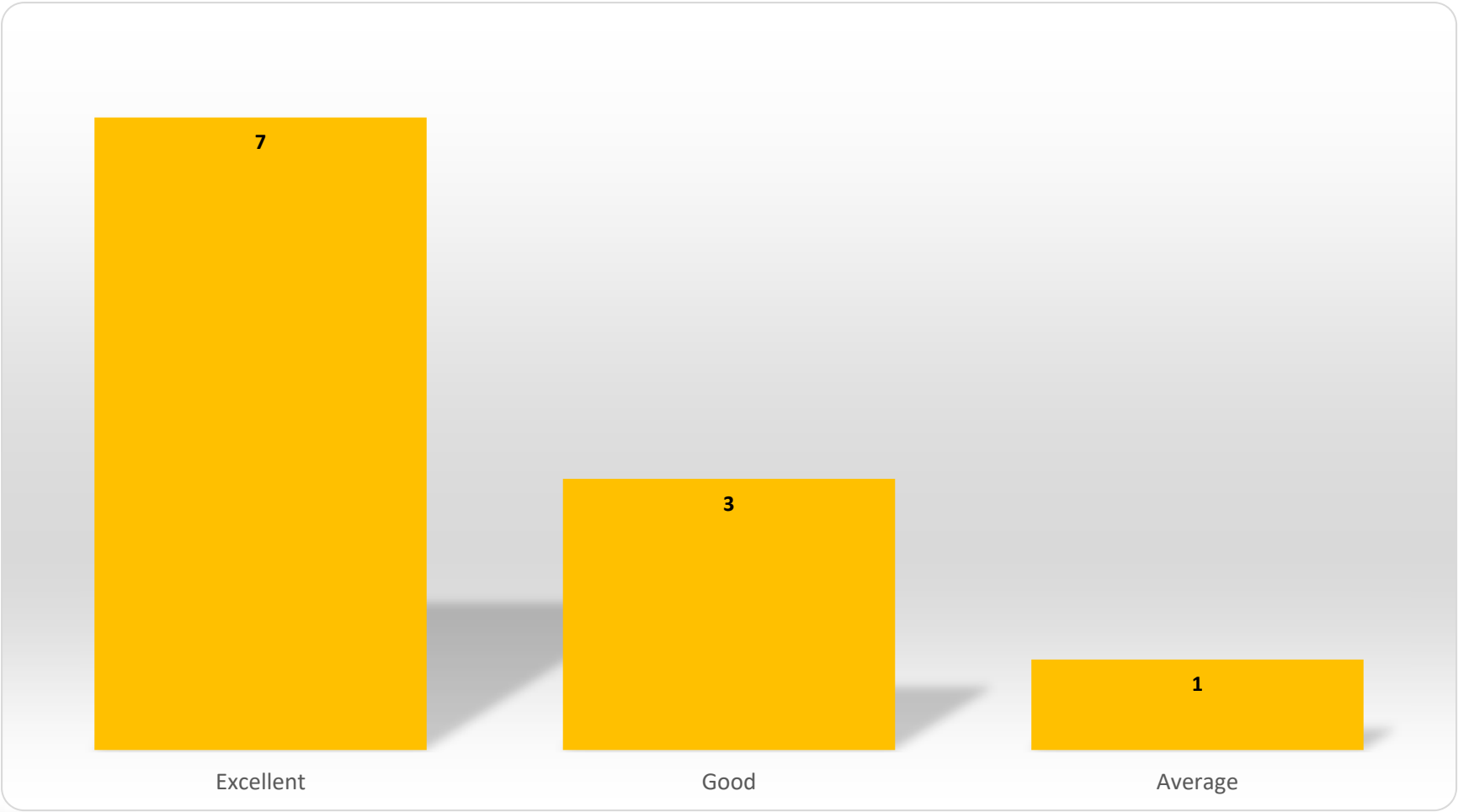
Parent, The faculty, staff, and administration were helpful and approachable during the on-site registration process.



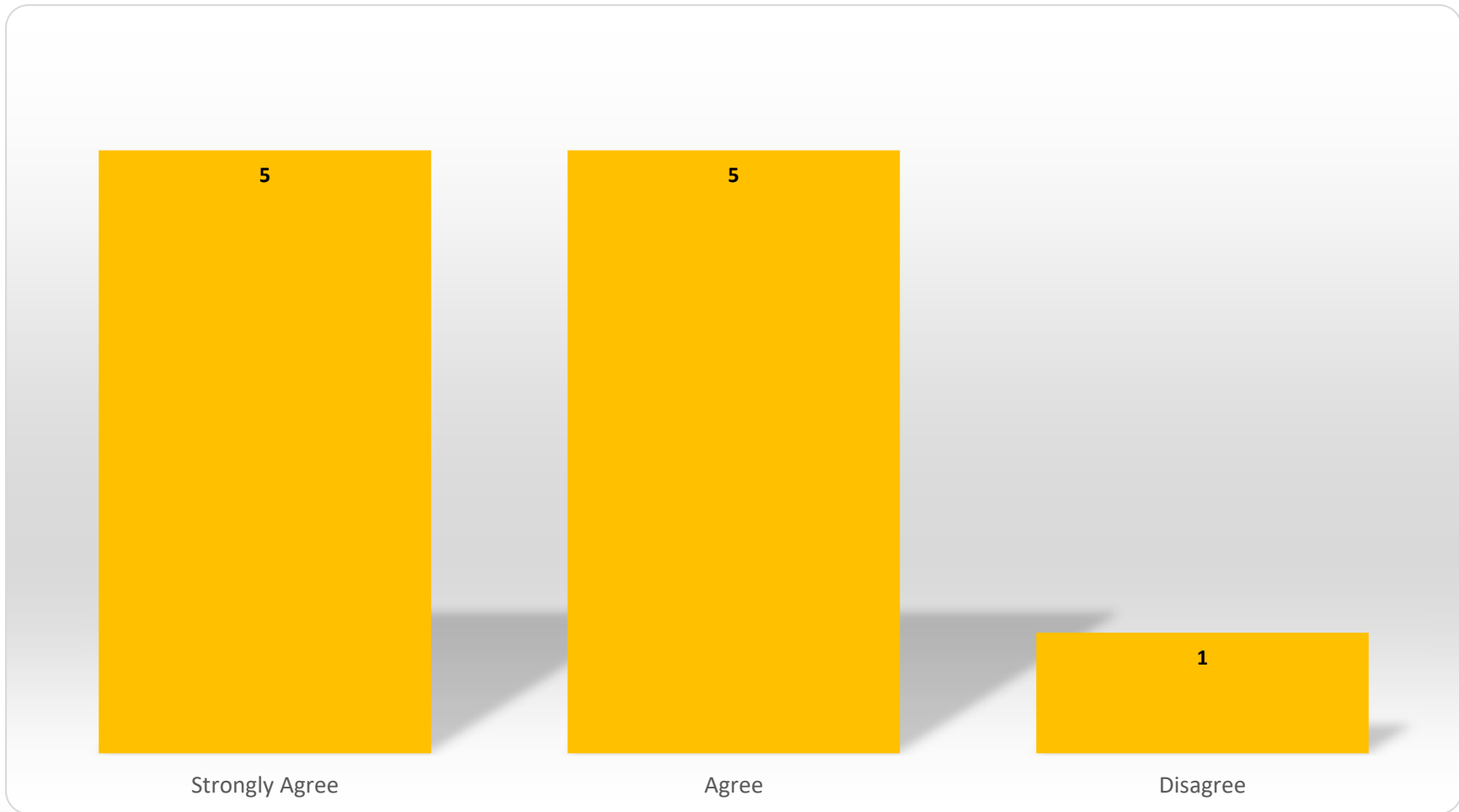
Parent, GSAA is helping your student(s) develop a closer walk with Christ.



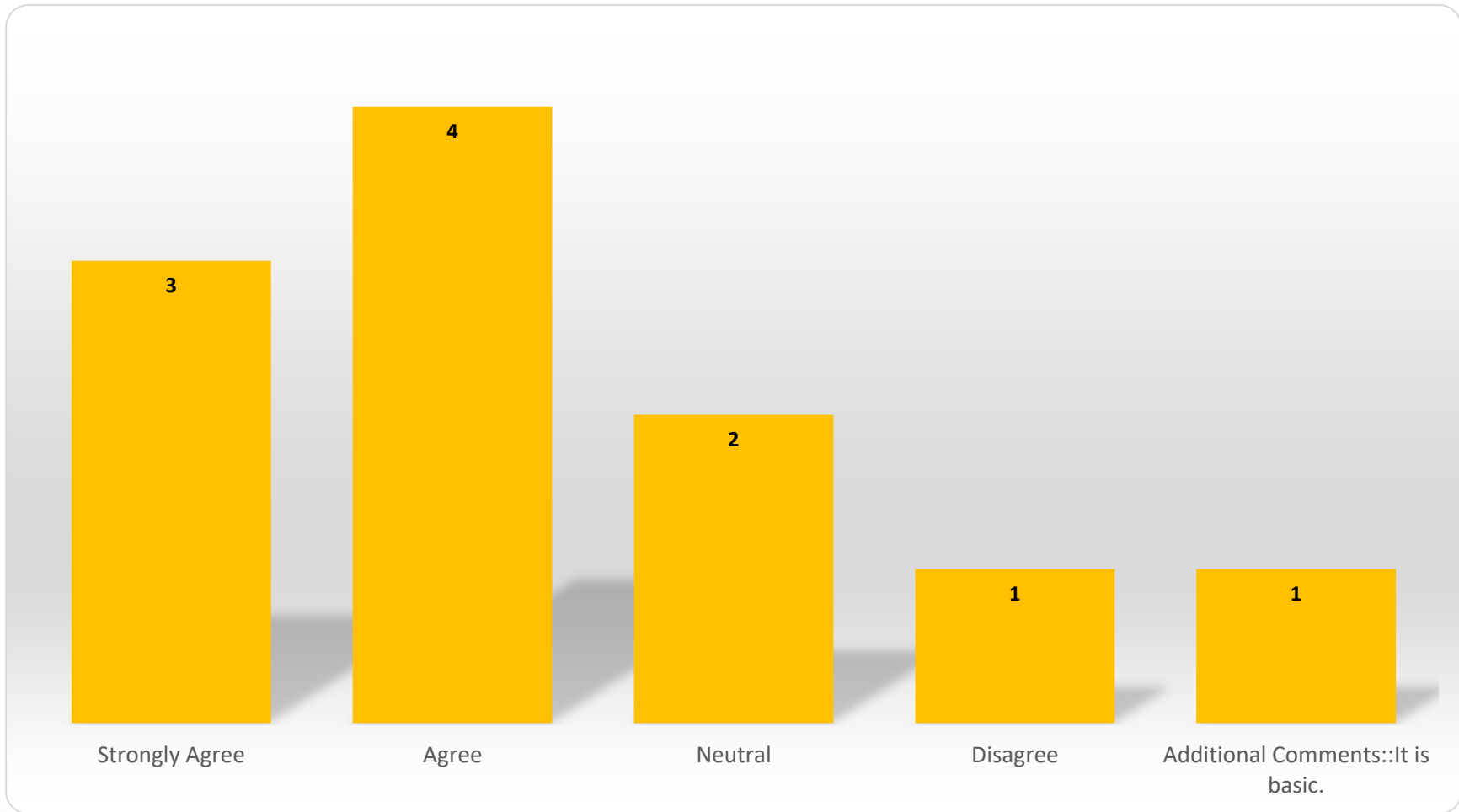
Parent, The quality of instruction offered at GSAA is:



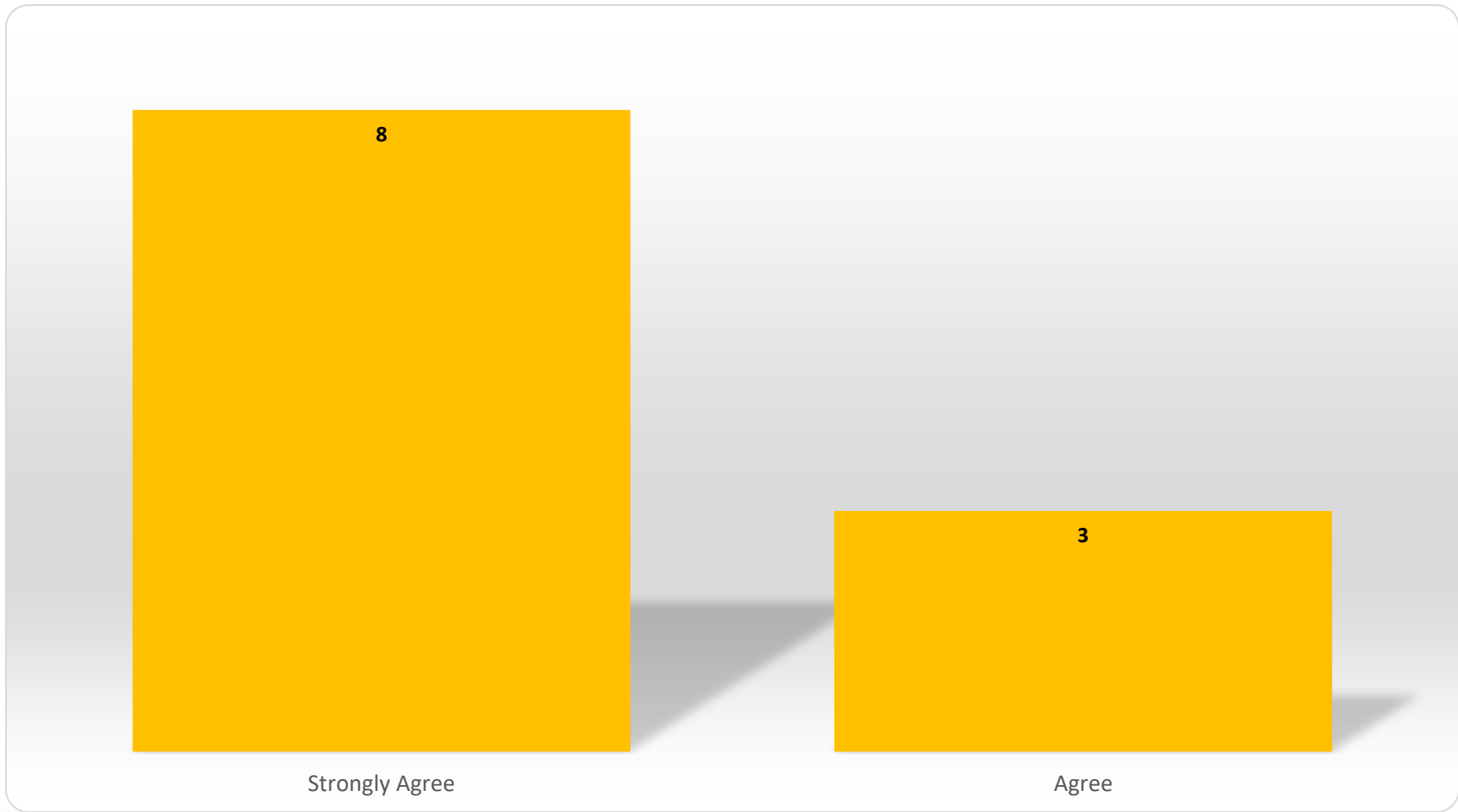
Parent, The curriculum (classes offered) at GSAA will provide my student with the skills needed to be successful.



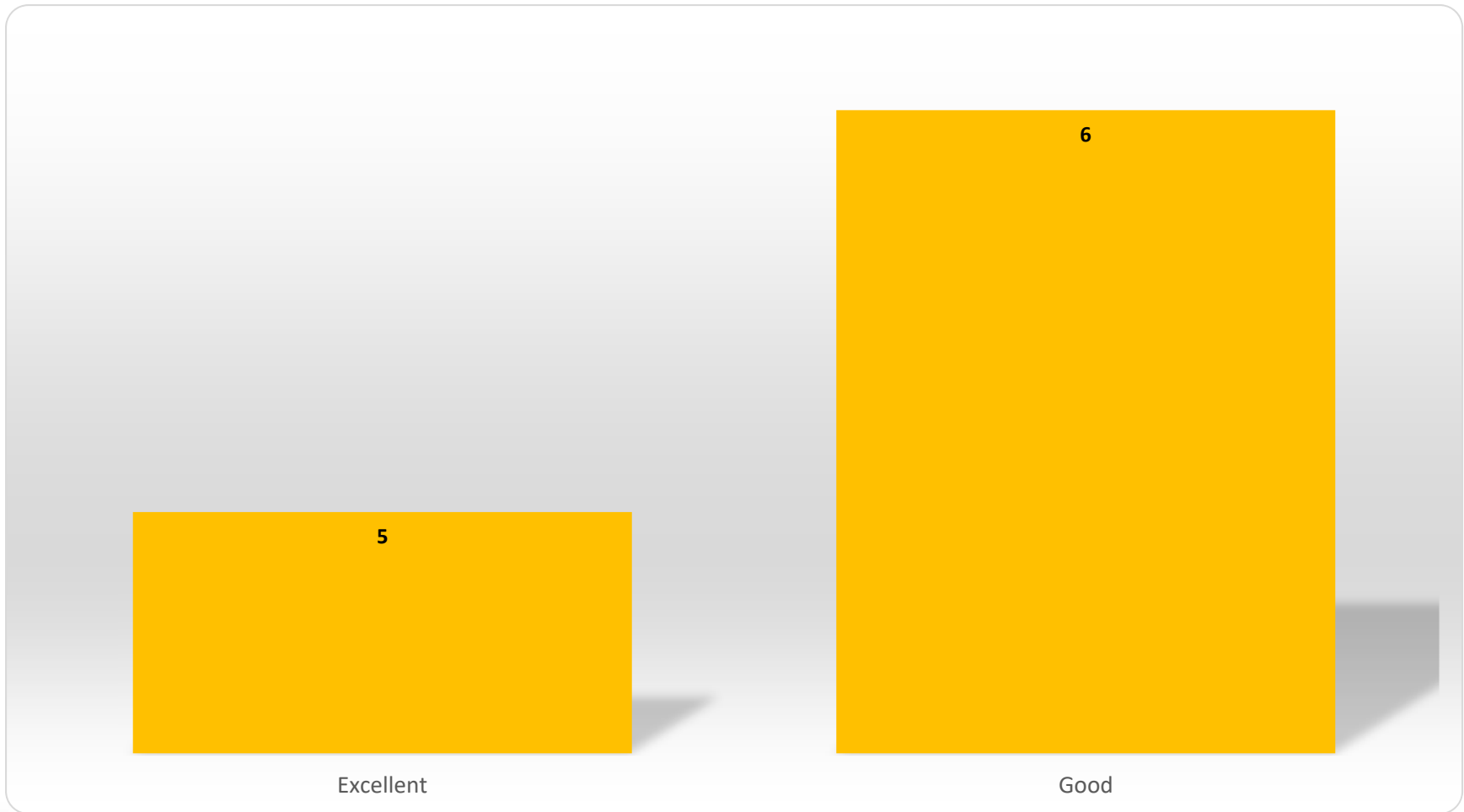
Parent, The curriculum (classes offered) at GSAA is diverse enough to meet the personal interests of my student(s).



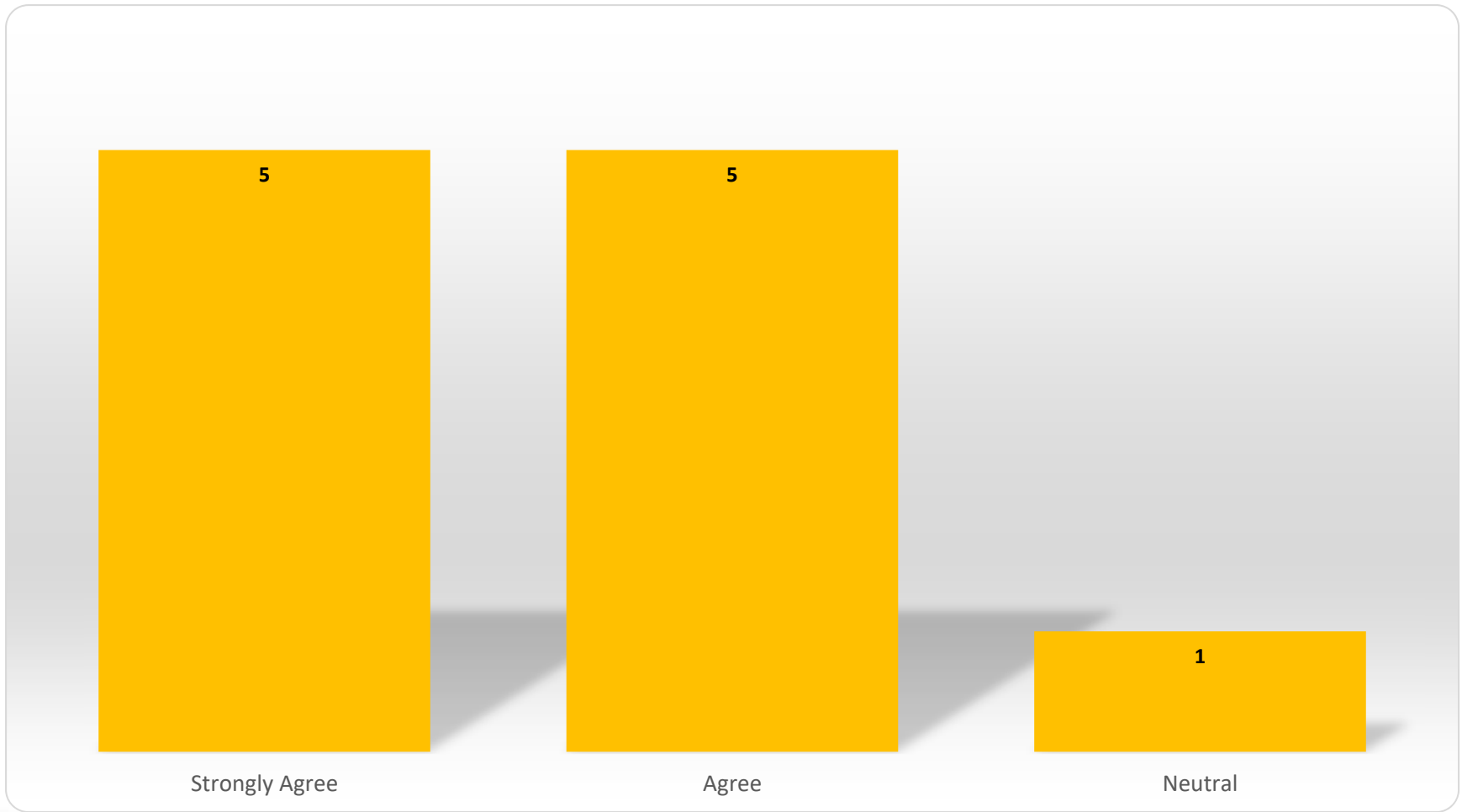
Parent, The faculty, staff, and administration care about my student(s).



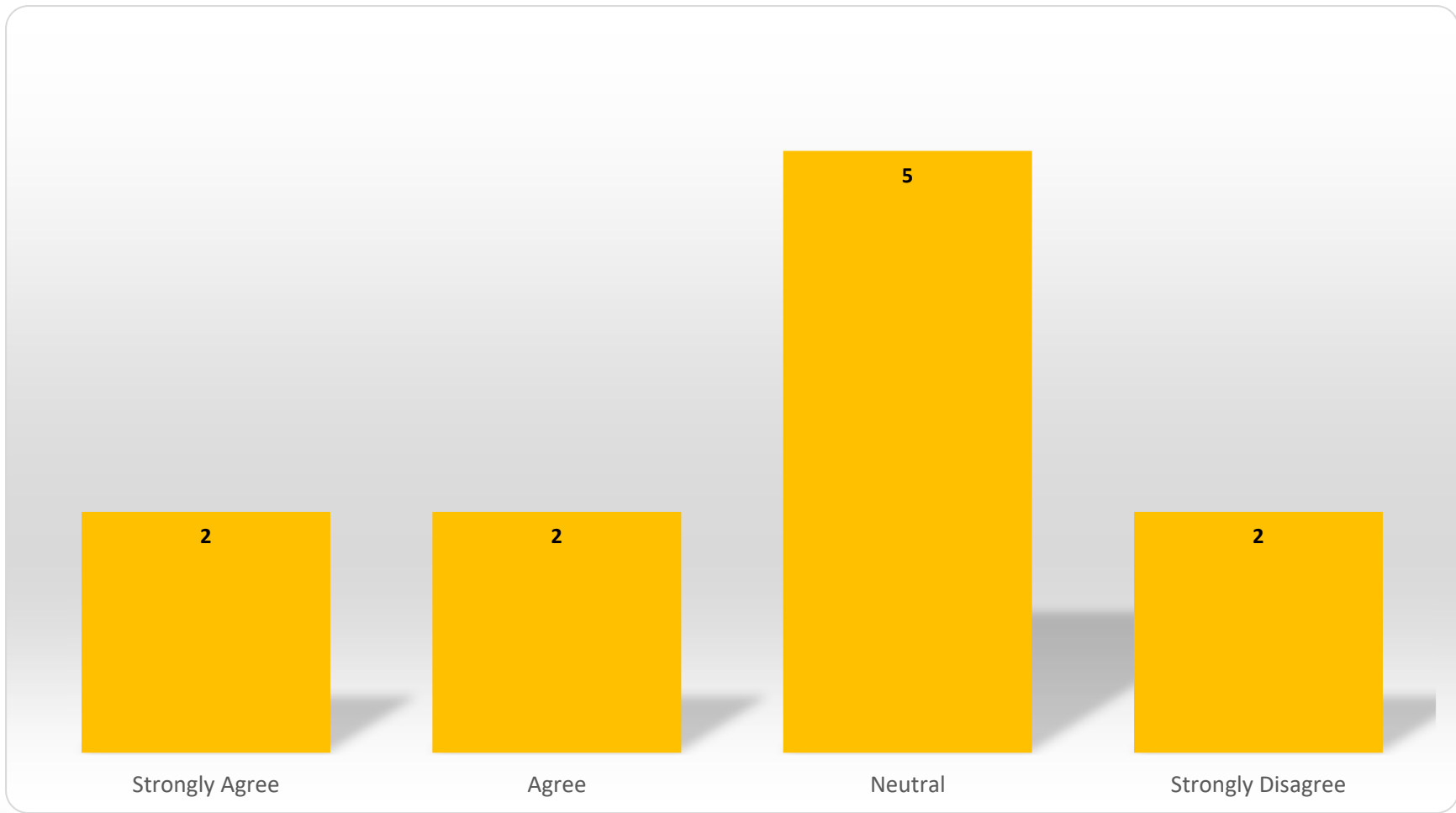
Parent, The working relationship between my student(s) and the faculty is:



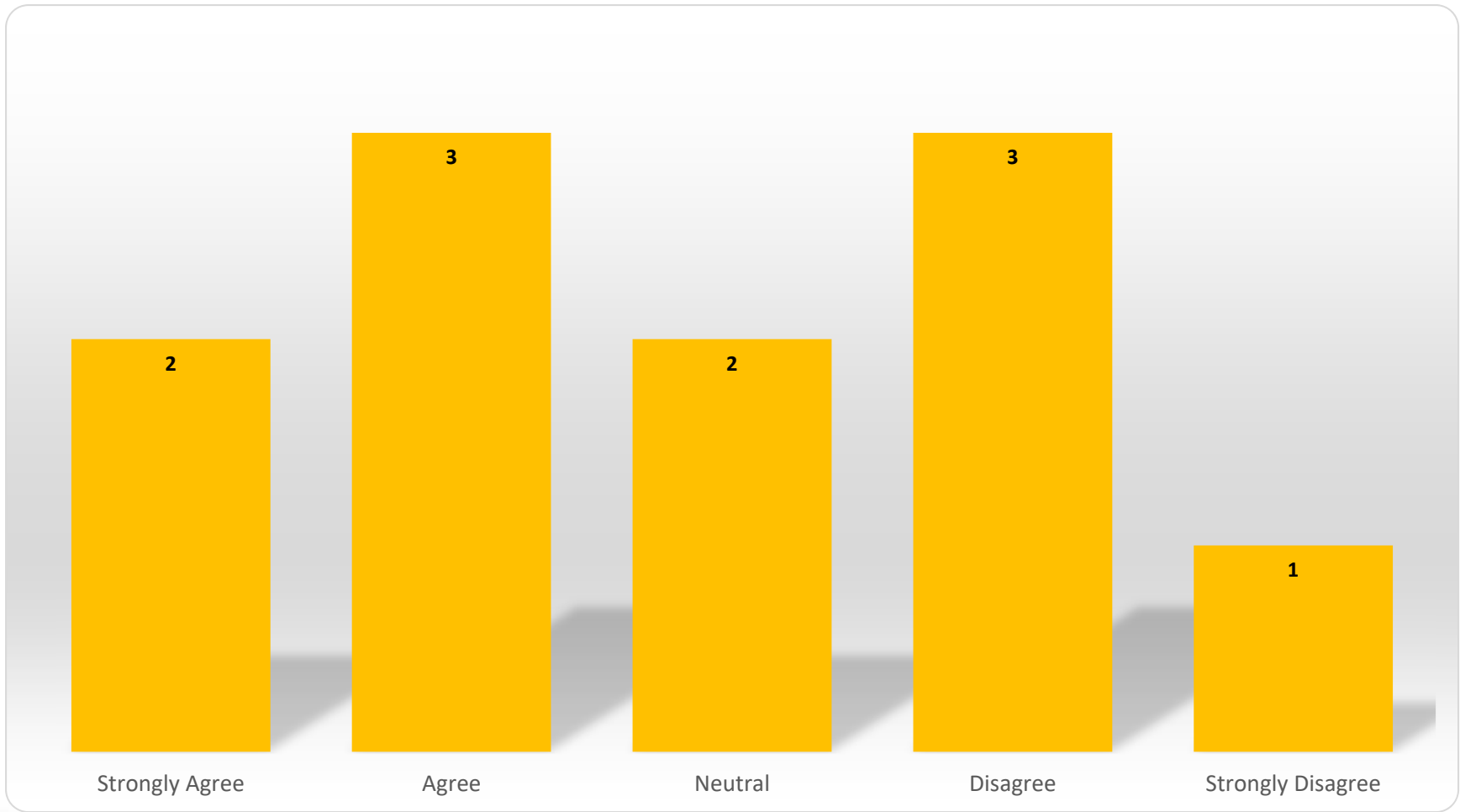
Parent, GSAA provides a safe environment for my student(s).



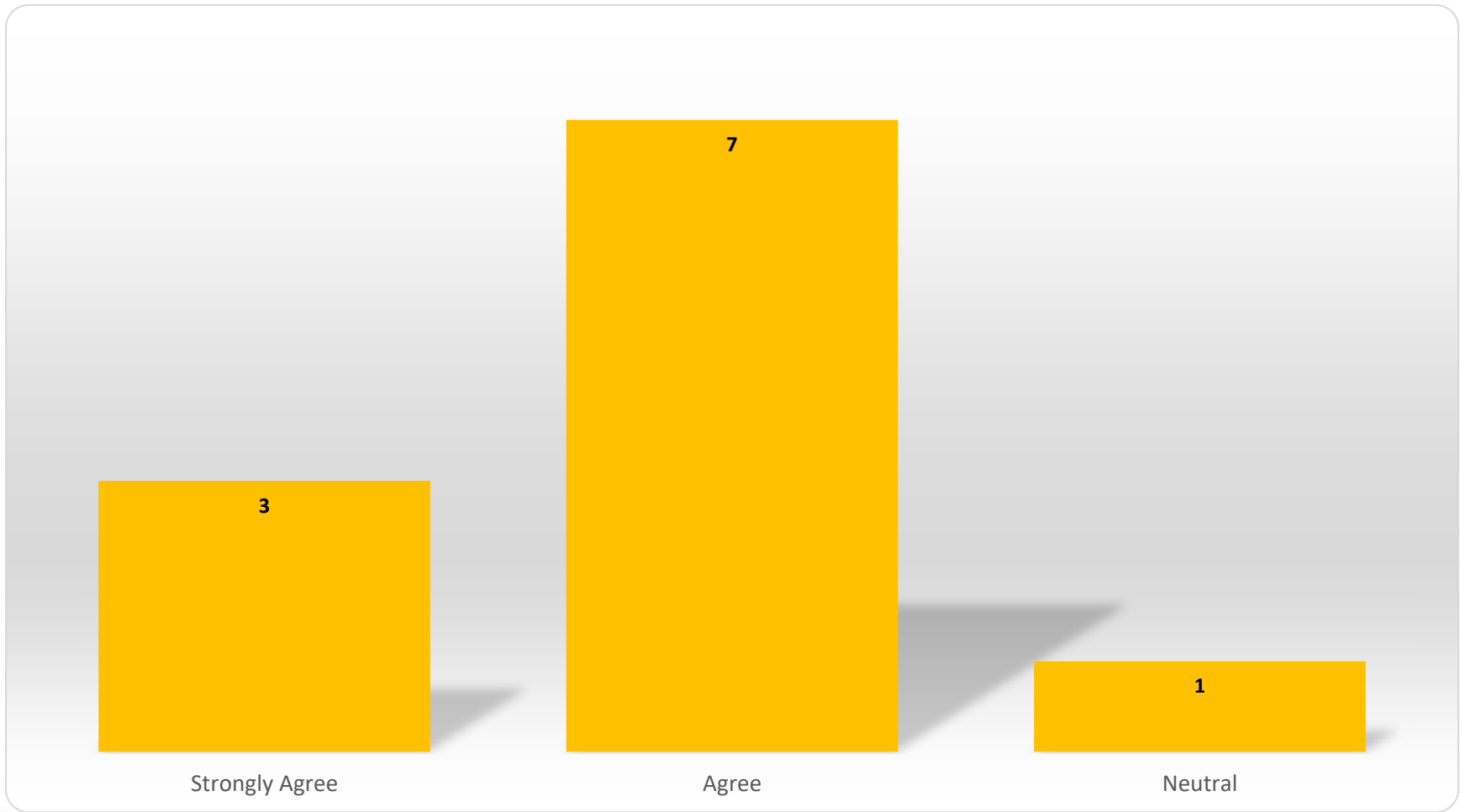
Parent, The cafeteria provides my student(s) with appealing meals.



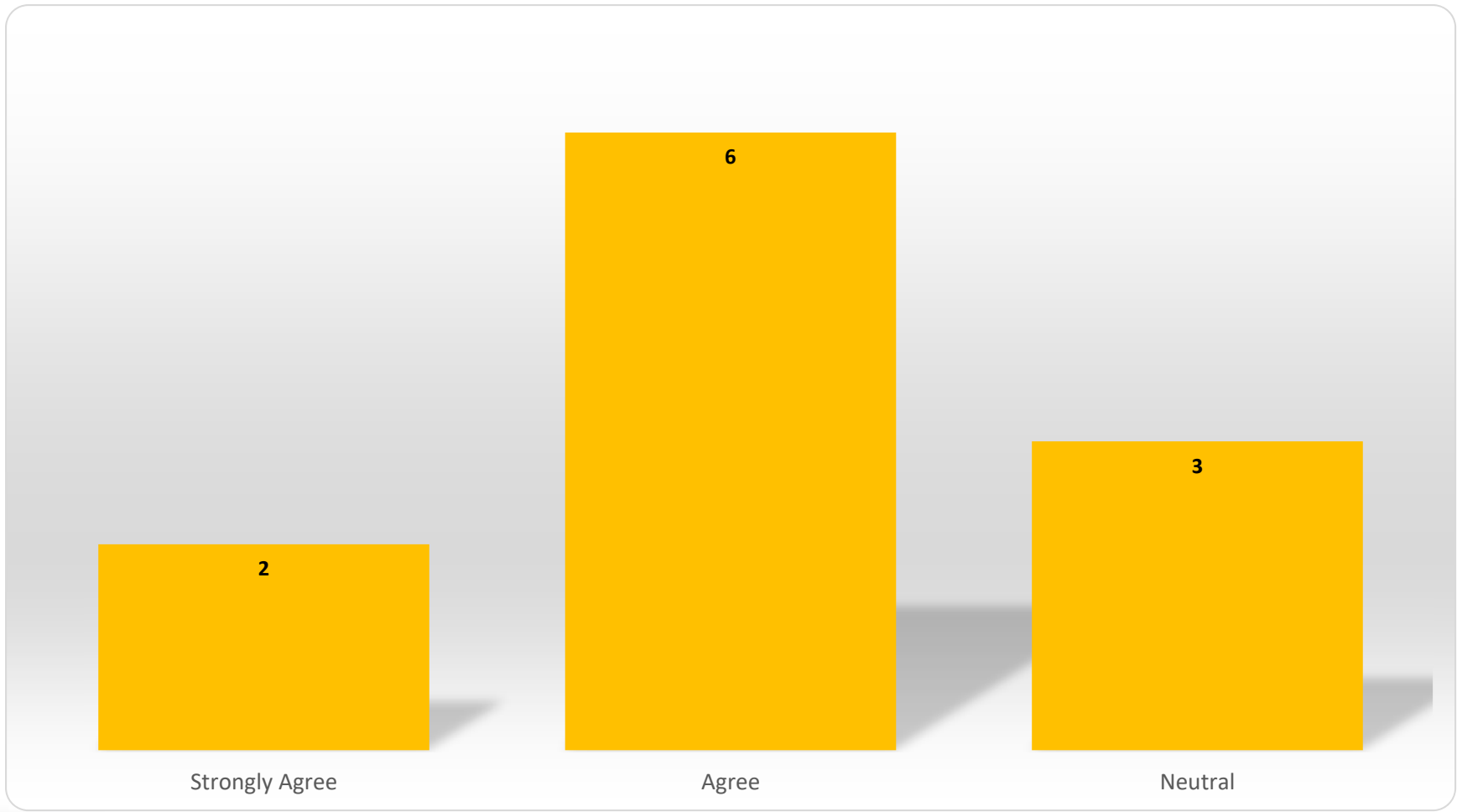
Parent, The cafeteria provides my student(s) with healthy meals.



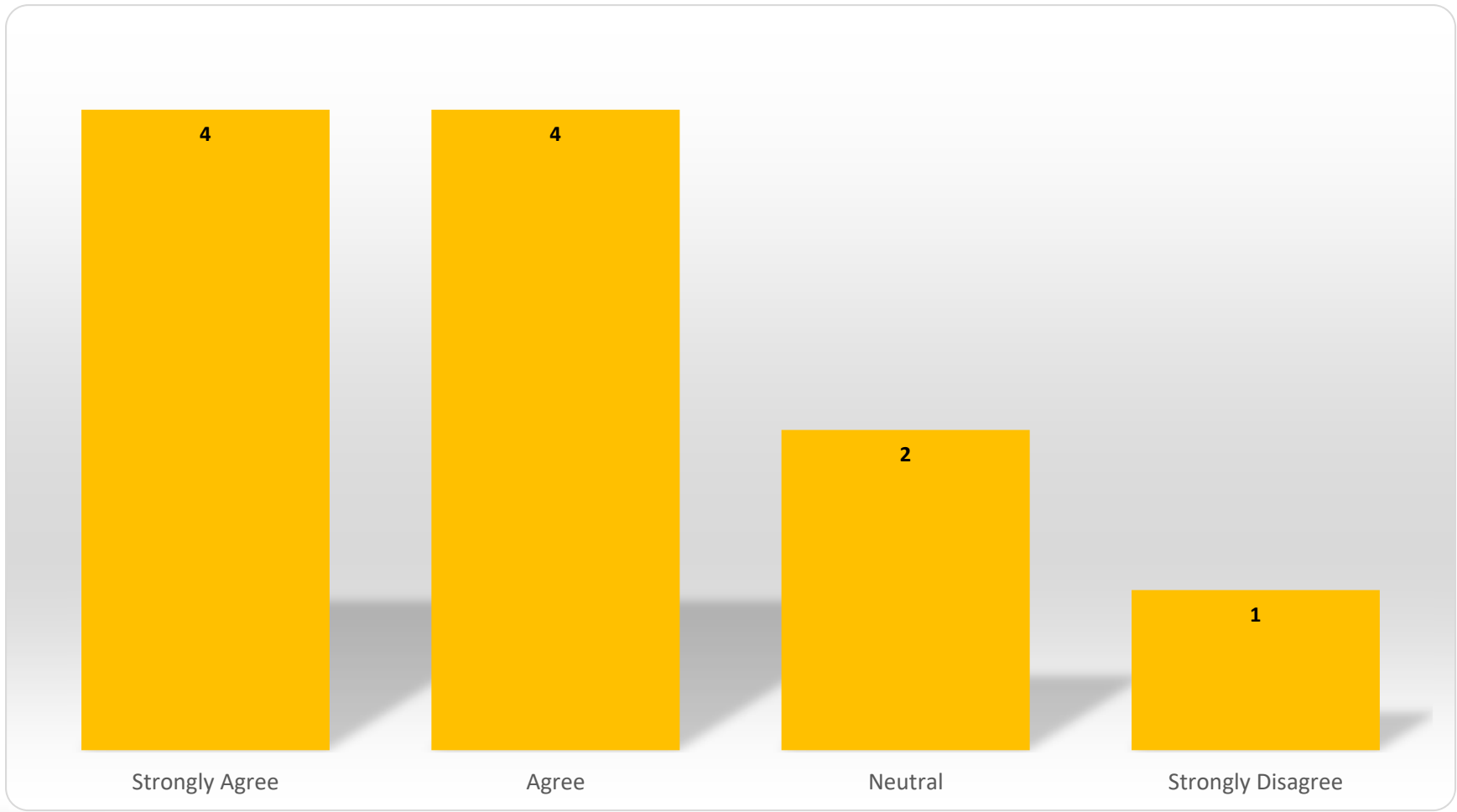
Parent, I receive appropriate updates and communication about my student's activities, grades, and behavior.



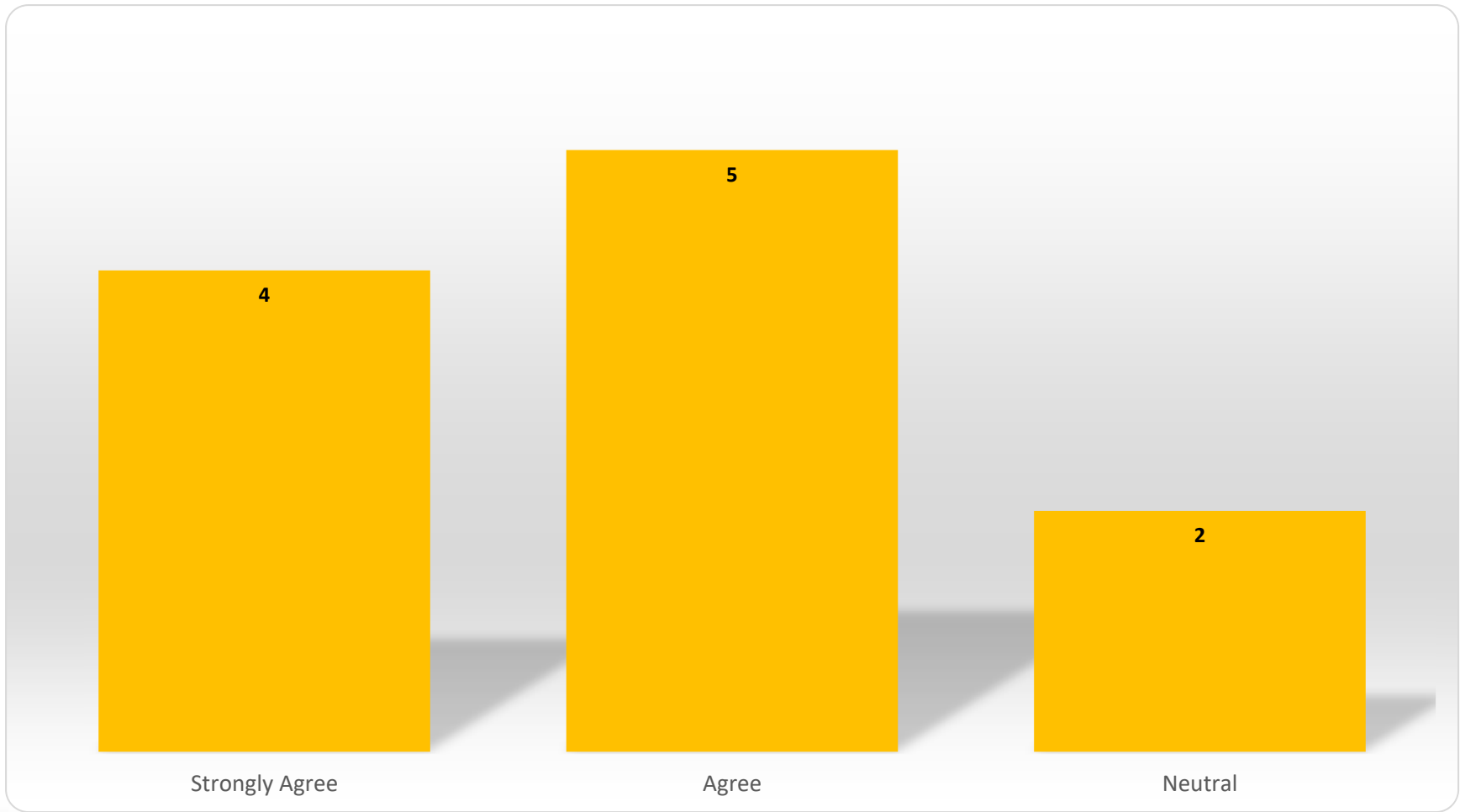
Parent, I feel informed about what is happening at GSAA.



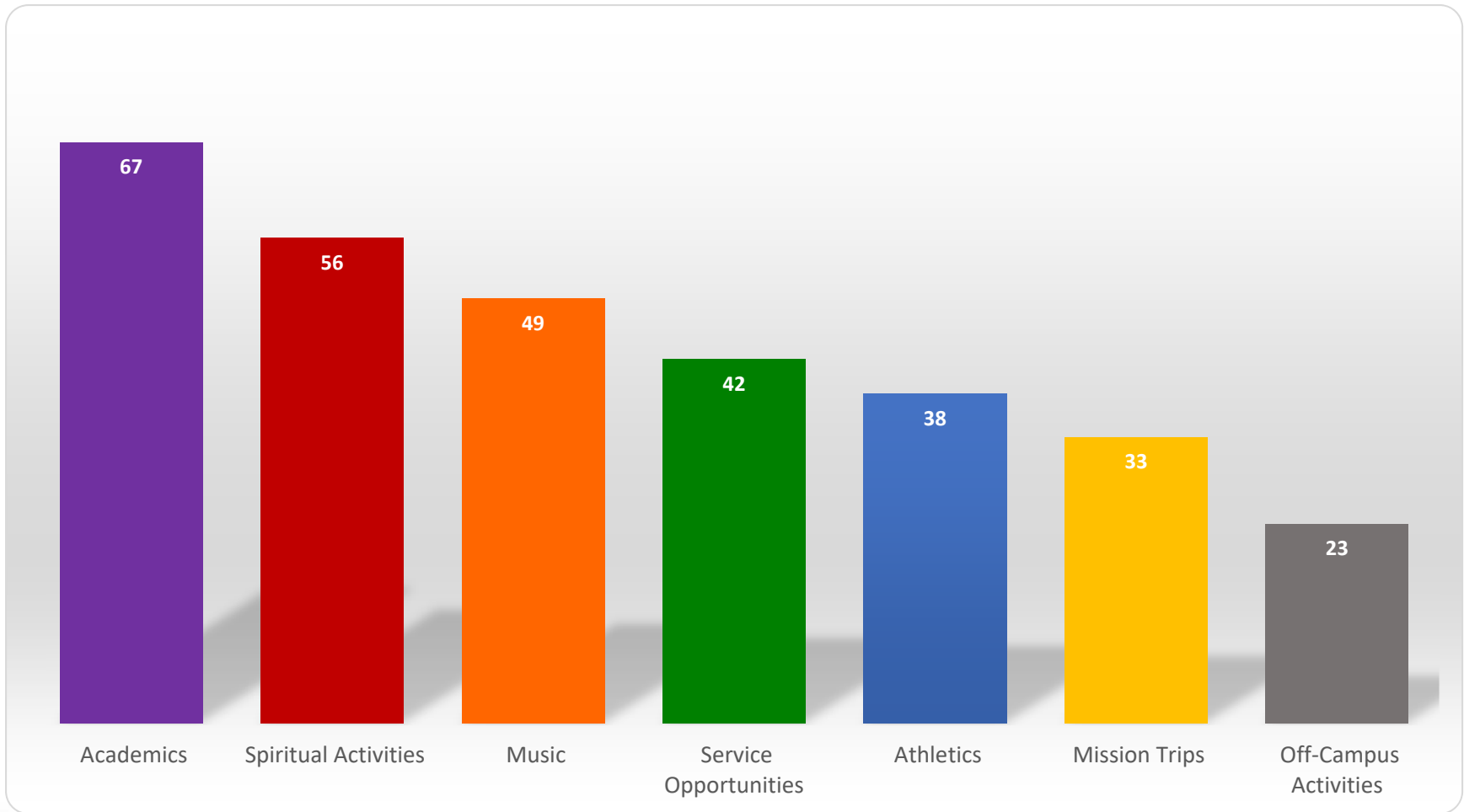
Parent, GSAA is a good financial investment.



Parent, I would recommend GSAA to potential students.



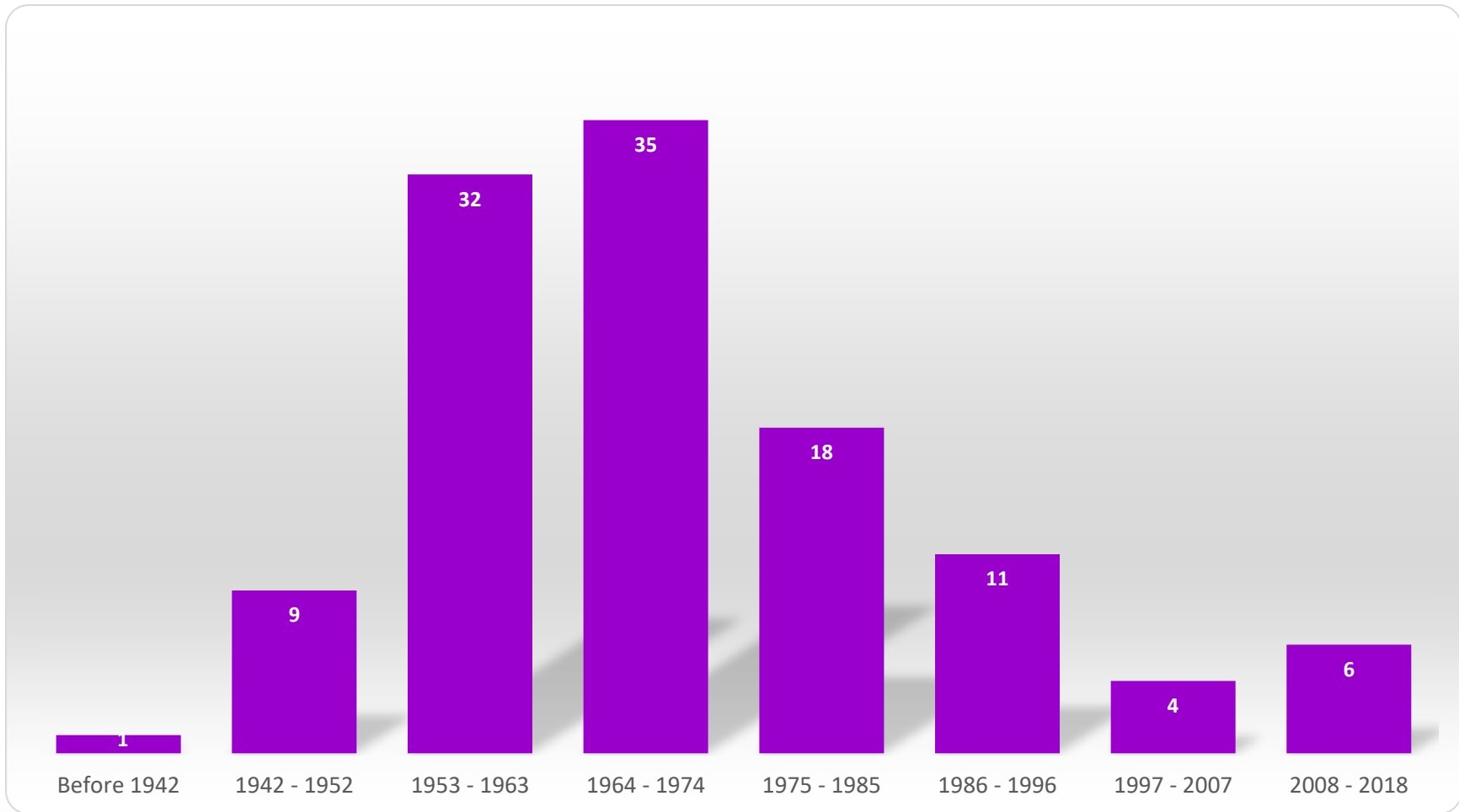
Parent, Ranking of Priorities



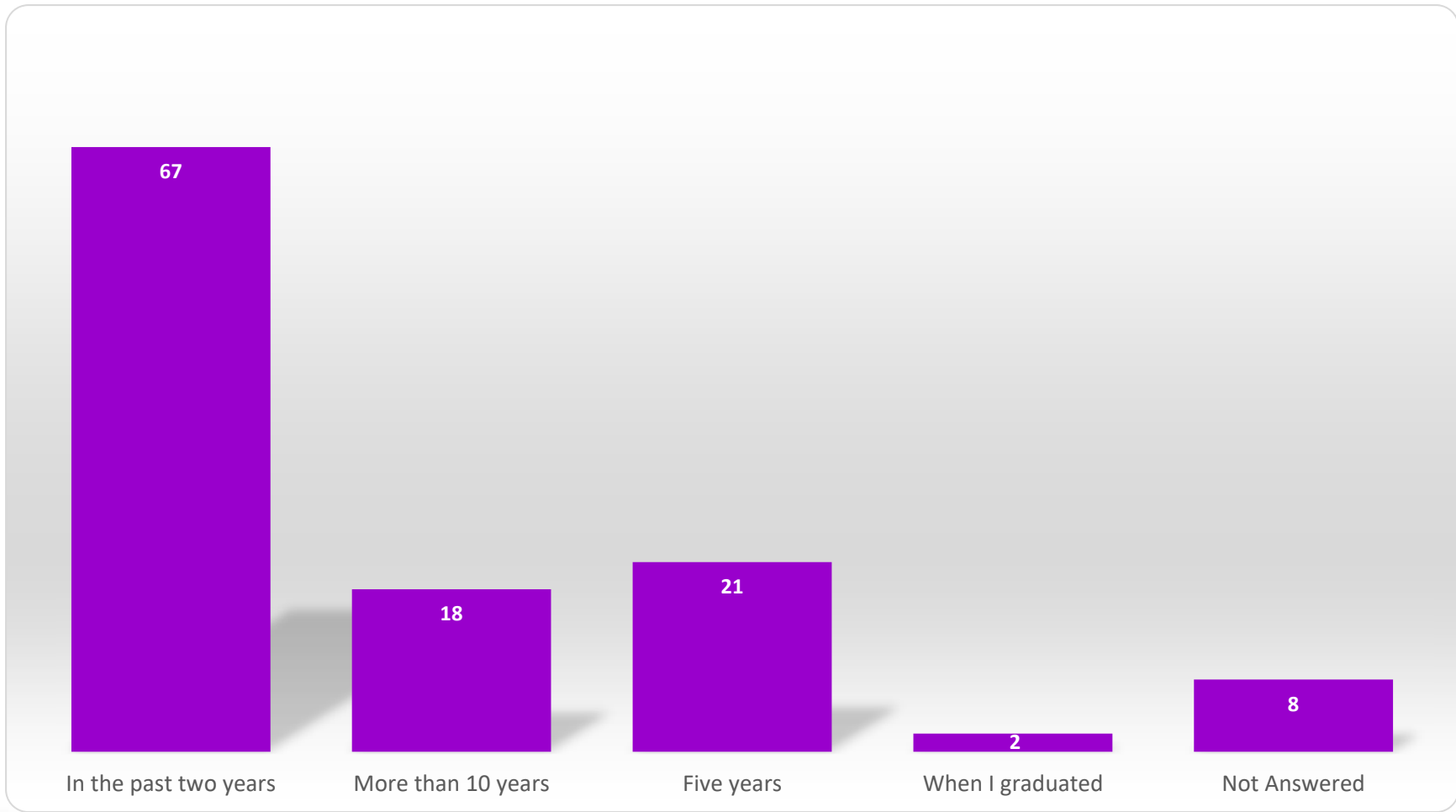
Alumni Survey Results 2018



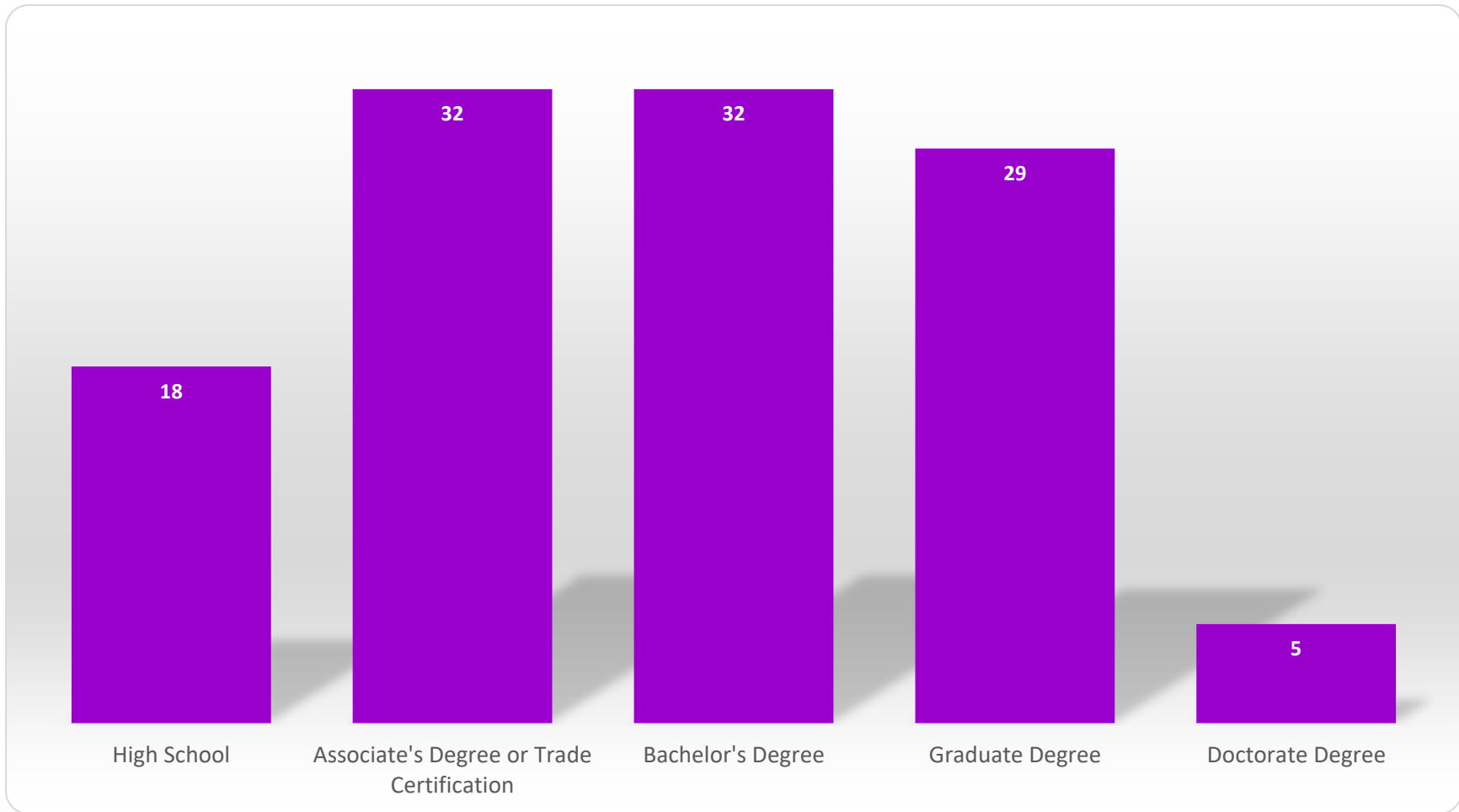
Alumni, What year did you graduate from GSAA or what was the last year you attended?



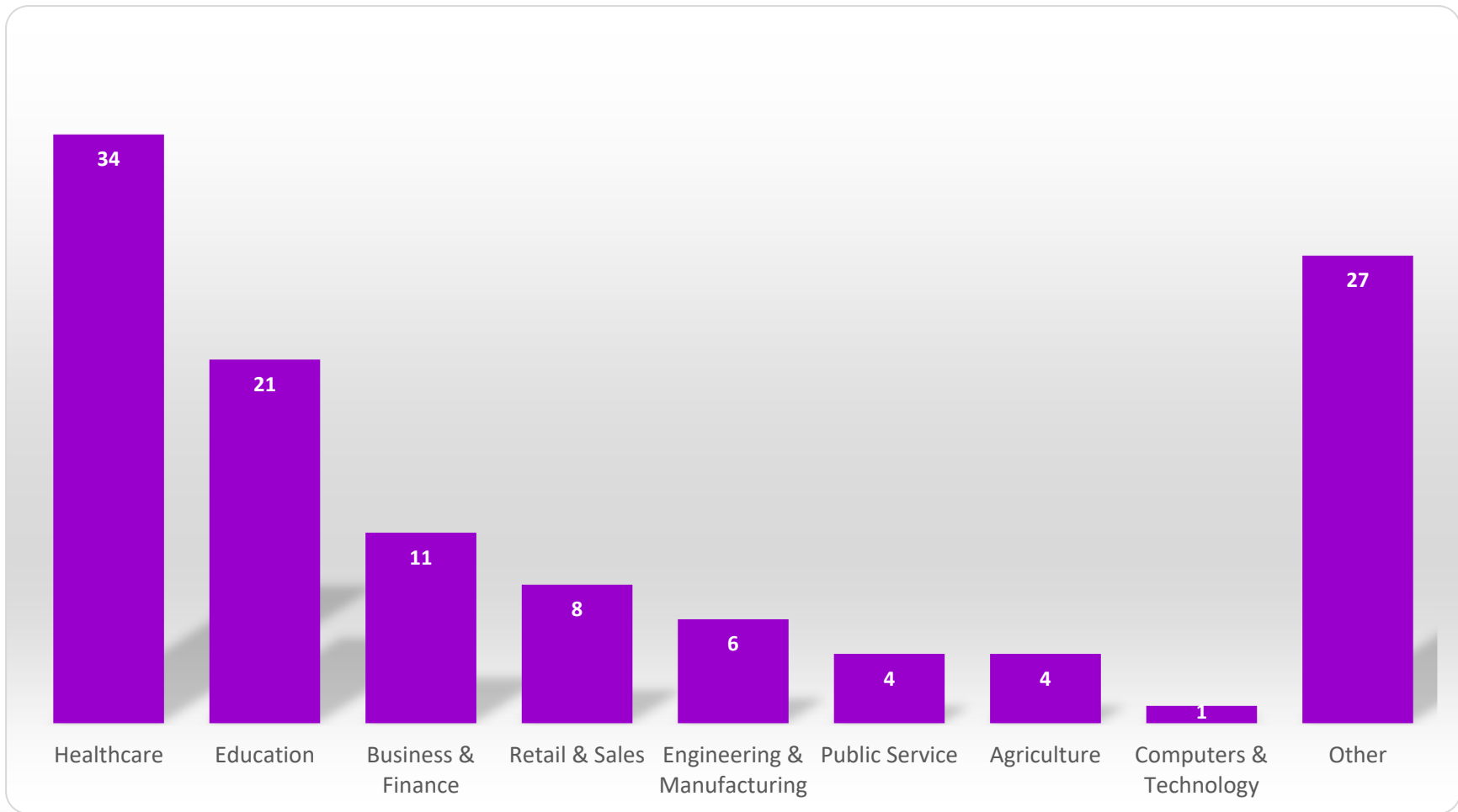
Alumni, How long has it been since your last visit to the GSAA campus?



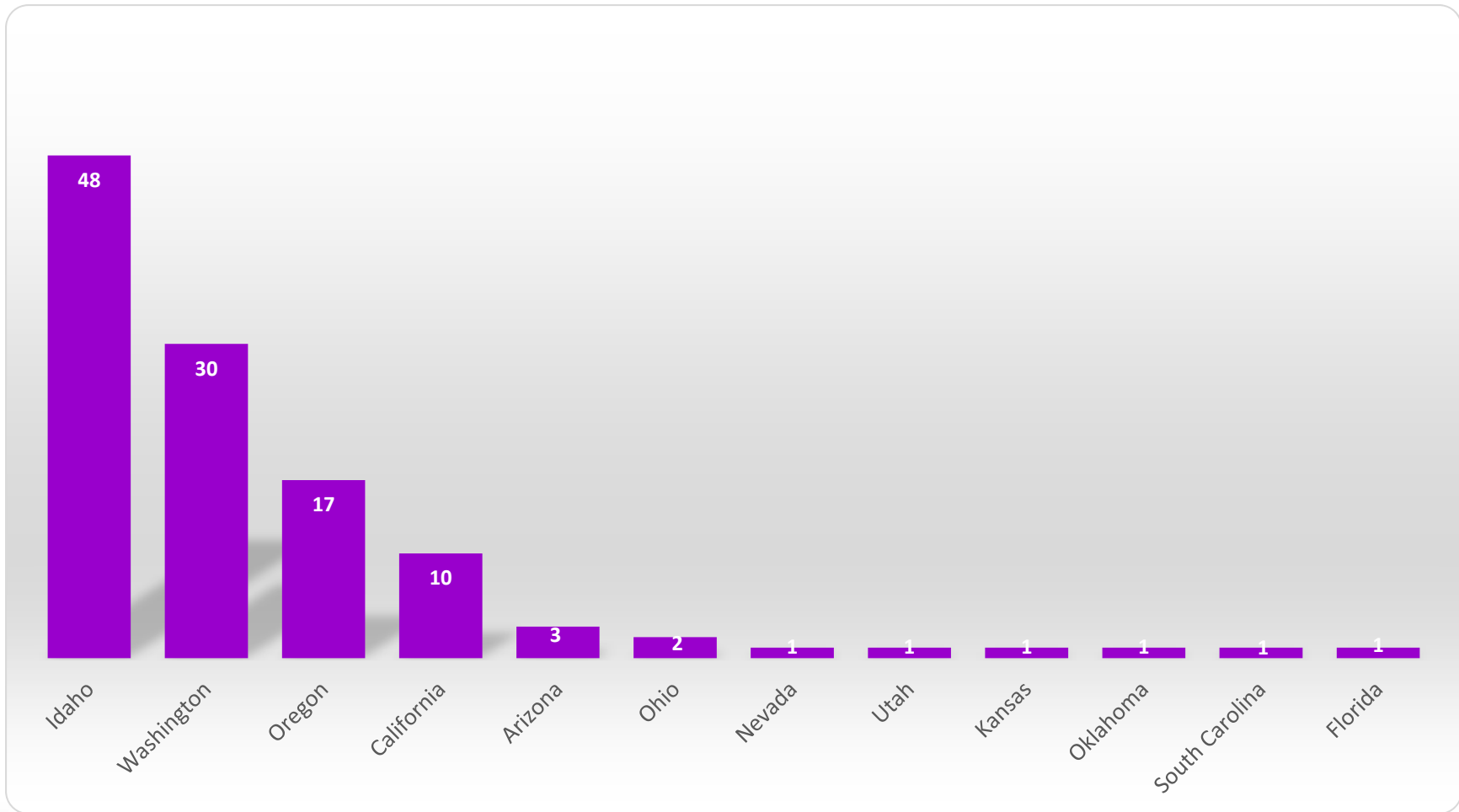
Alumni, What is the highest level of education you have completed?



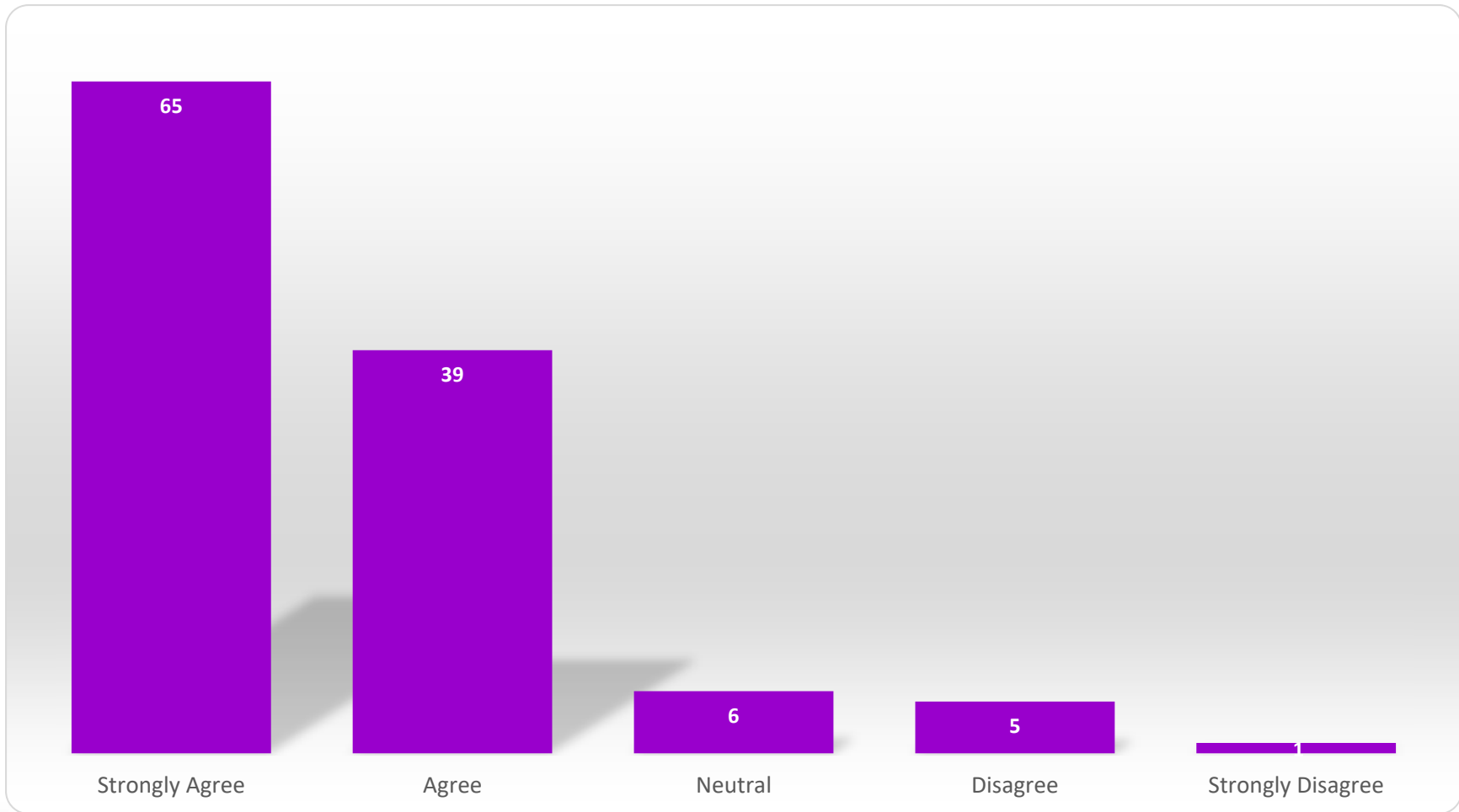
Alumni, What job sector do you currently work in? Or list your previous occupational area if you are retired.



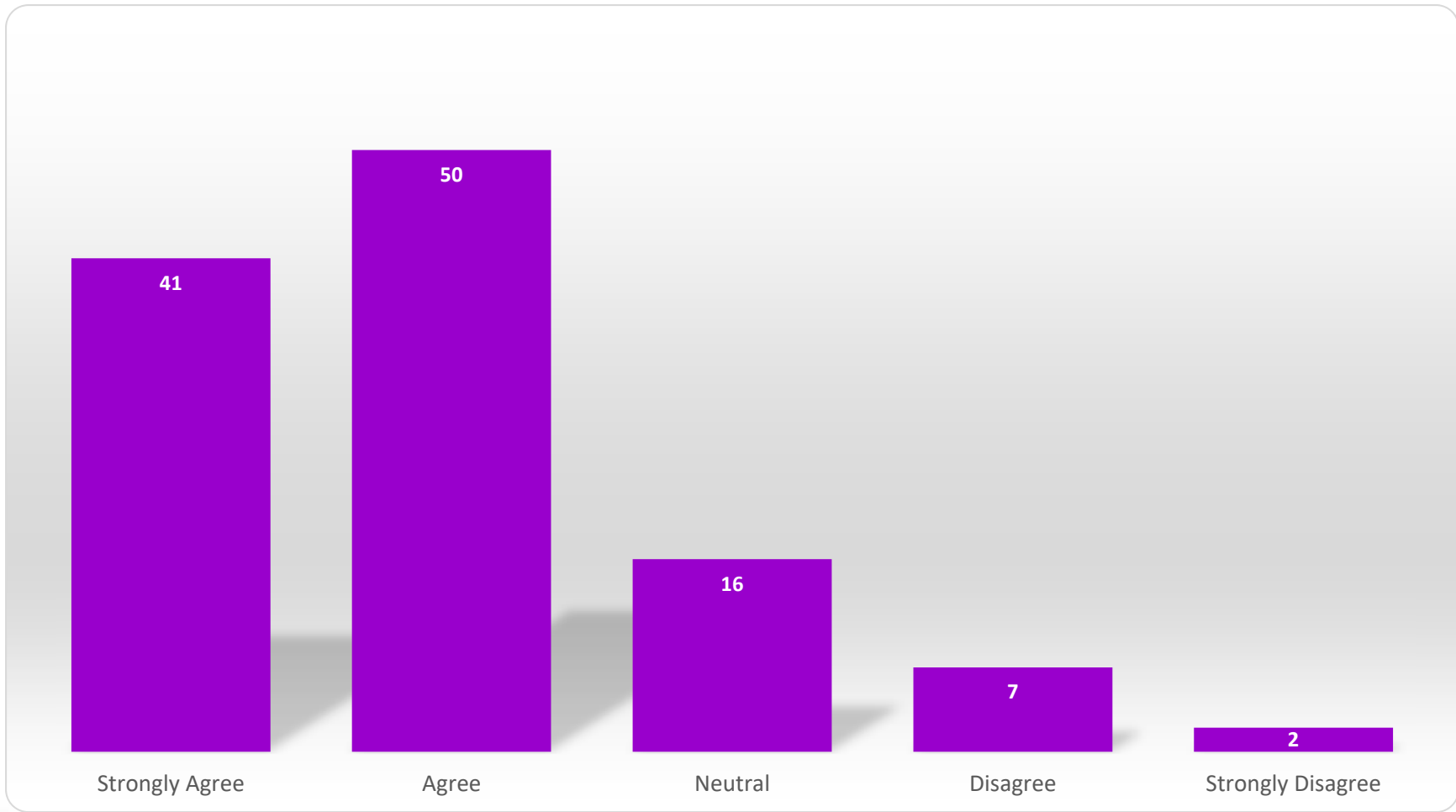
Alumni, What state do you live in now?



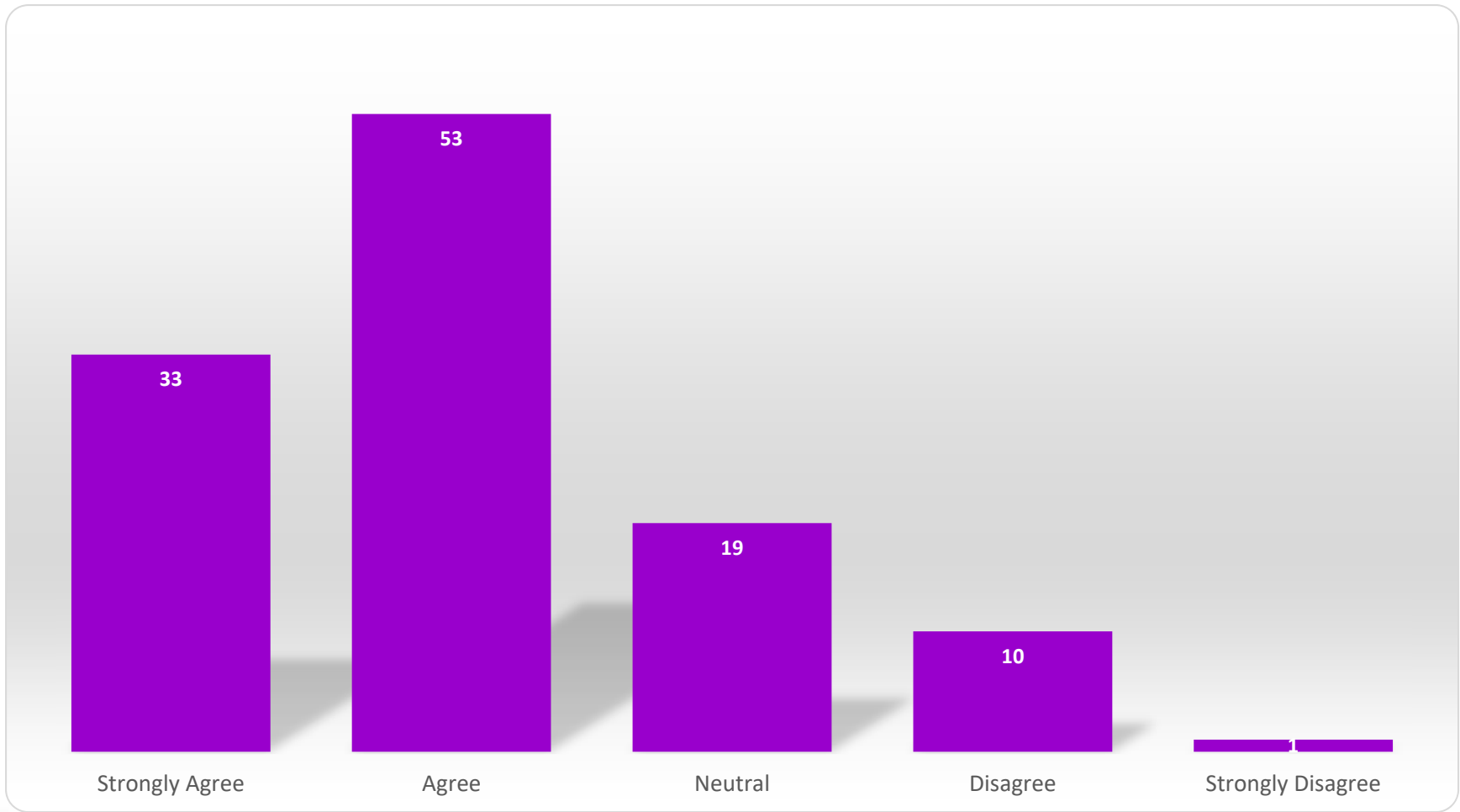
Alumni, I am proud to be a graduate of GSAA.



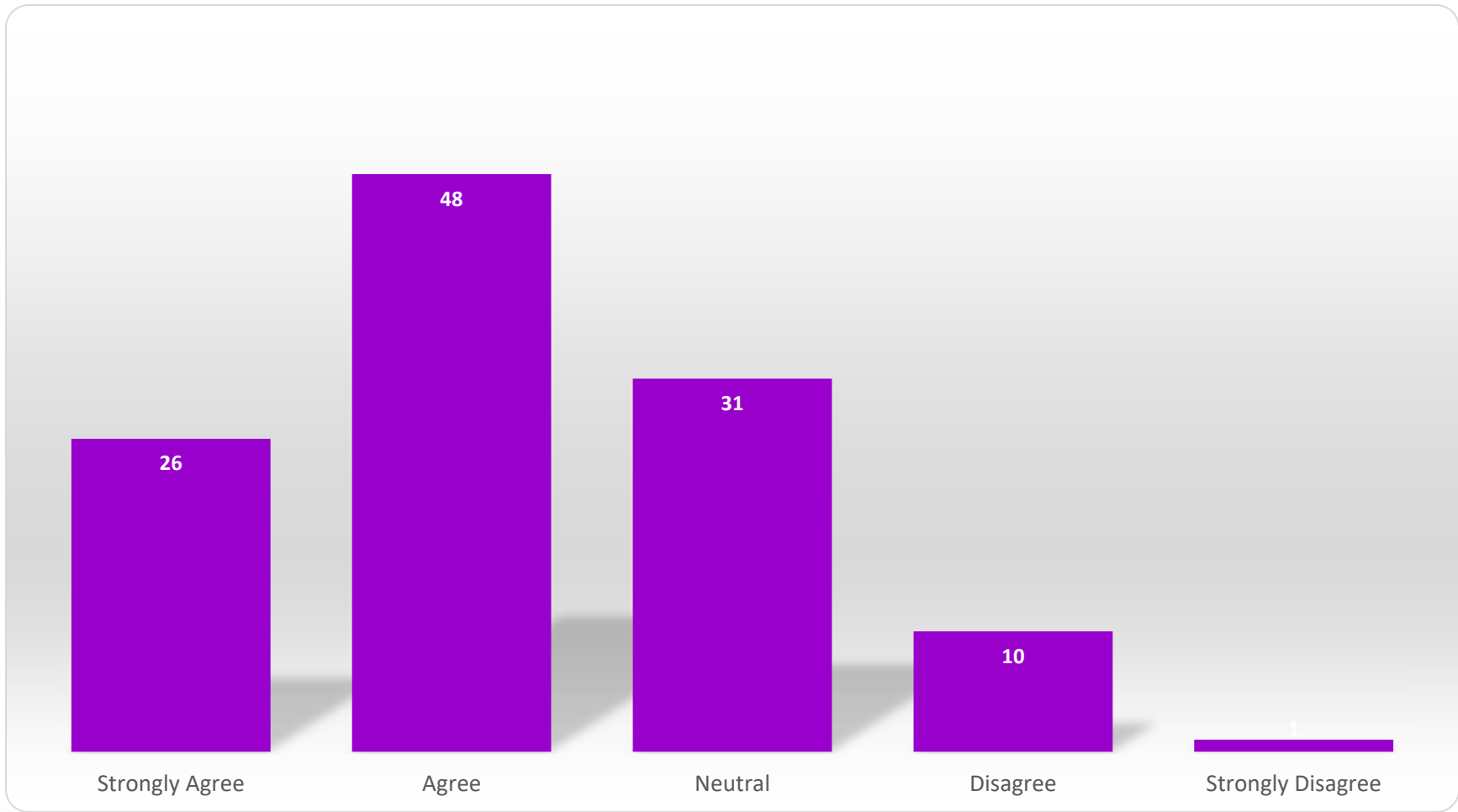
Alumni, My experience at GSAA helped me develop a closer relationship with God.



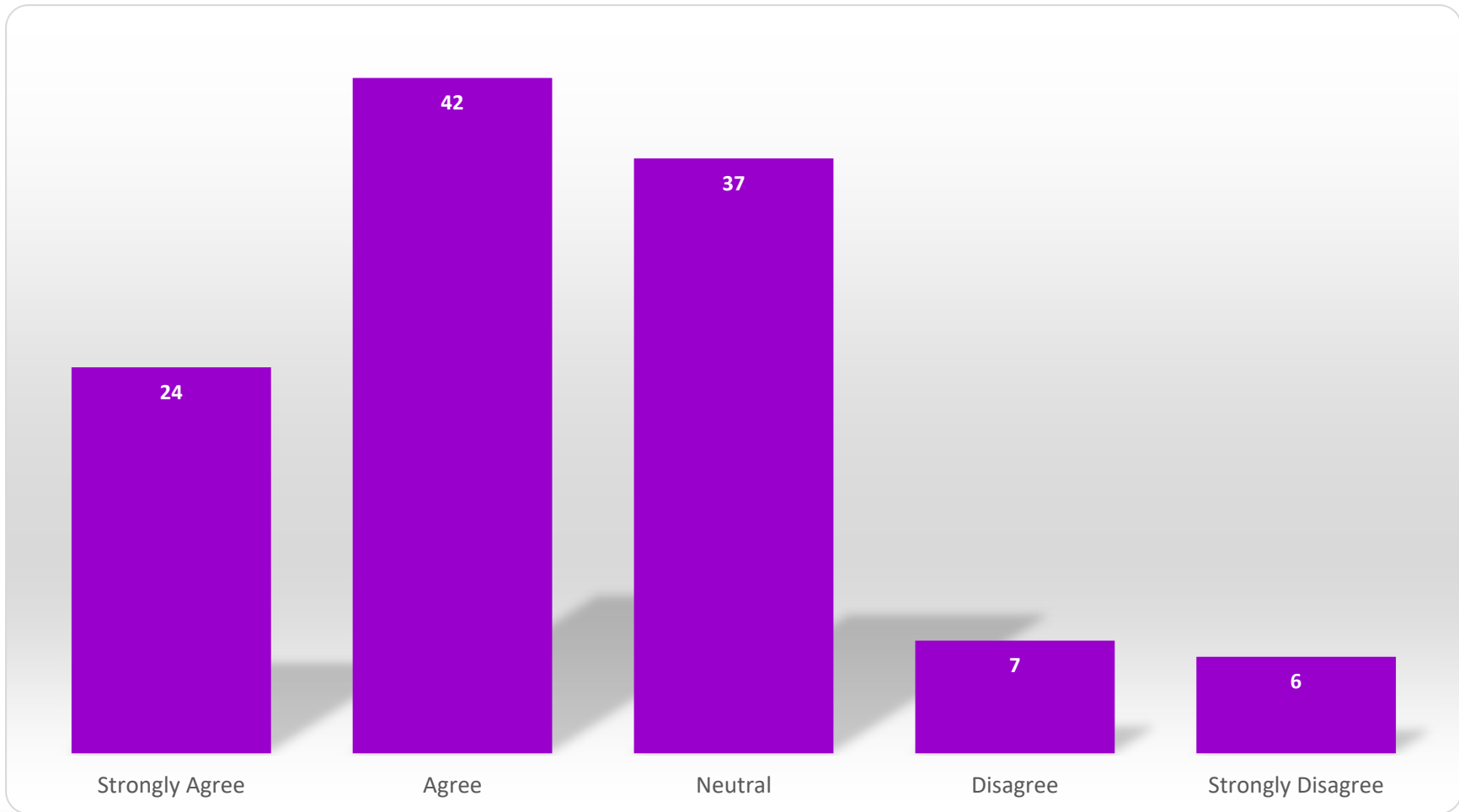
Alumni, My experience at GSAA prepared me for college.



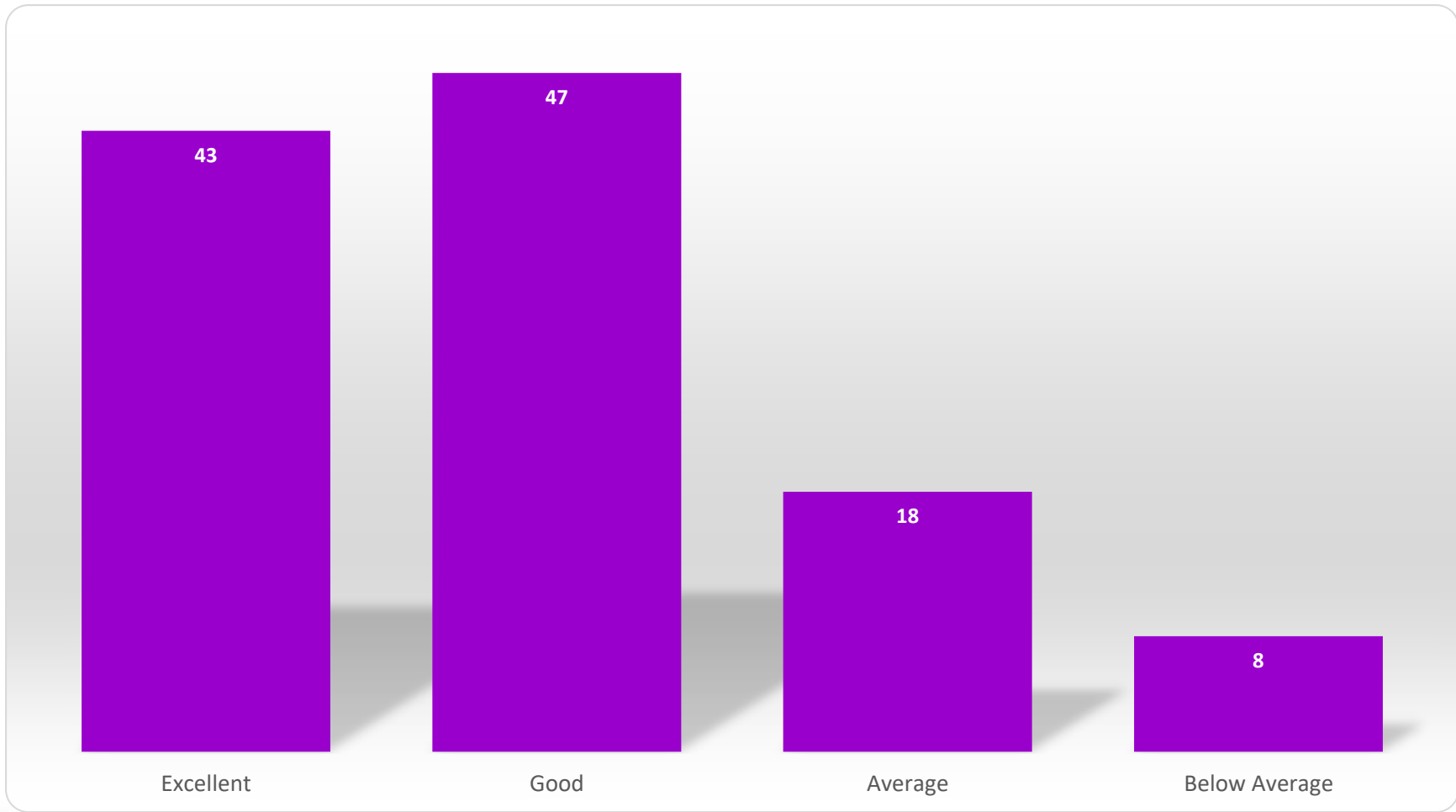
Alumni, My experience at GSAA taught me the value of serving others.



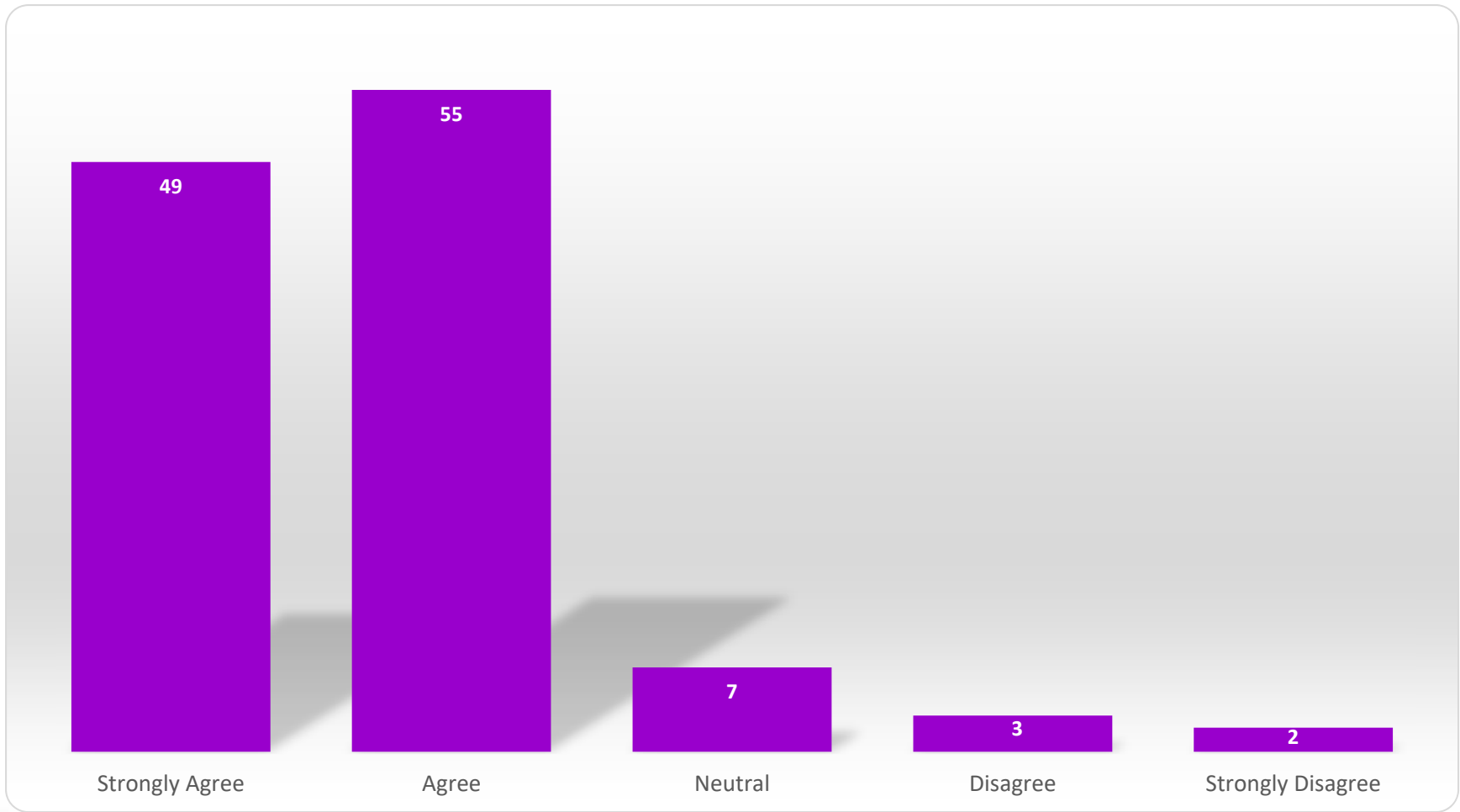
Alumni, I think GSAA is a worthy financial investment of my personal finances.



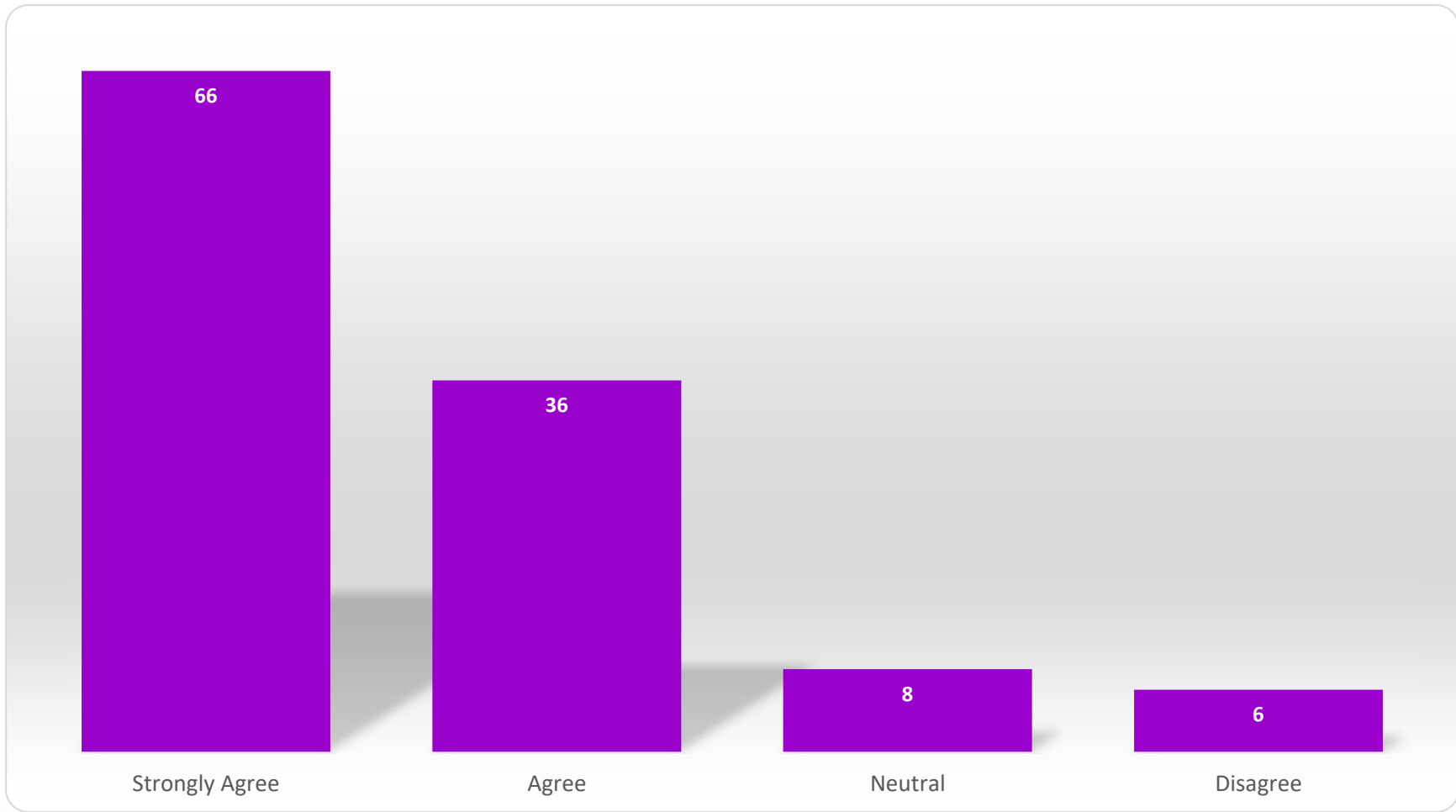
Alumni, I felt supported by the staff and faculty at GSAA as a student.



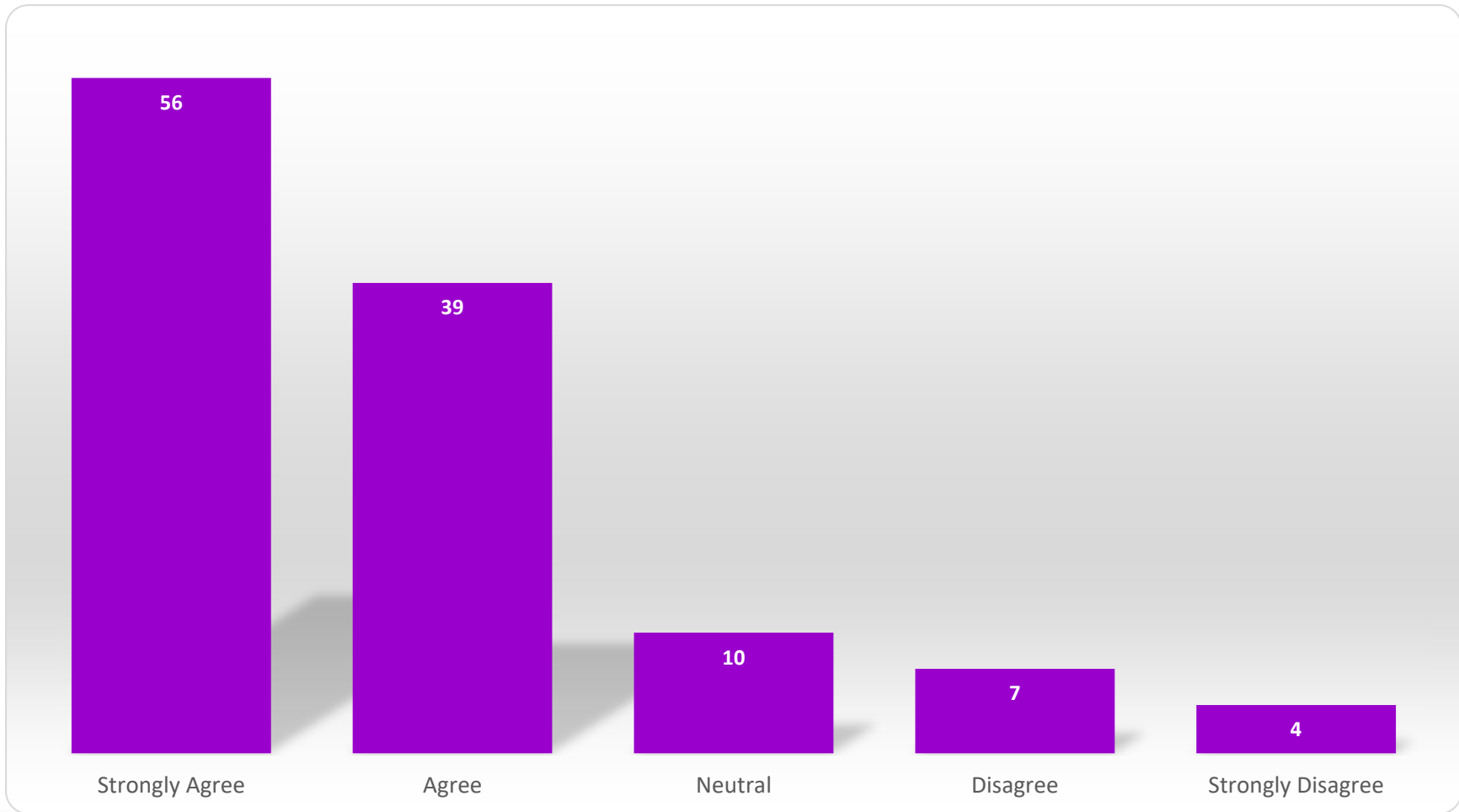
Alumni, I had an overall positive experience at GSAA as a student.



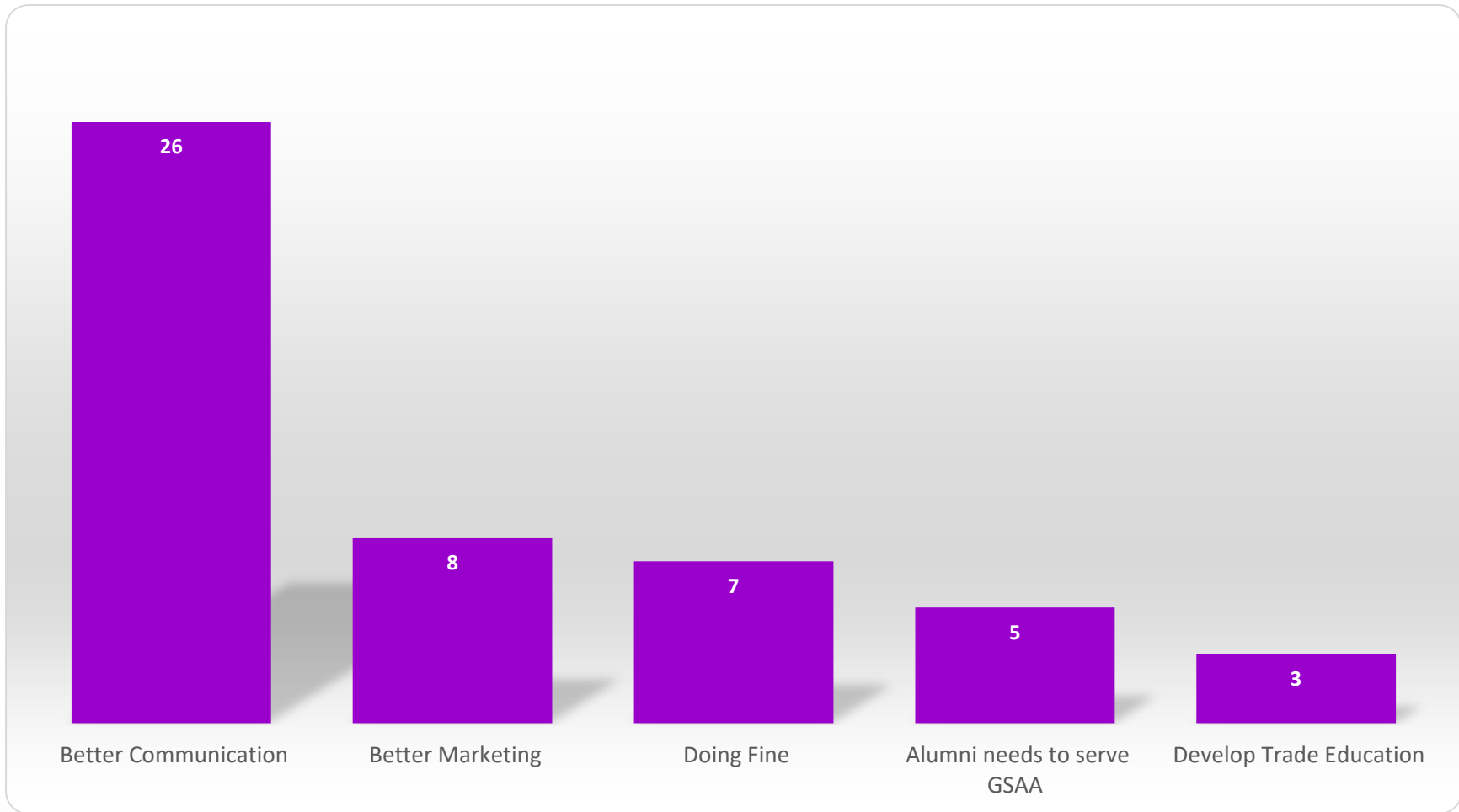
Alumni, I think it is important for young people to get an Adventist education.



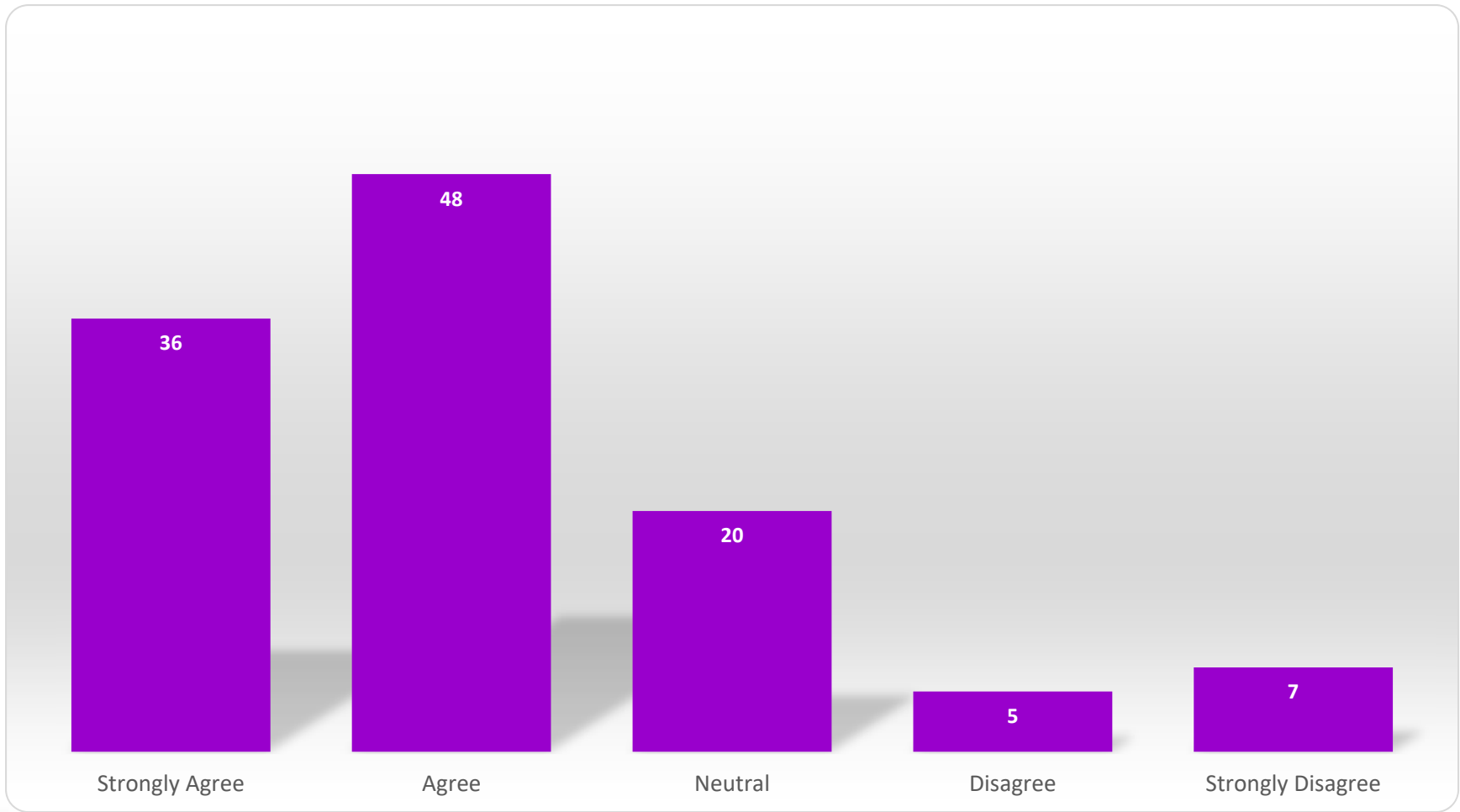
Alumni, I think Adventist education is worth the investment.



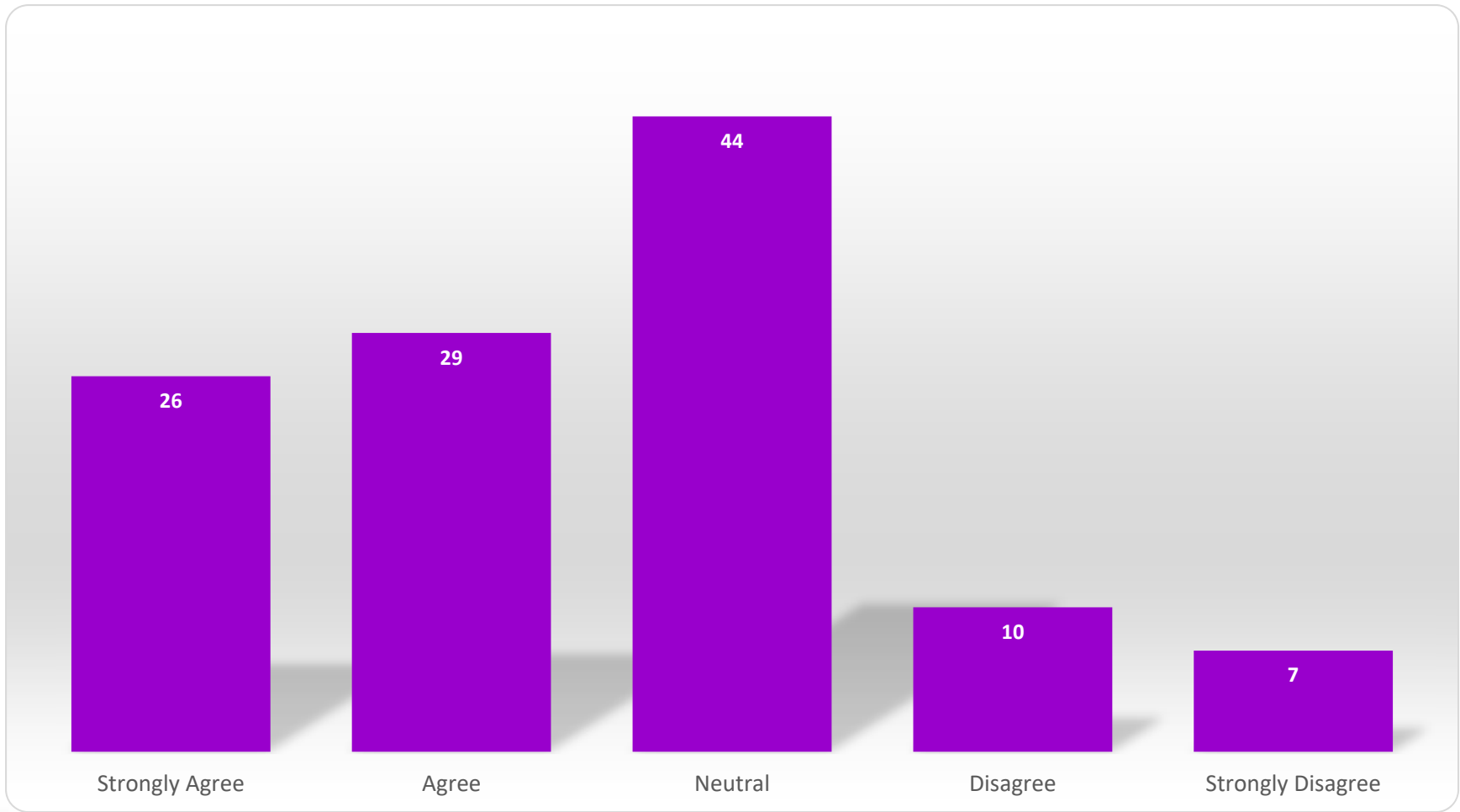
Alumni, In what way could GSAA serve its alumni better?



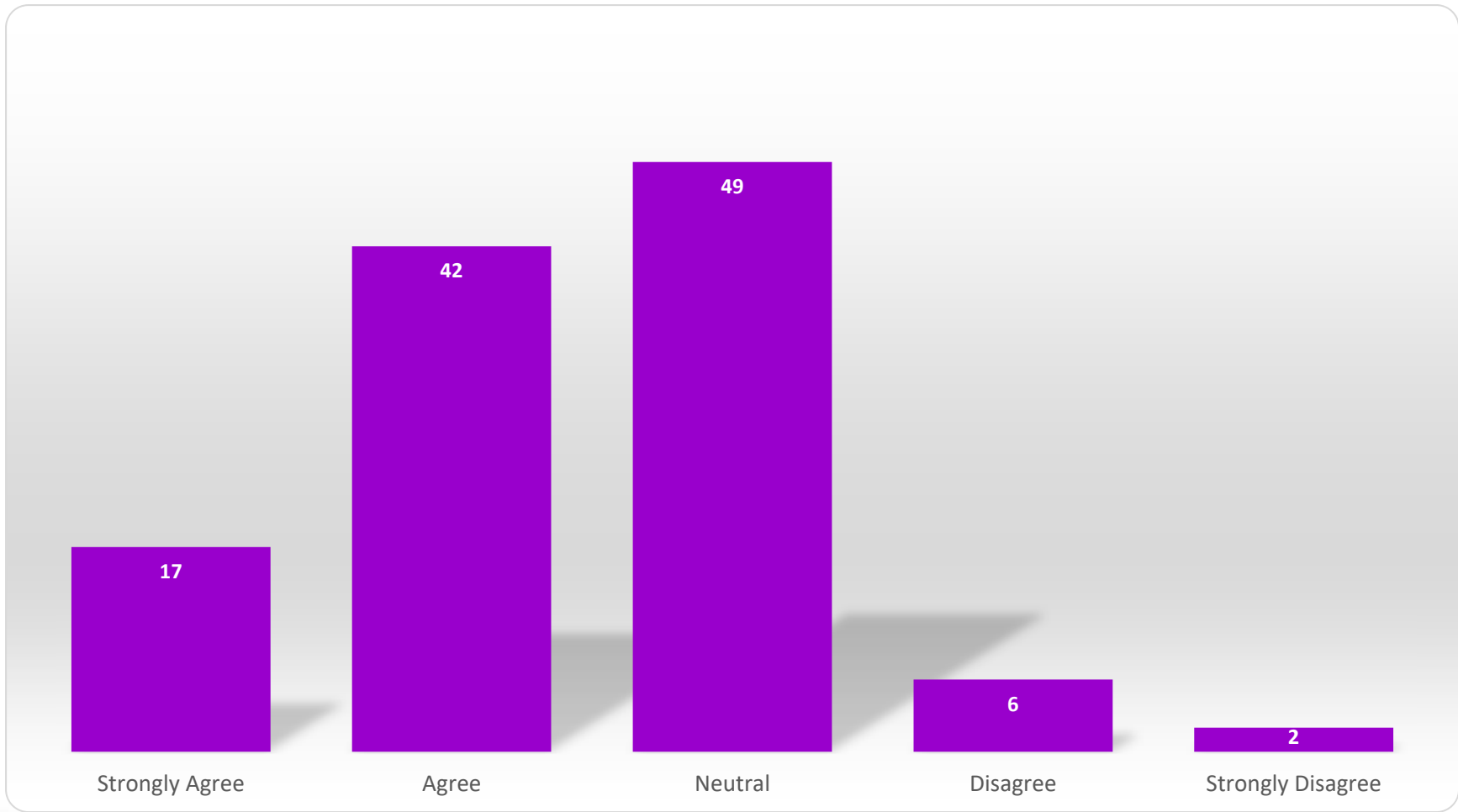
Alumni, I would recommend GSAA to other families.



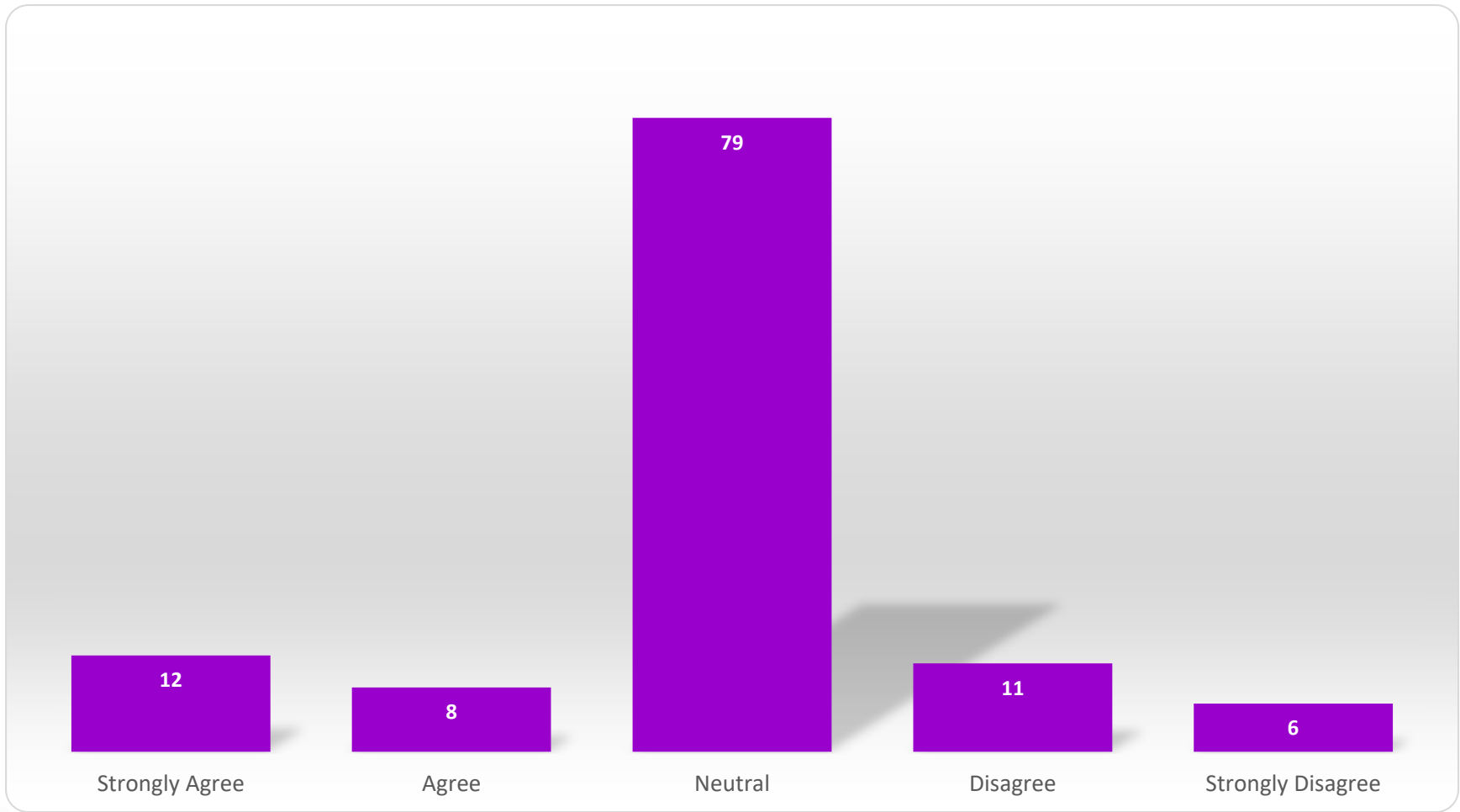
Alumni, I would (or will) send my own child or grandchild to GSAA.



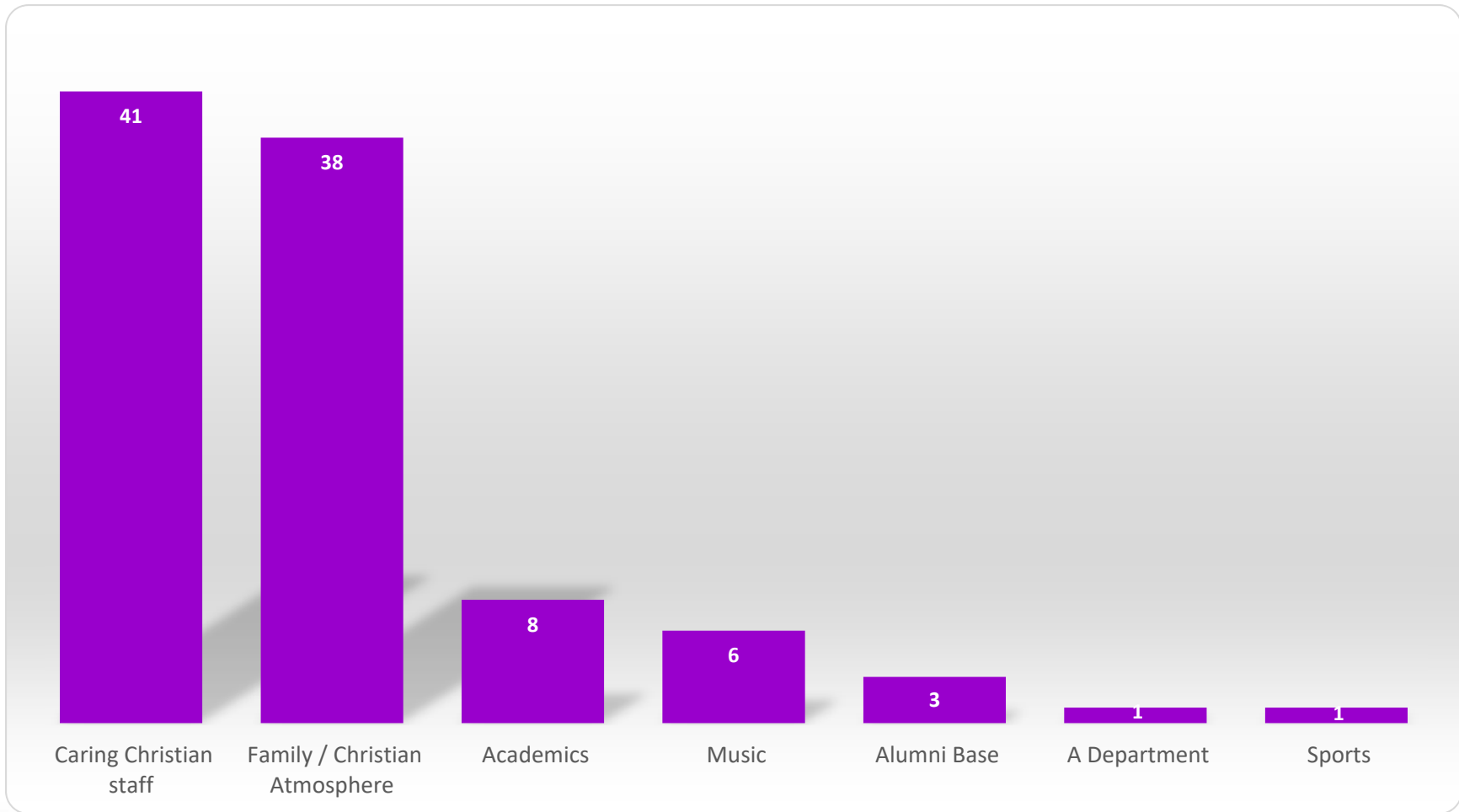
Alumni, I think the quality of programming currently offered at GSAA is excellent.



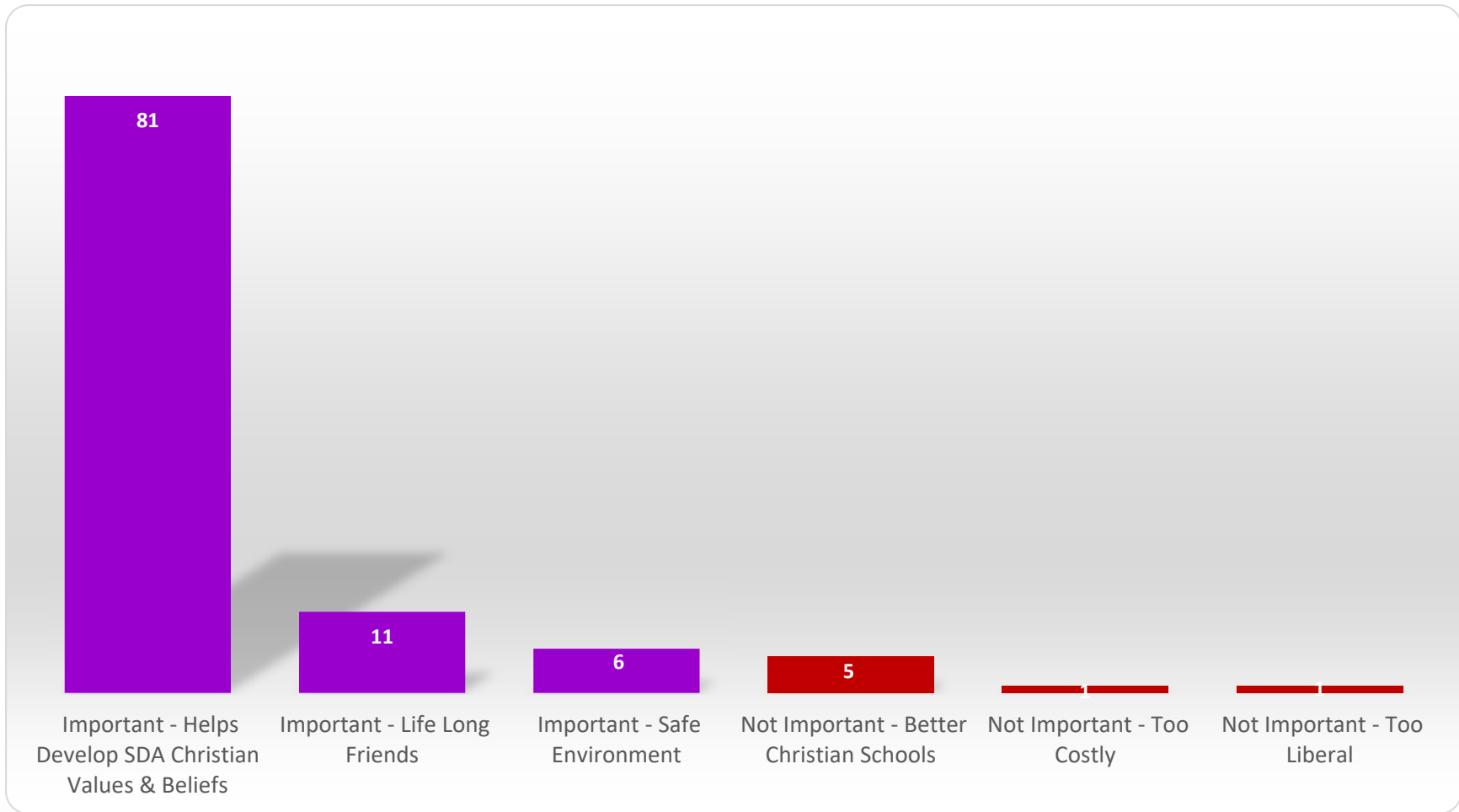
Alumni, I am interested in becoming more involved at GSAA.



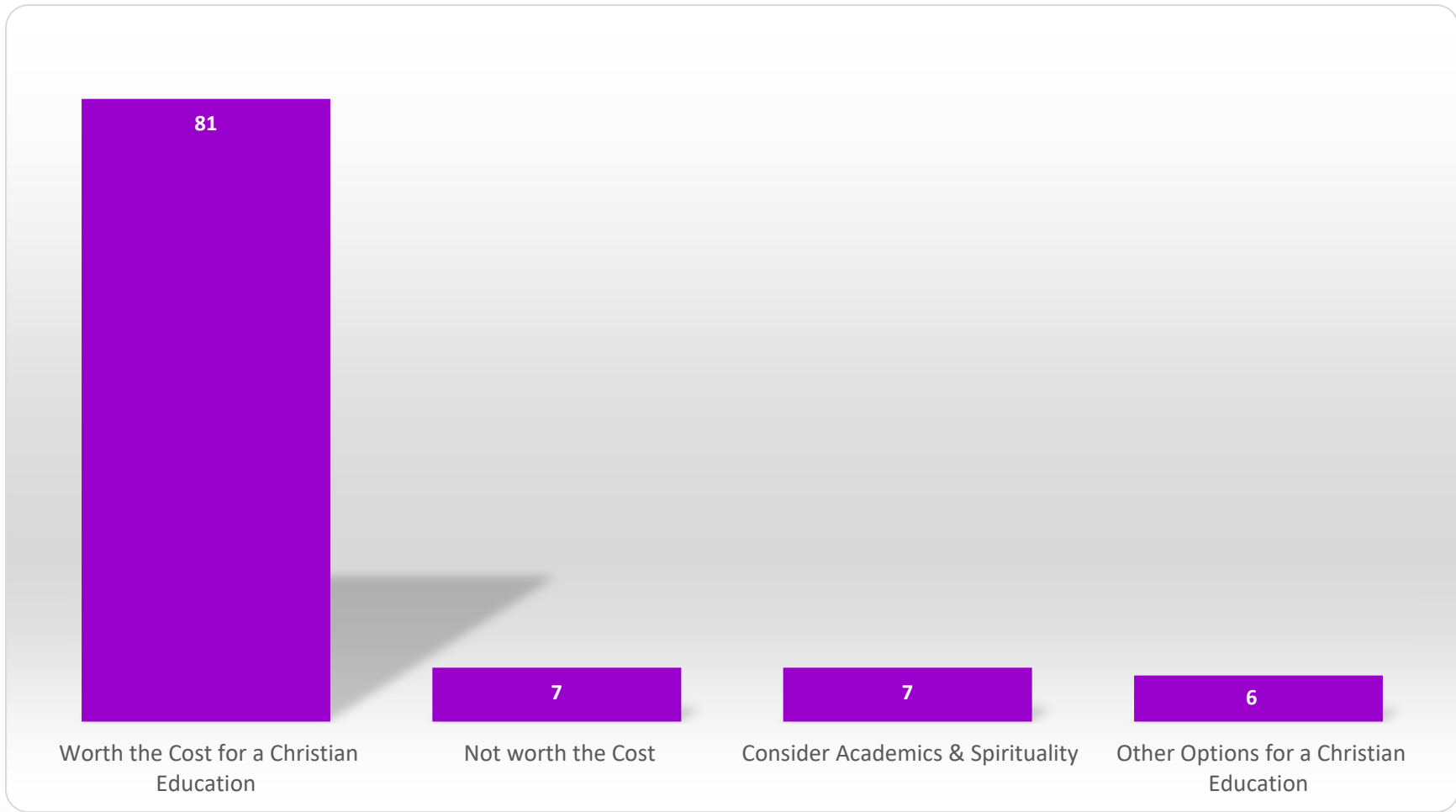
Alumni, What do you see as the major strengths of GSAA?



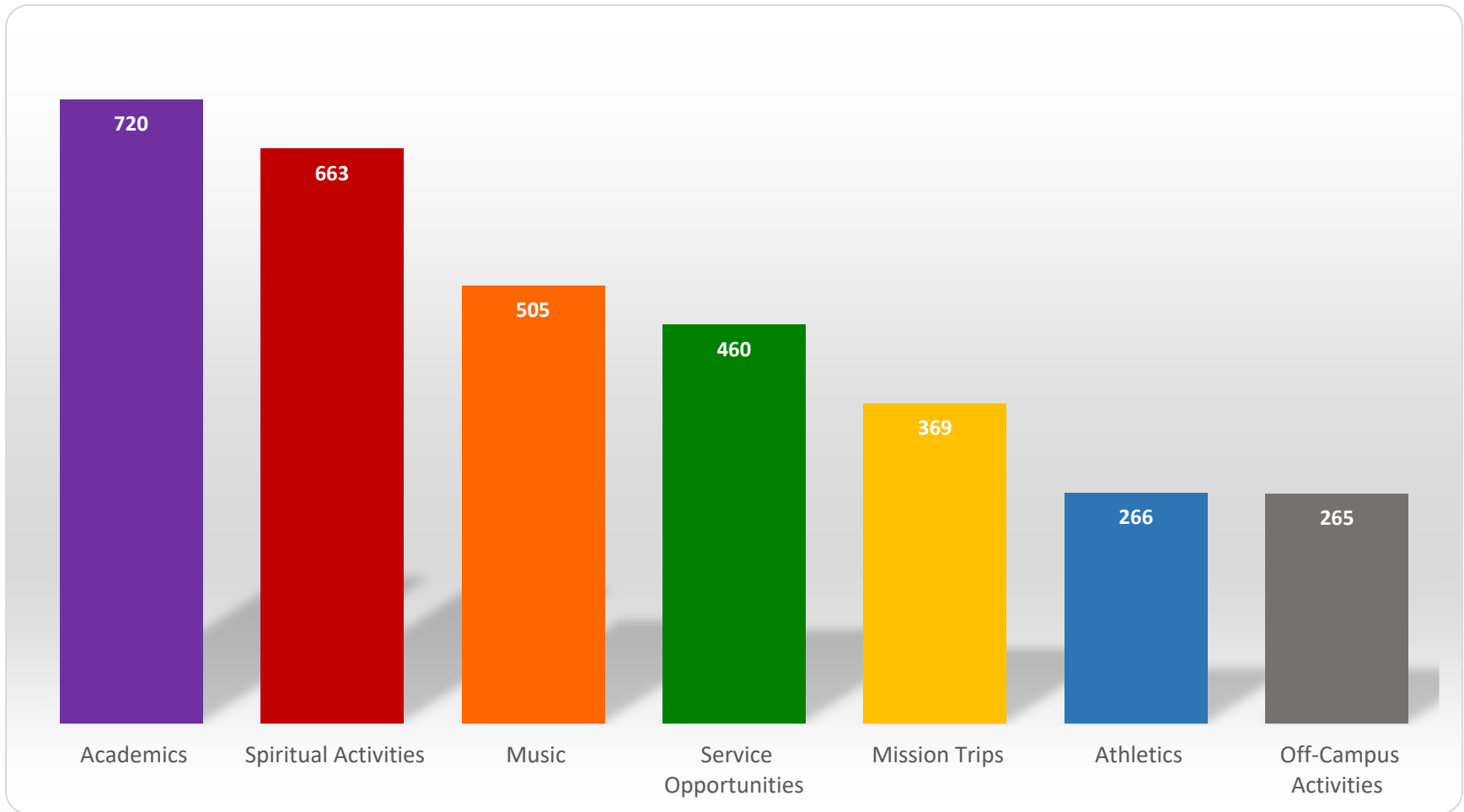
Alumni, Why do you think Adventist education is important? Or not important?



Alumni, What would you tell a student or parent today who might be deciding whether Adventist education is worth the investment?



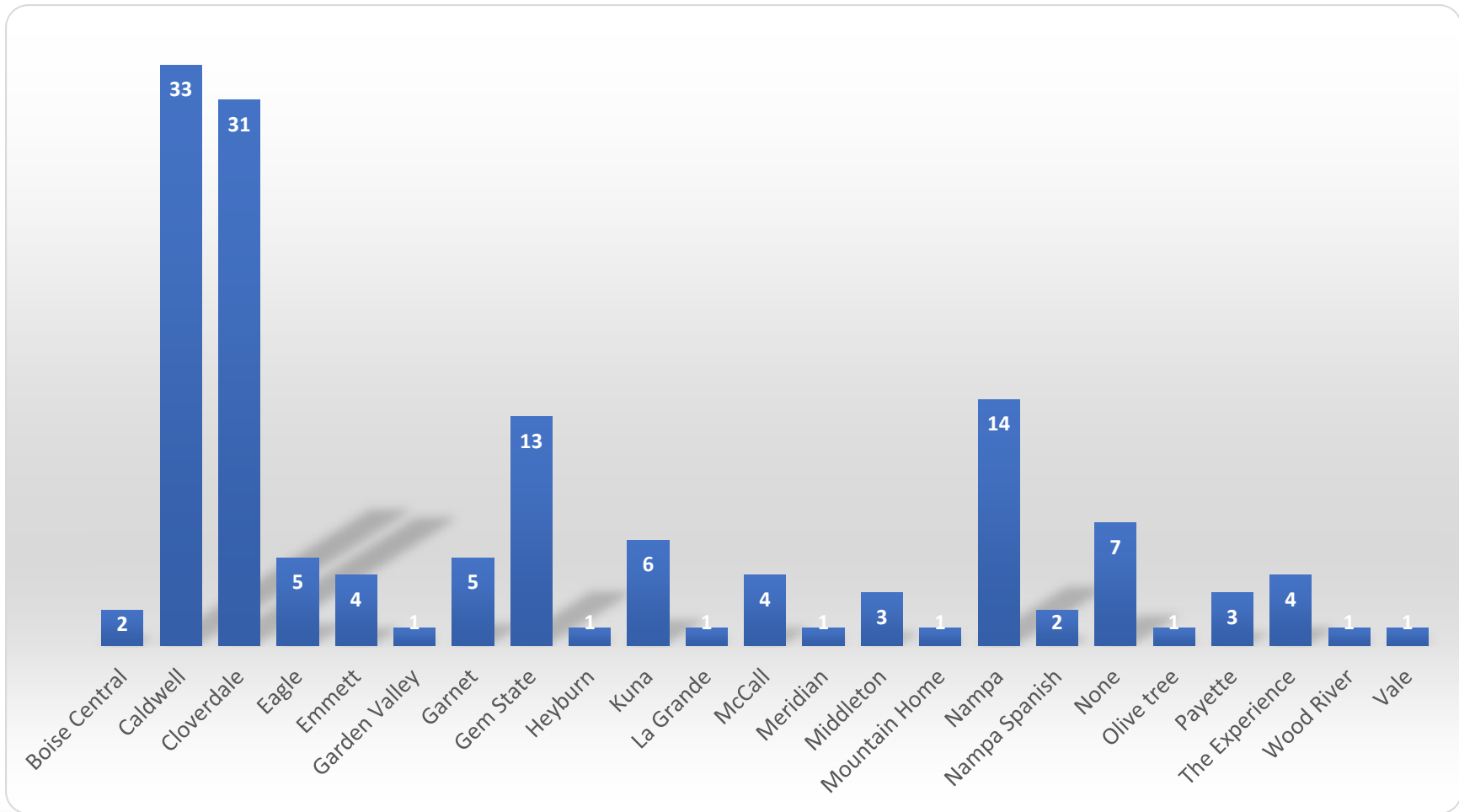
Alumni, Ranking of Priorities



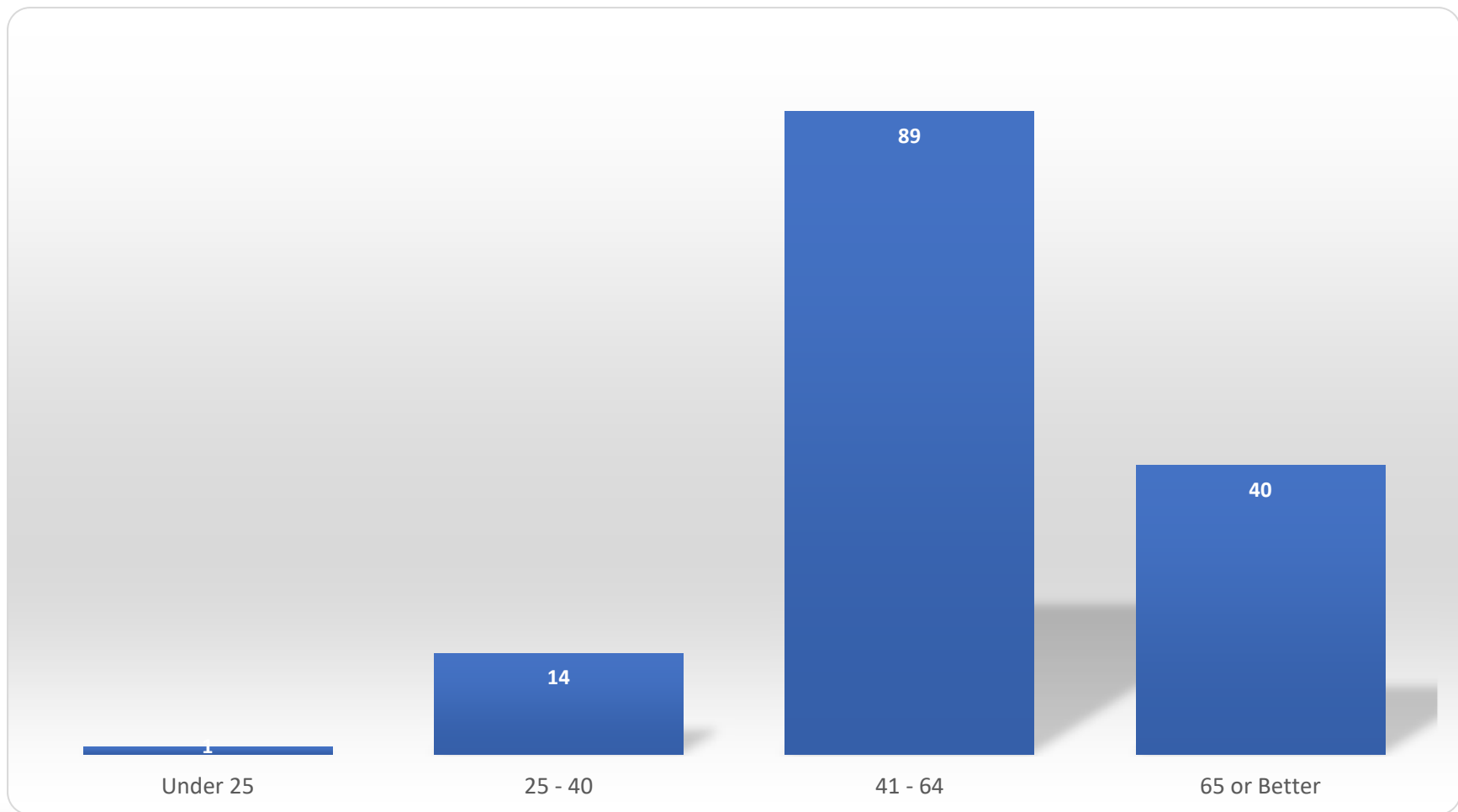
Constituent Survey Results 2018



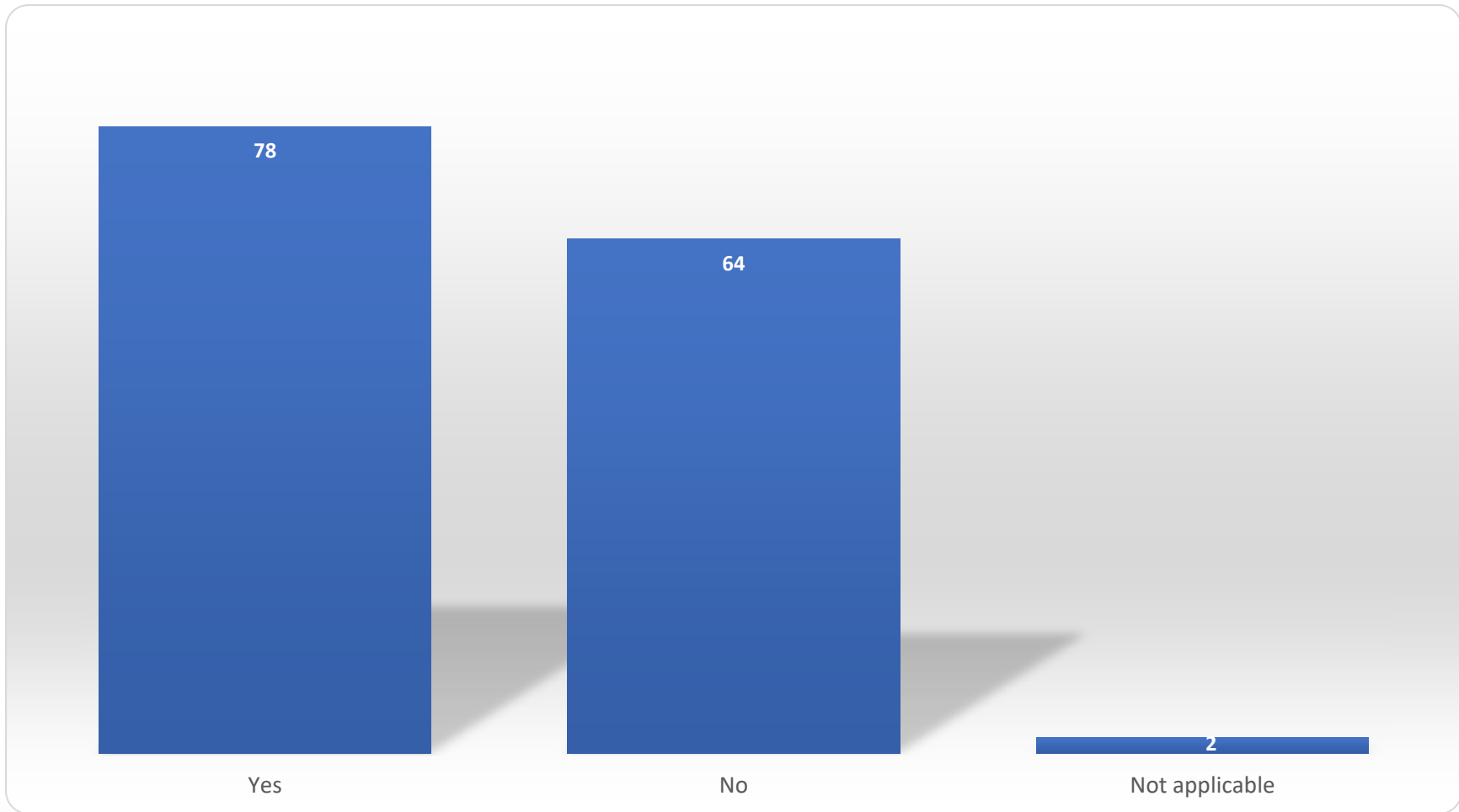
Constituent, What Idaho Conference church are you a member of?



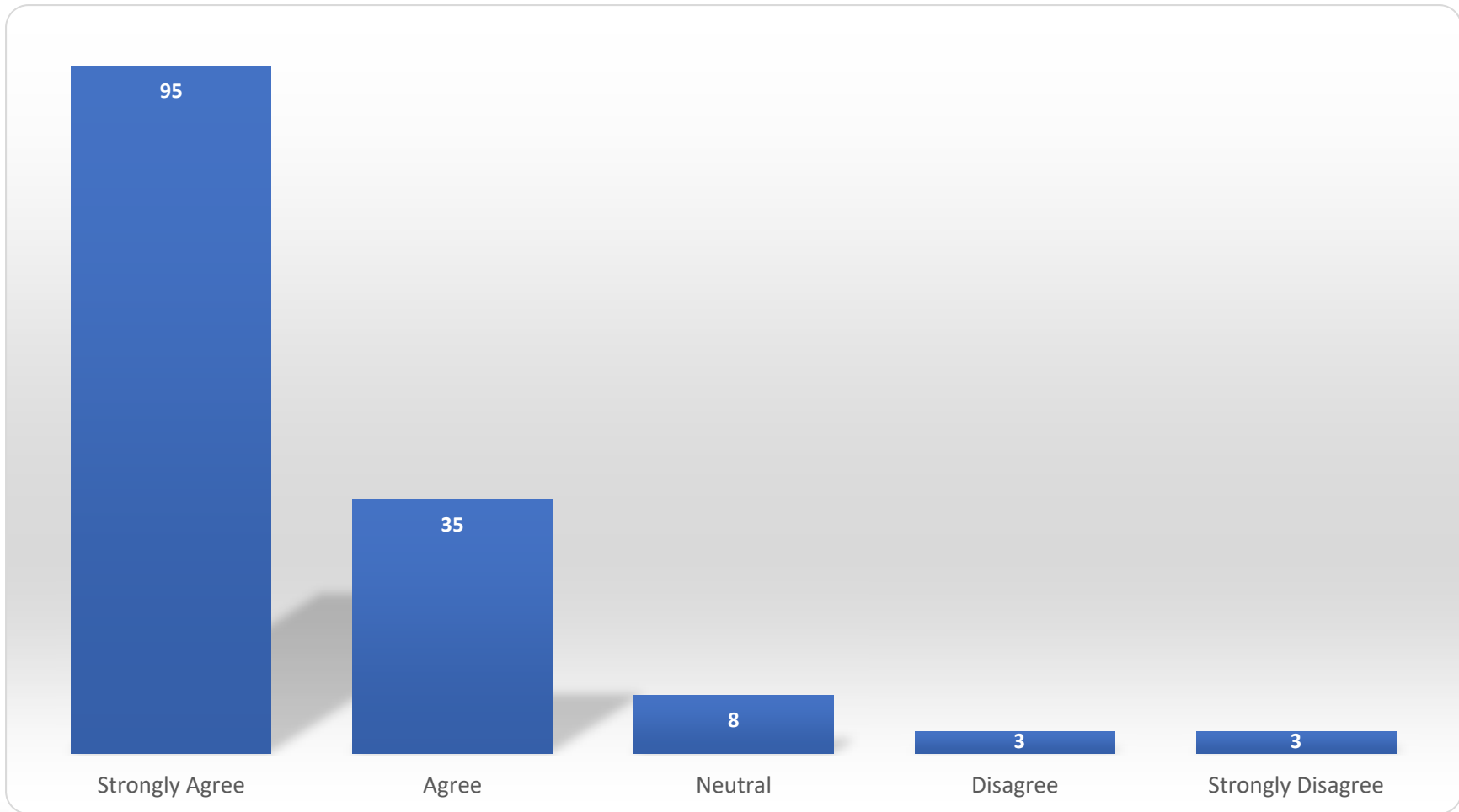
Constituent, What age group do you belong to?



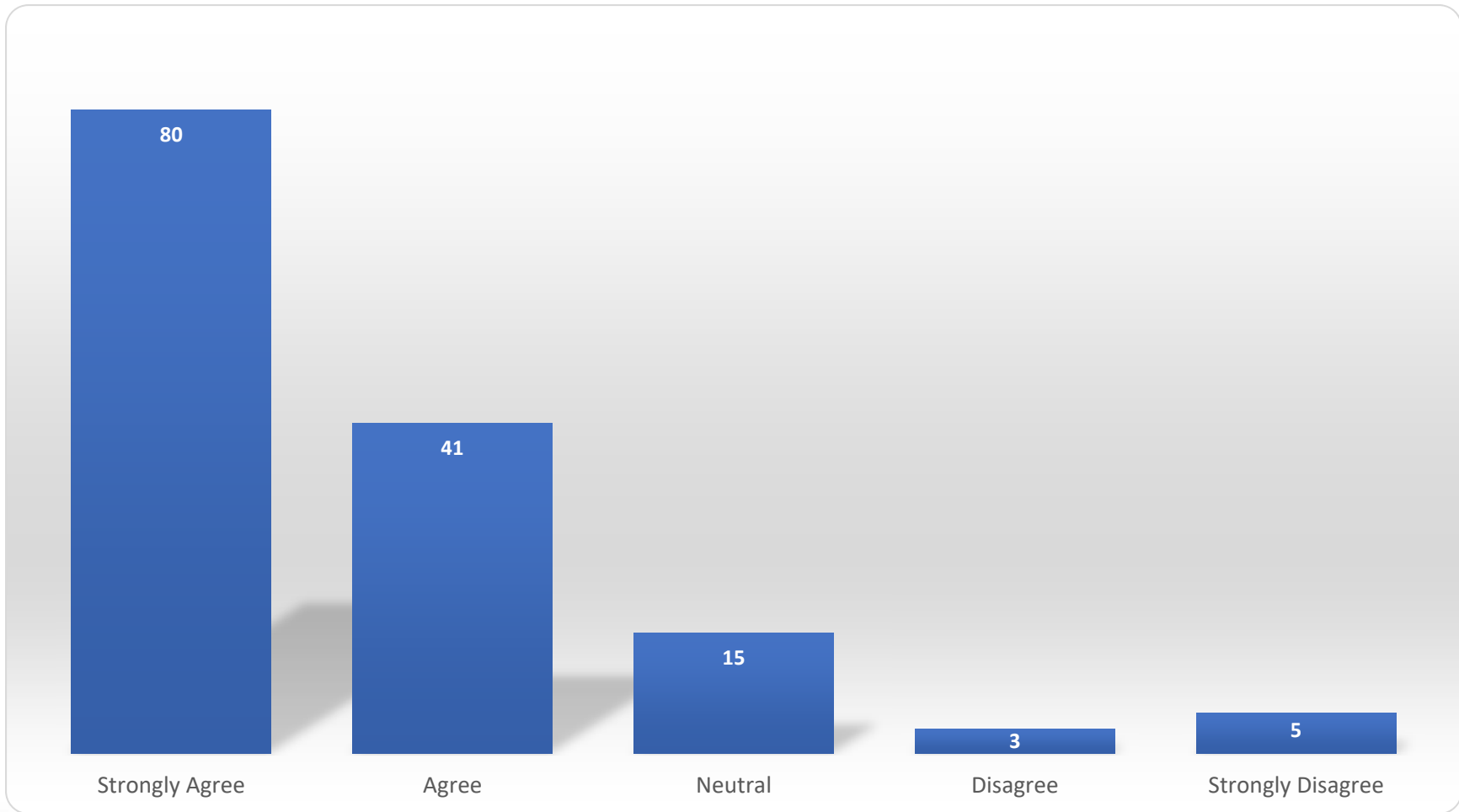
Constituent, Do you currently have children or grandchildren enrolled in an Adventist elementary school, academy or college?



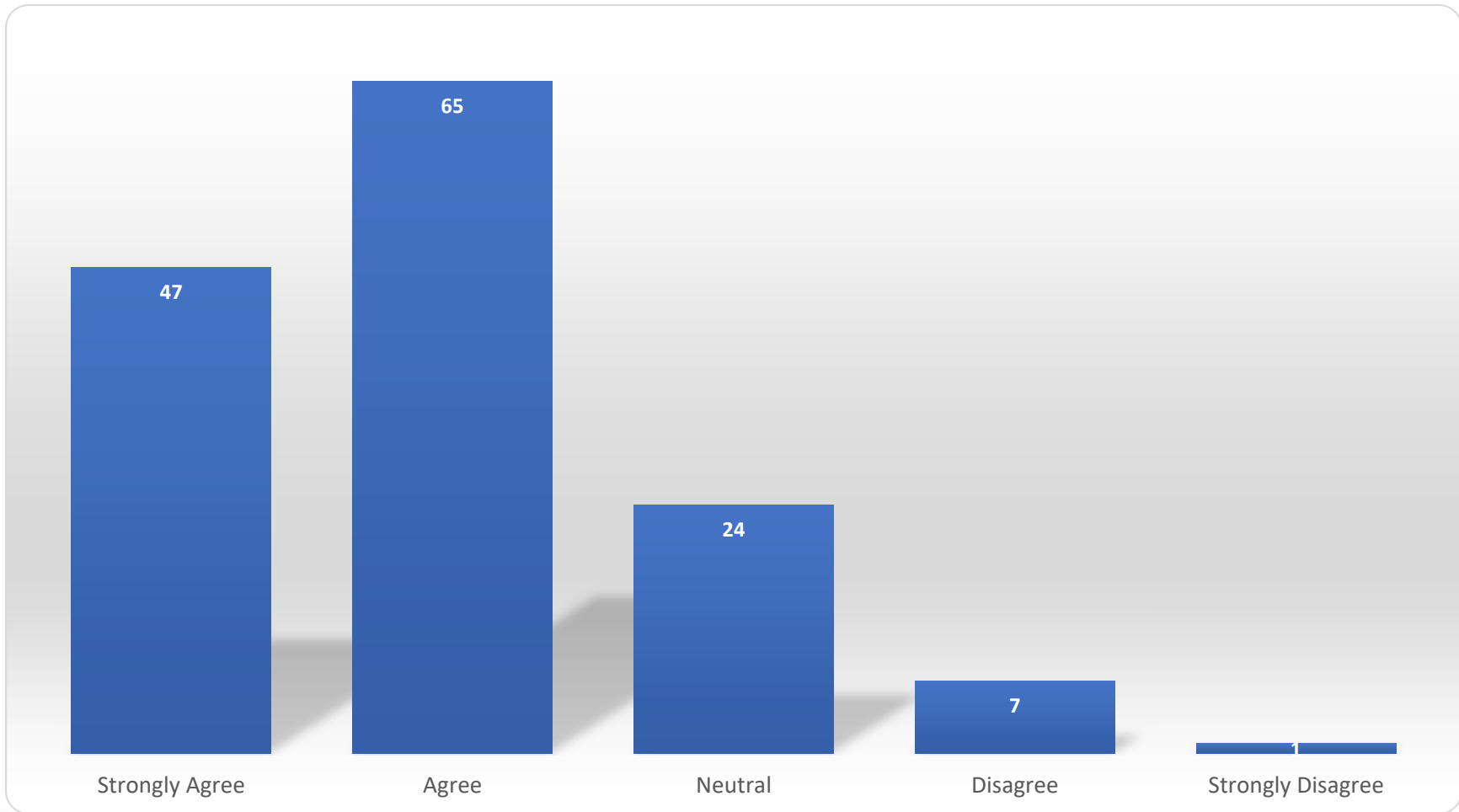
Constituent, I think it is important for young people to get an Adventist education.



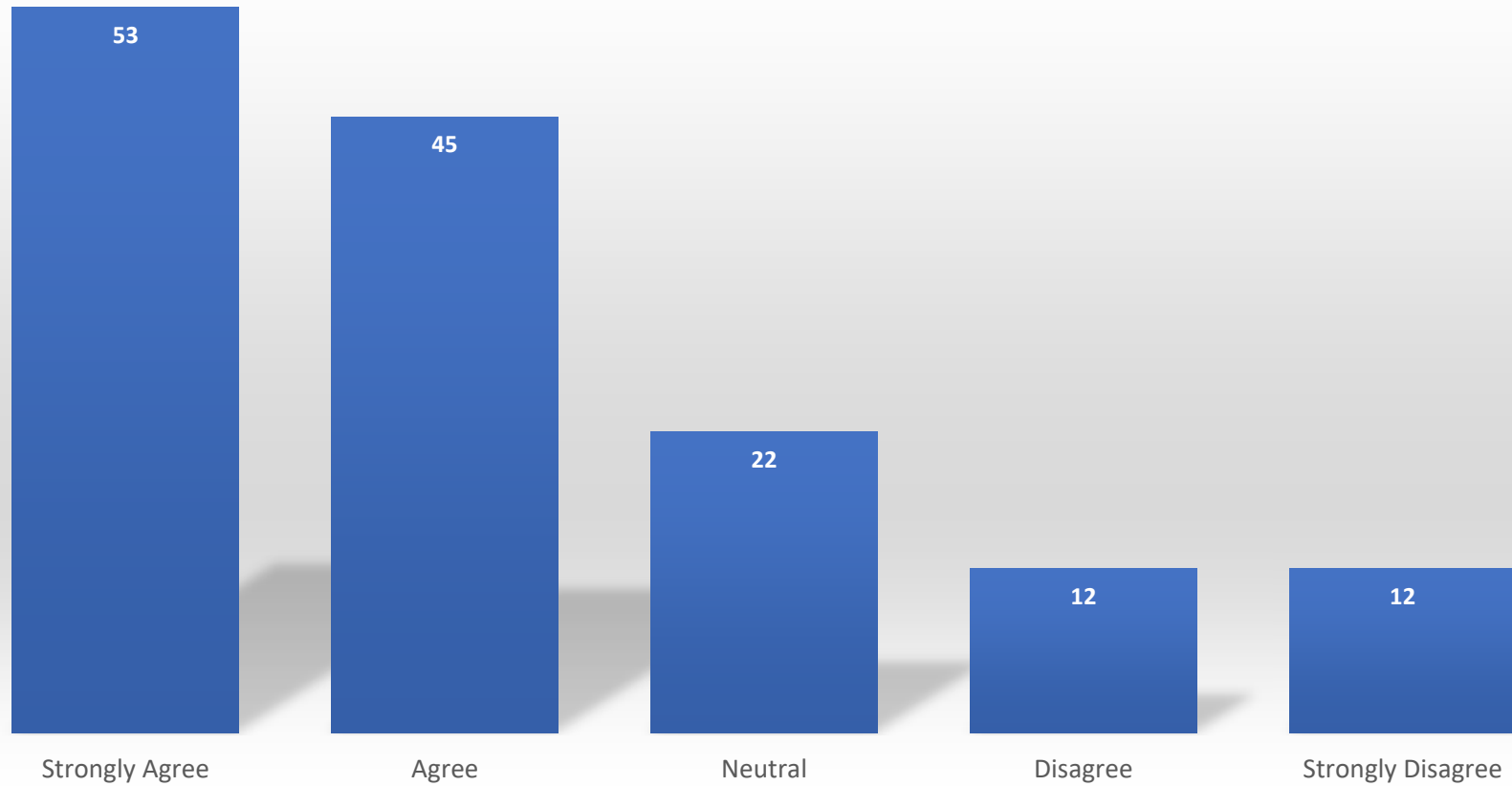
Constituent, I think Adventist education is worth the investment.



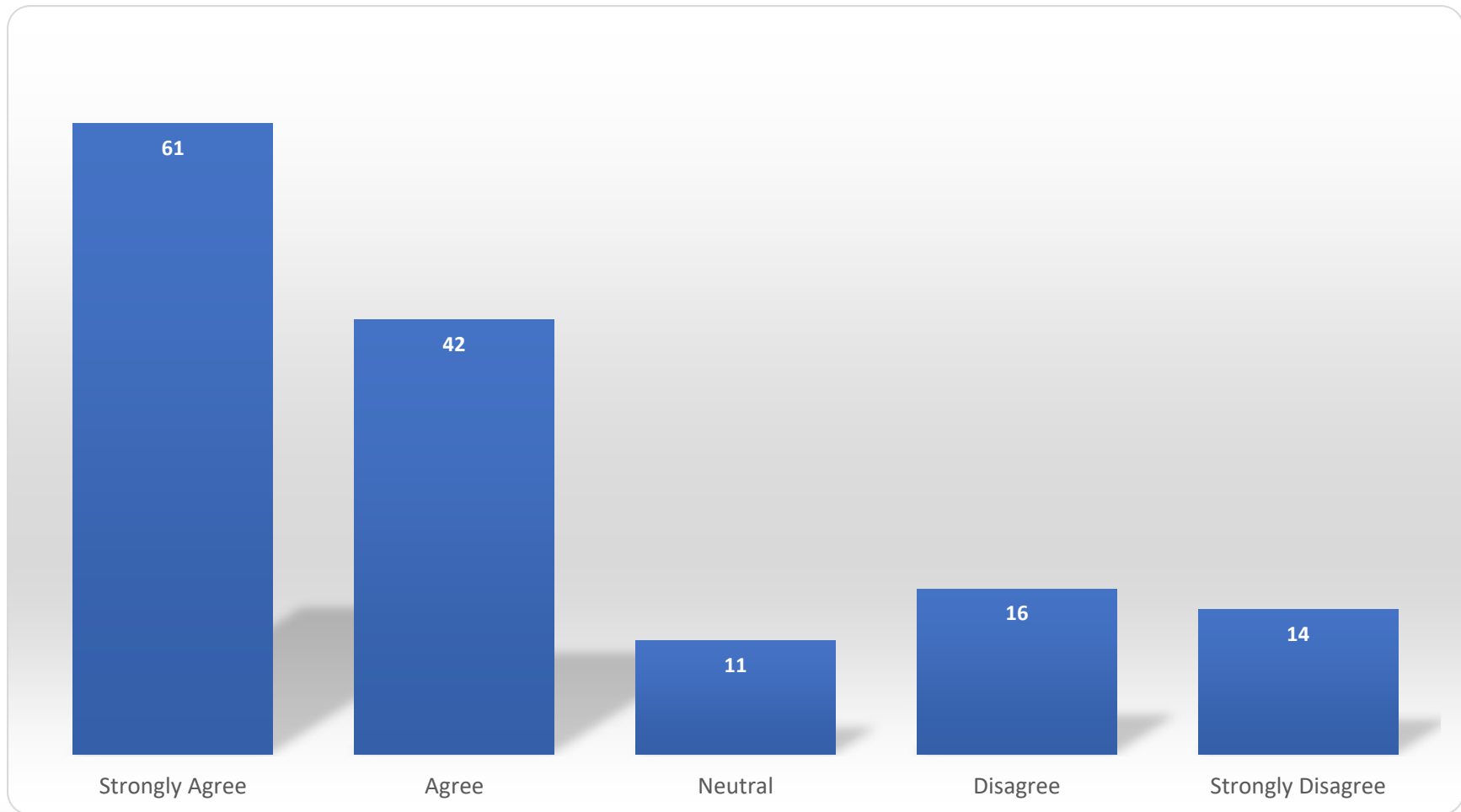
Constituent, My church leadership encourages families to attend an Adventist school.



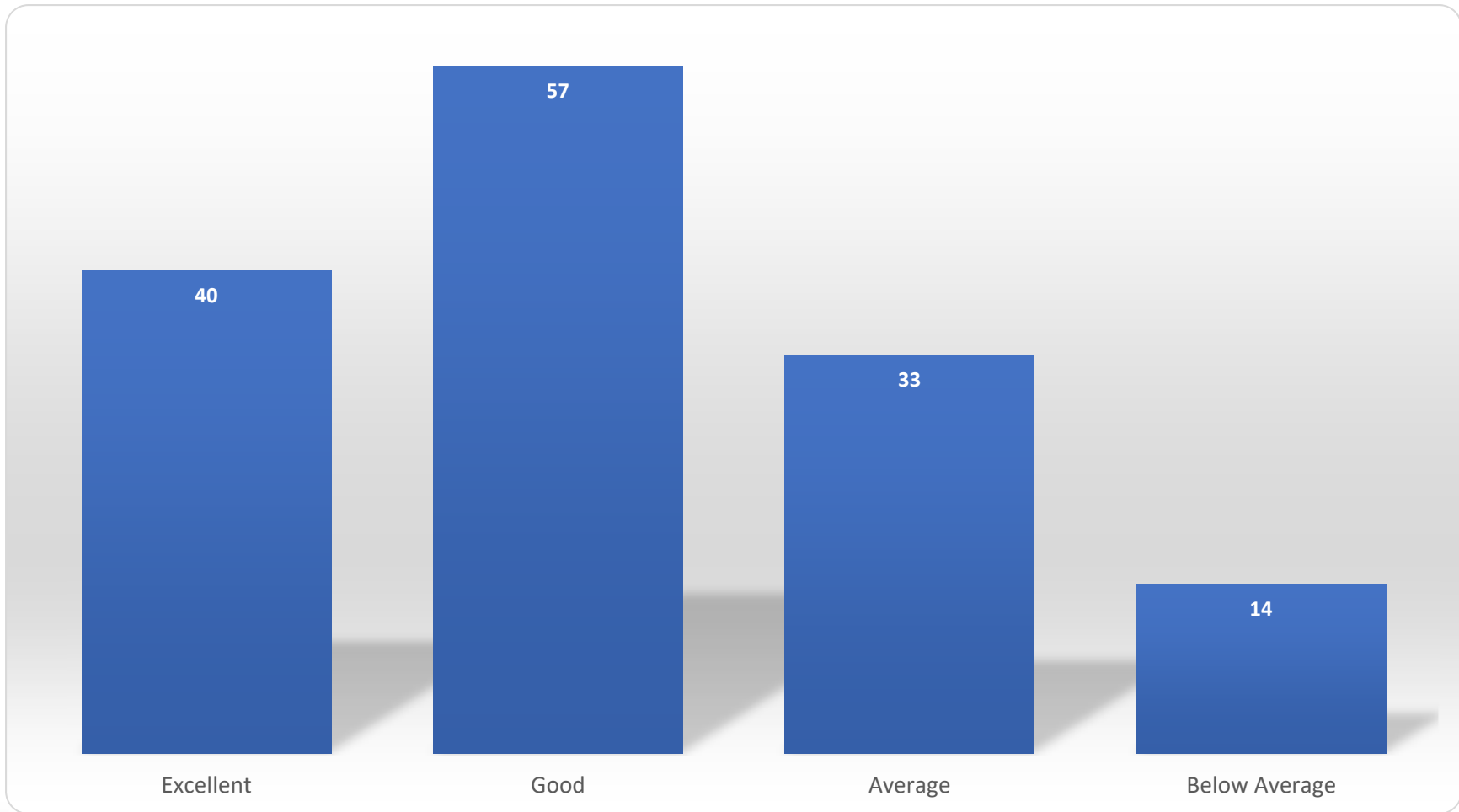
Constituent, I would recommend Gem State Adventist Academy to a family in my church or community.



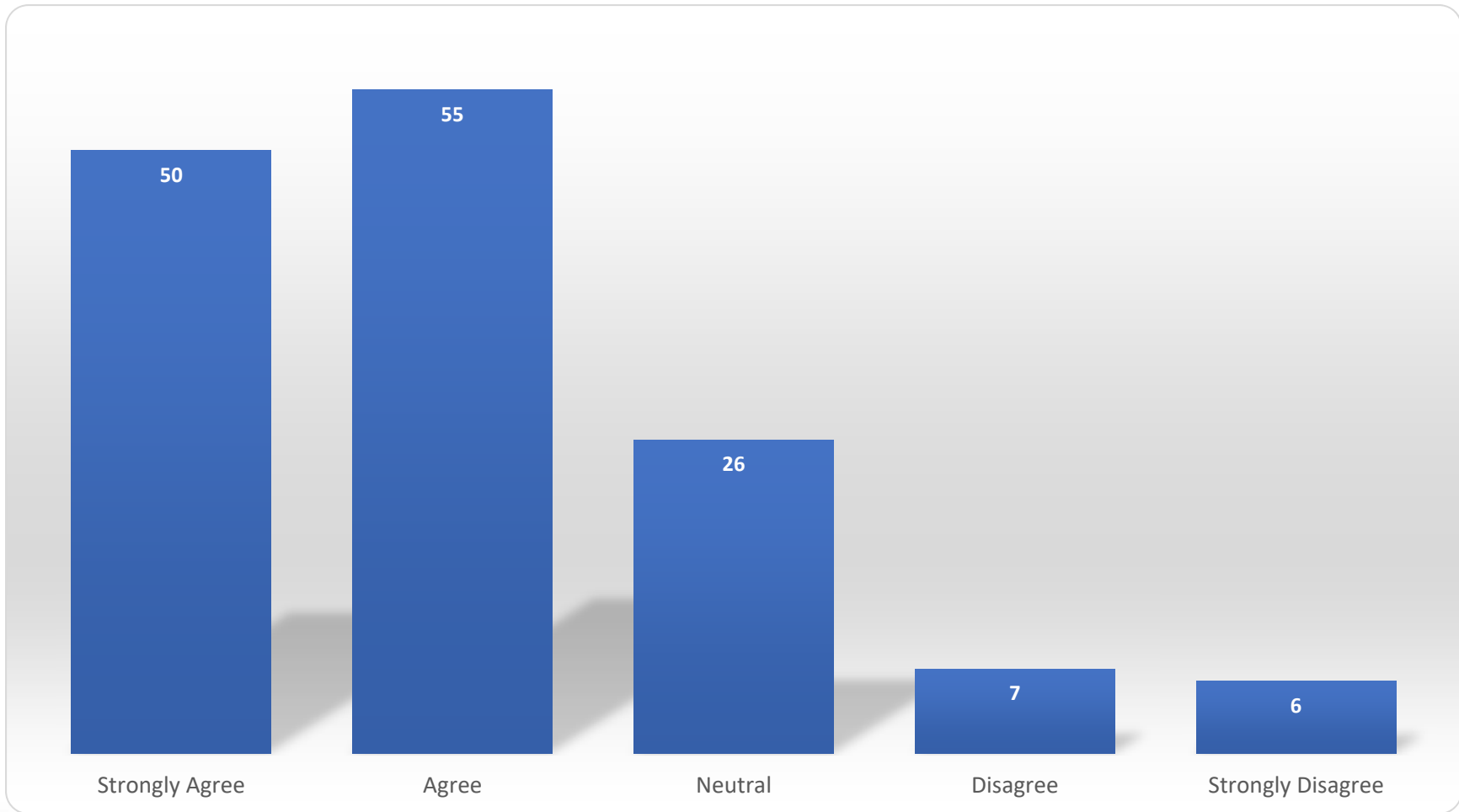
Constituent, I would send my own child or grandchild to Gem State Adventist Academy.



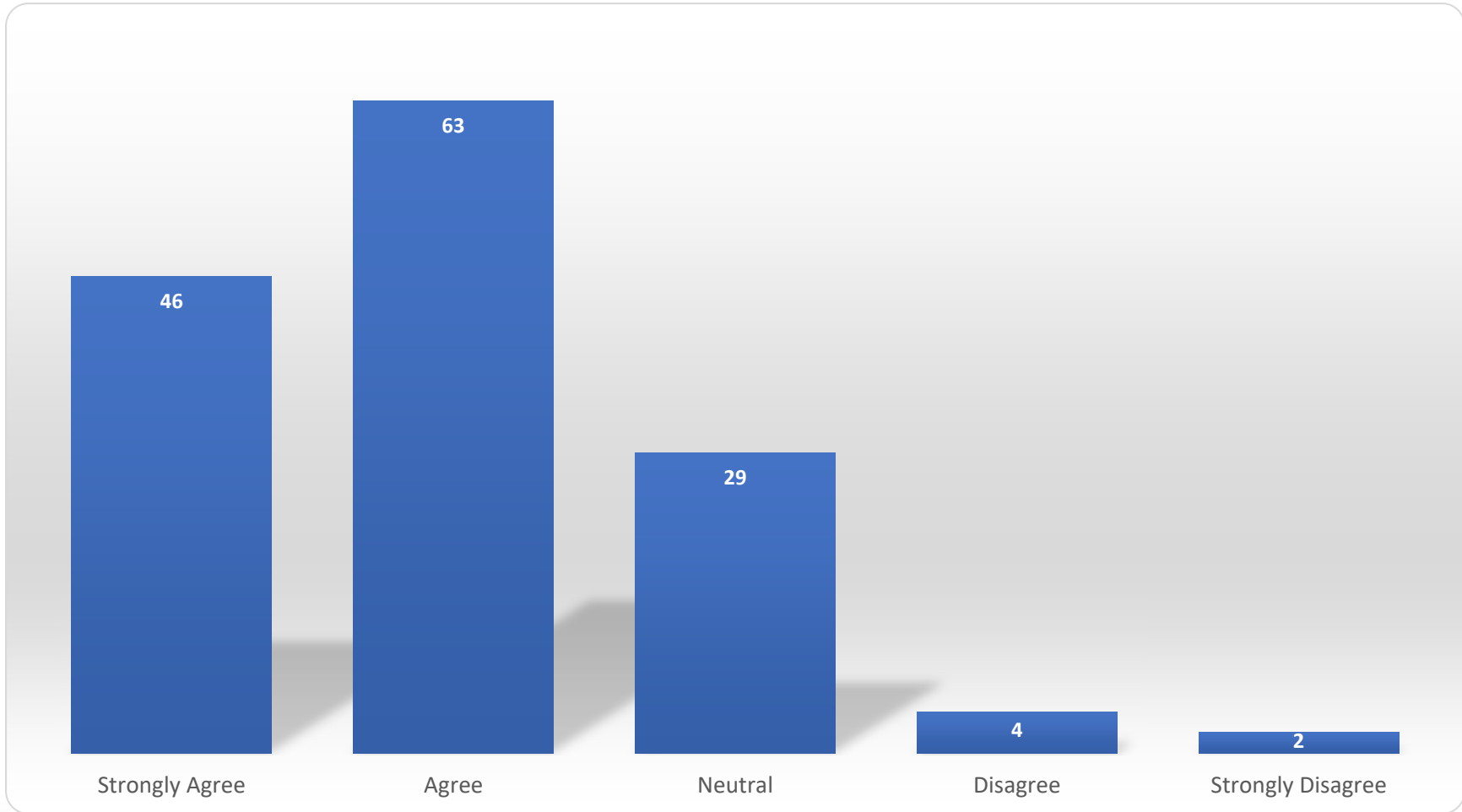
Constituent, I think the quality of education currently offered at Gem State Adventist Academy is excellent.



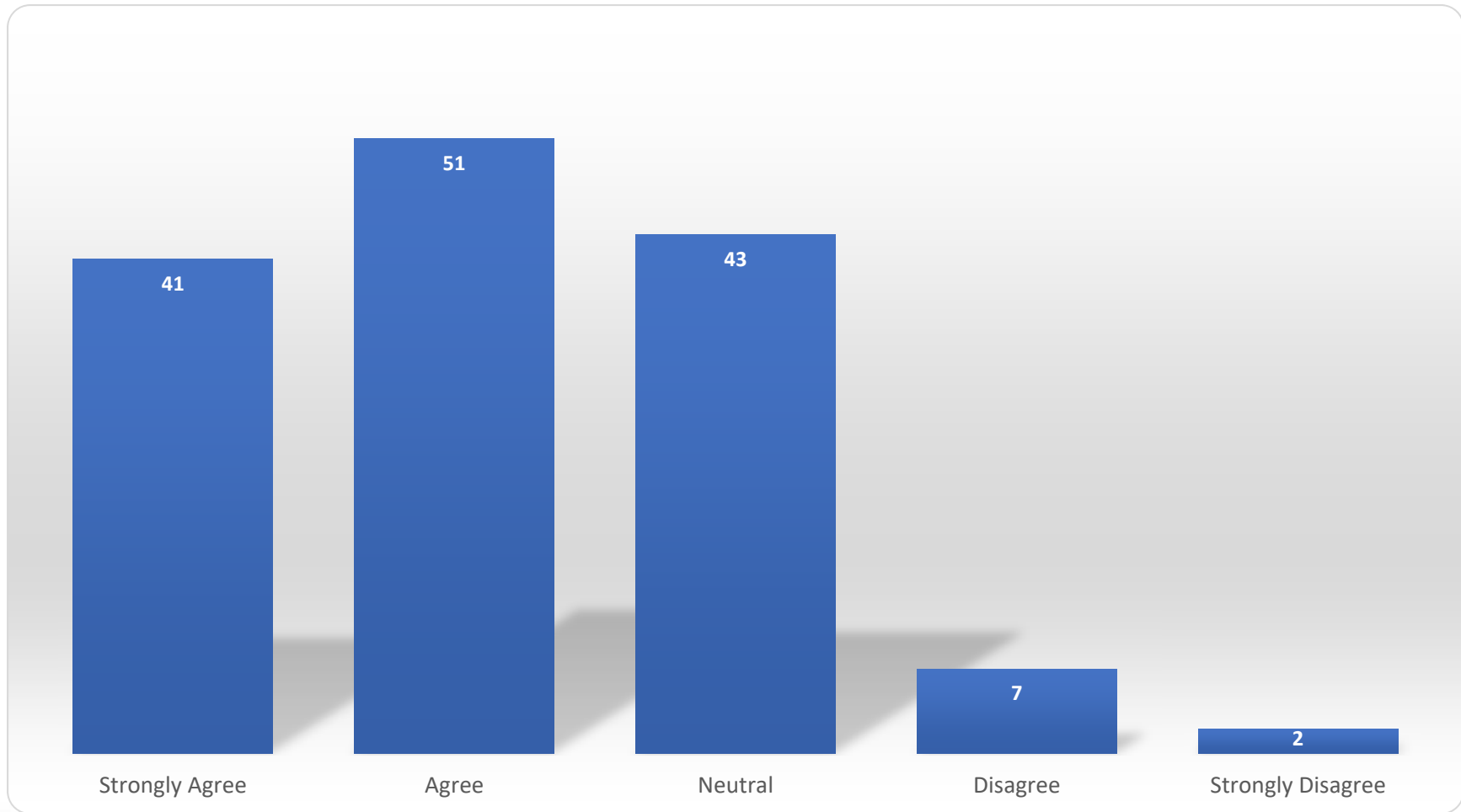
Constituent, I think Gem State Adventist Academy helps our young people develop a closer relationship with God.



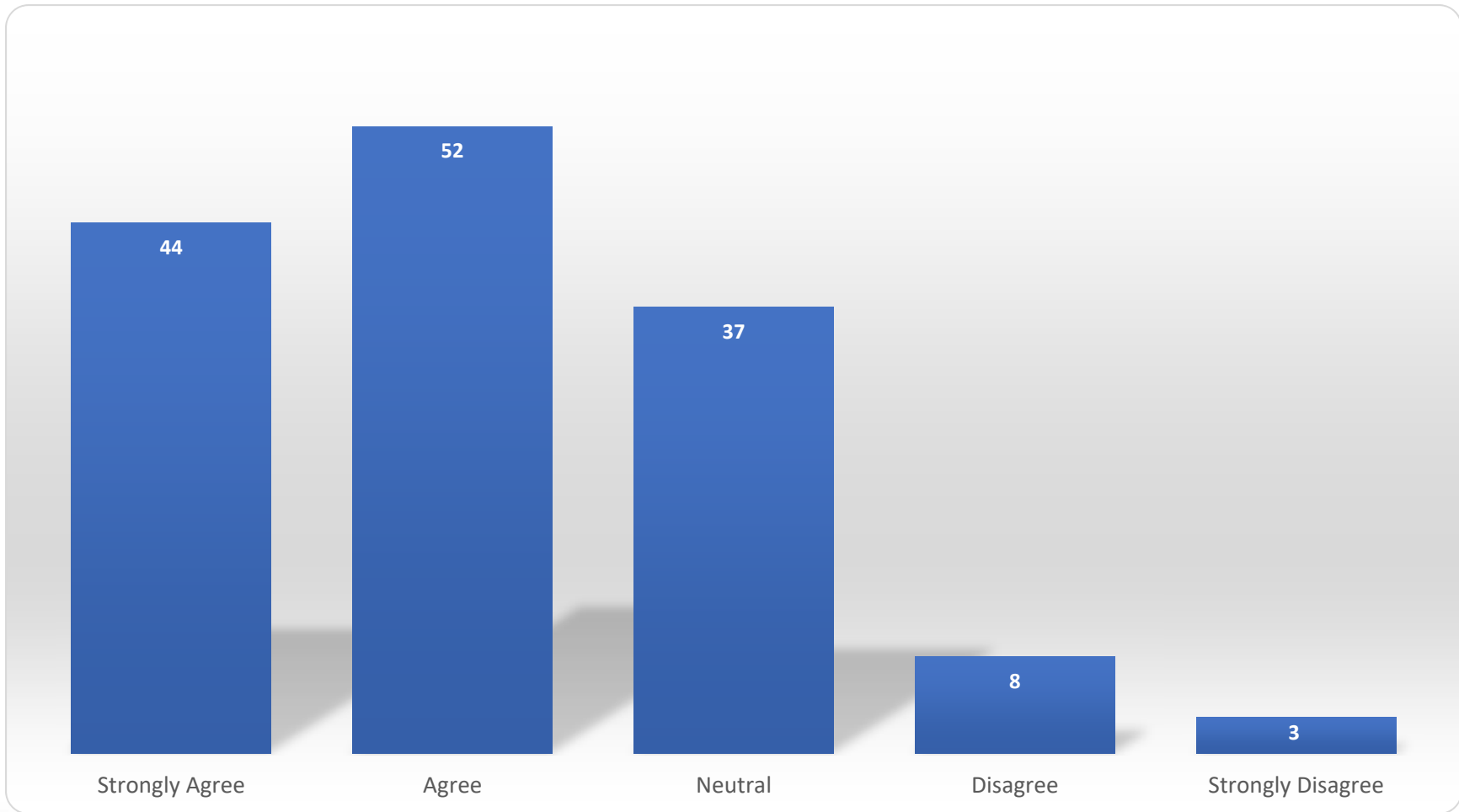
Constituent, I think Gem State Adventist Academy prepares our young people to be good citizens in their community.



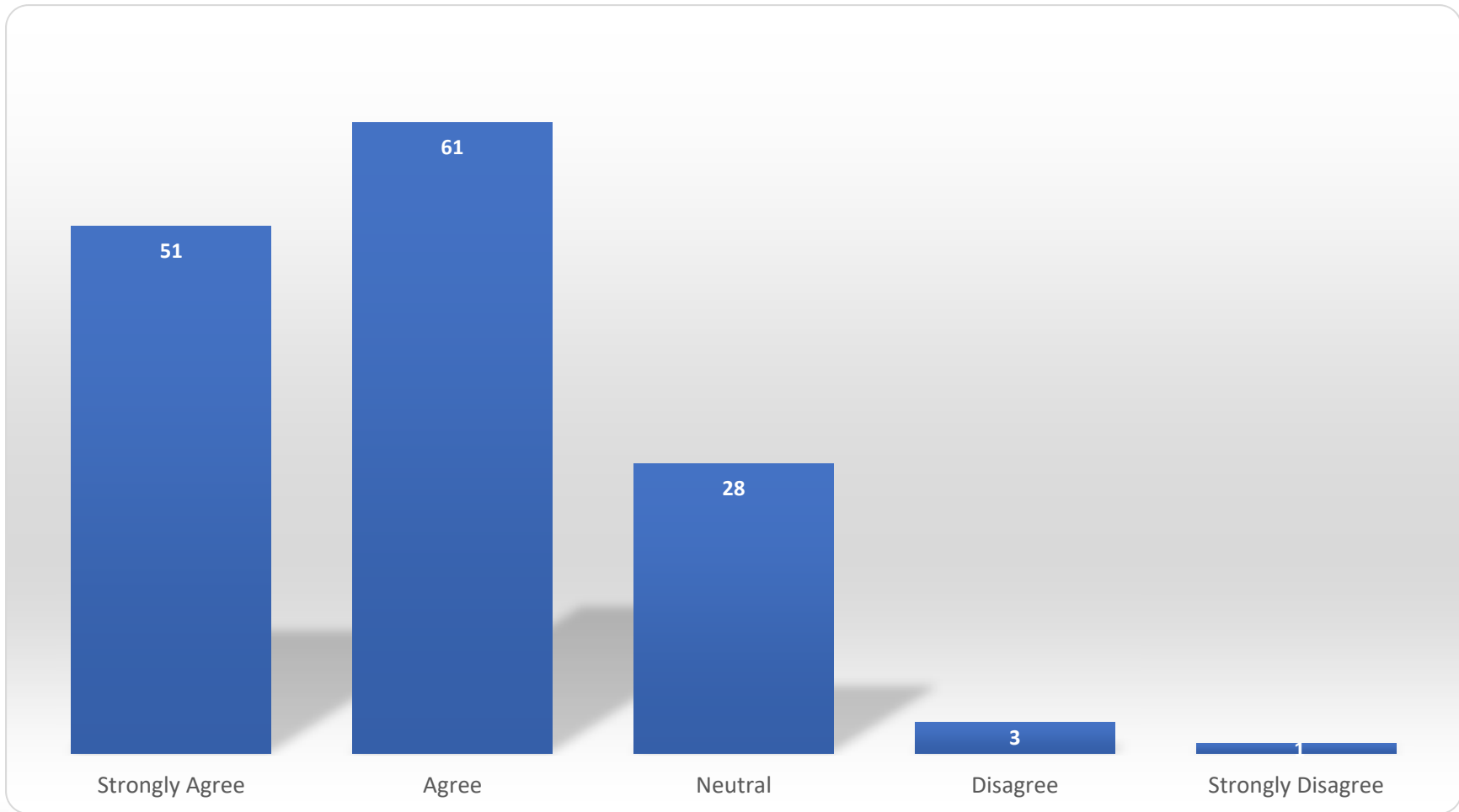
Constituent, I think Gem State Adventist Academy does a good job of preparing students for college.



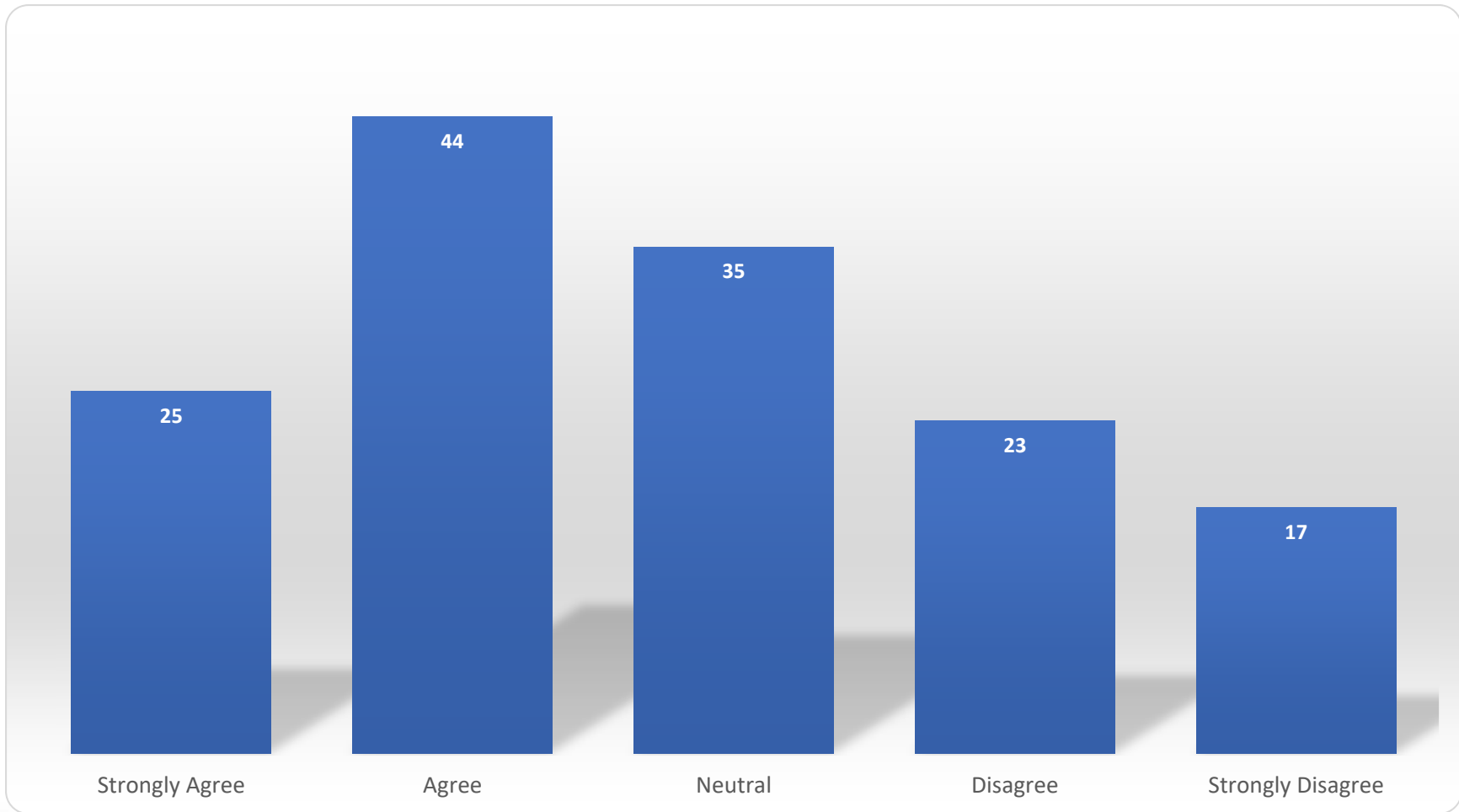
Constituent, I think the staff and faculty at Gem State Adventist Academy are highly qualified.



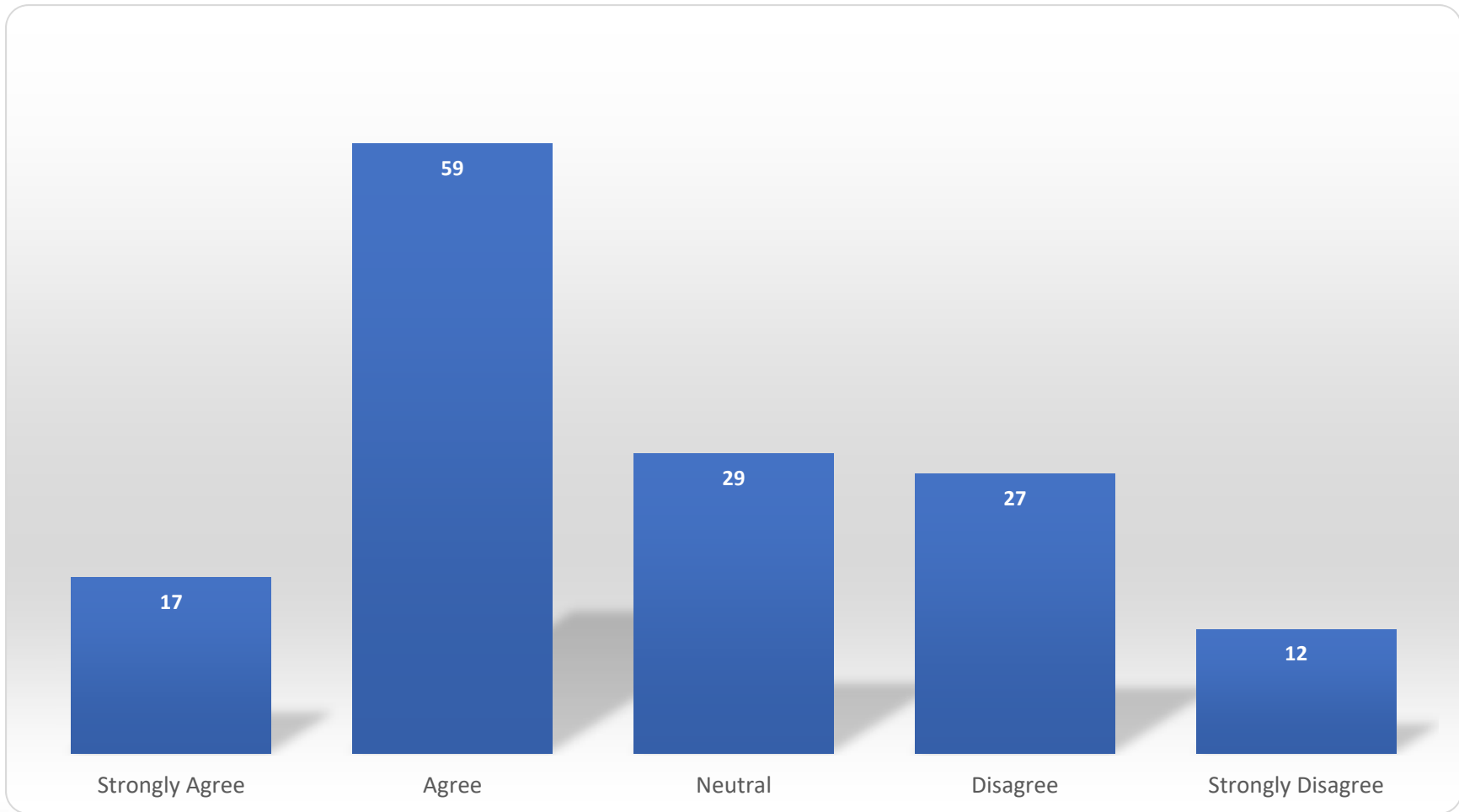
Constituent, I think the staff and faculty at Gem State Adventist Academy are kind and caring.



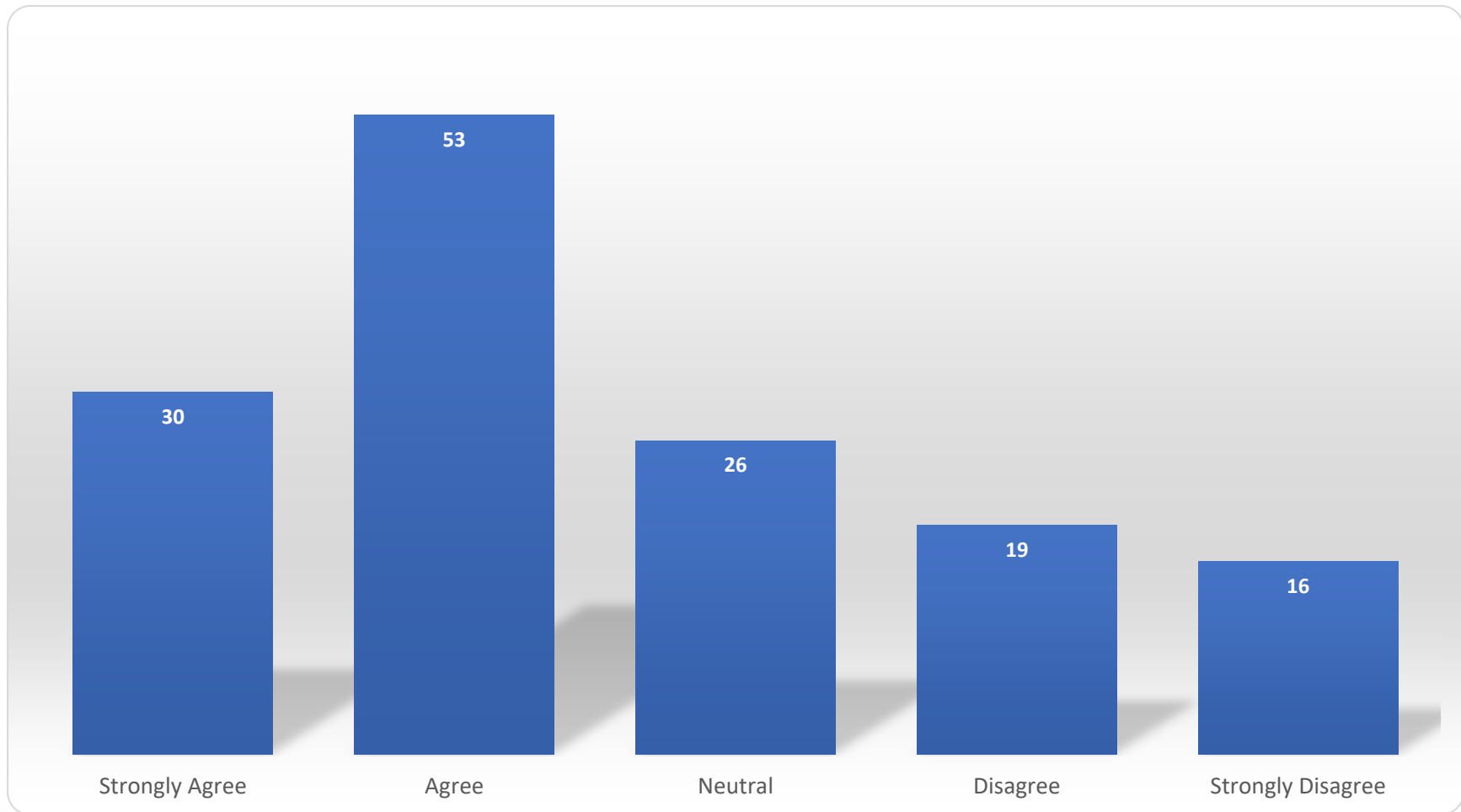
Constituent, I have confidence in Gem State Adventist Academy's administration to make good decisions for the school.



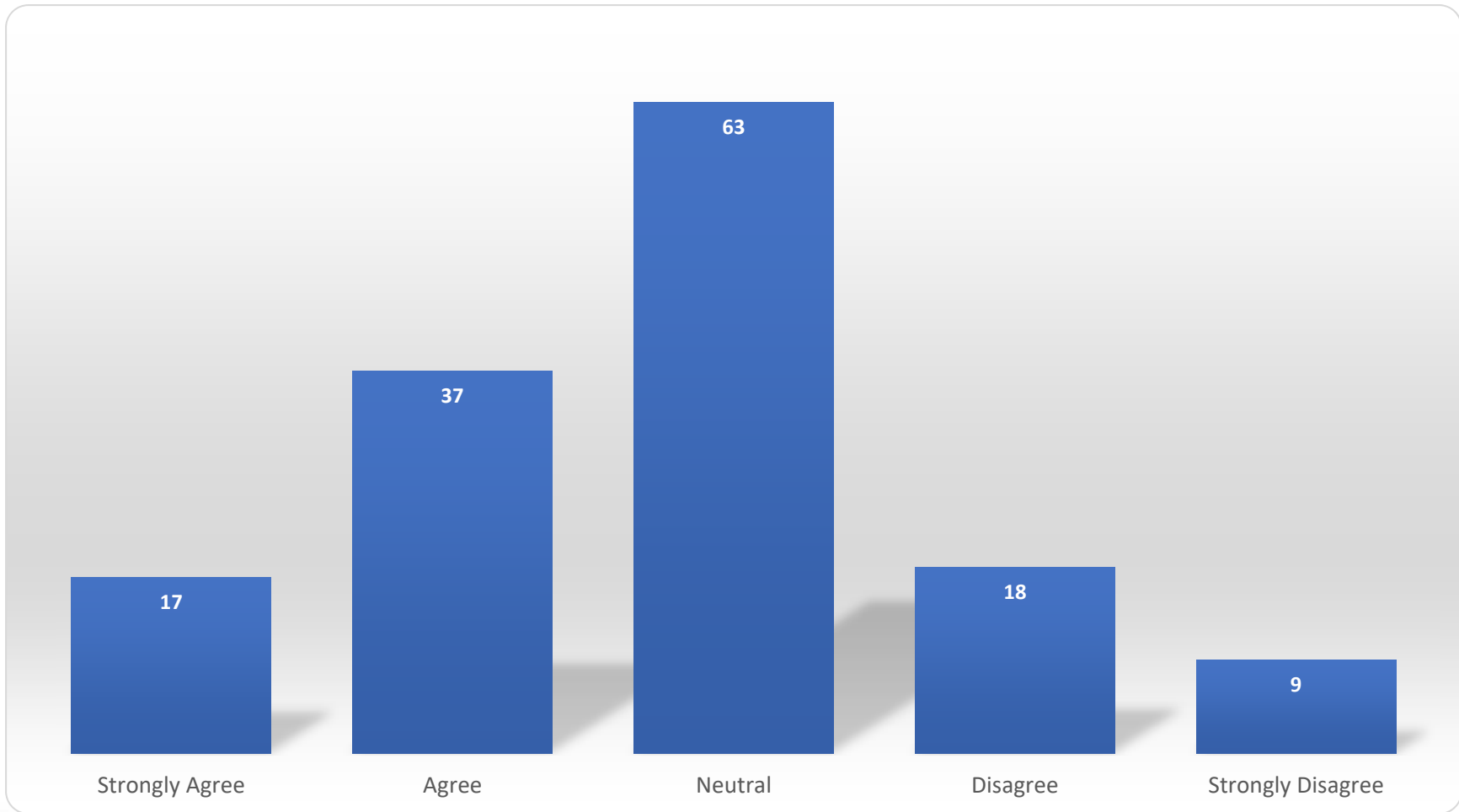
Constituent, I think the facilities at Gem State Adventist Academy are clean, safe and well-maintained.



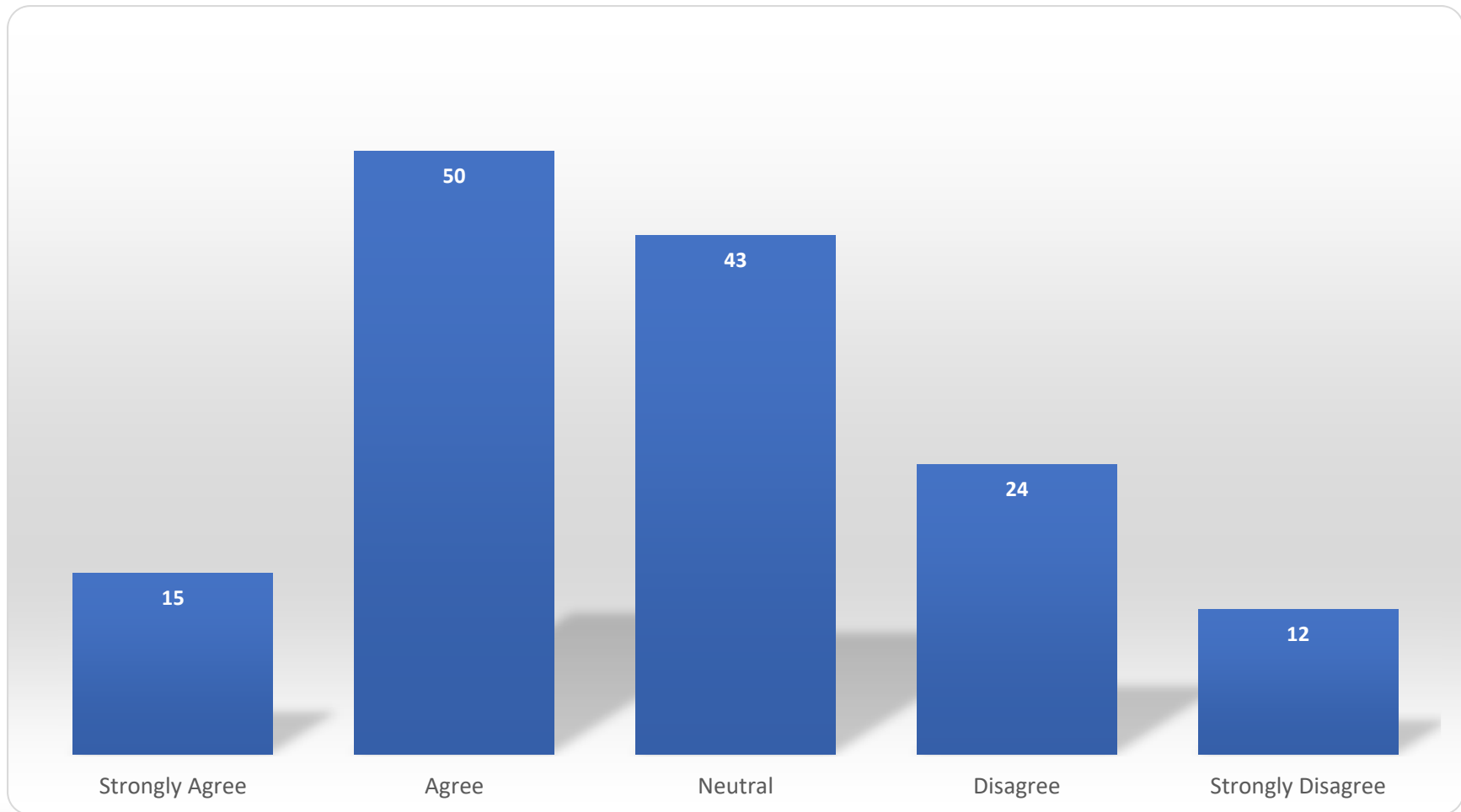
Constituent, I think the geographic location of Gem State Adventist Academy is convenient.



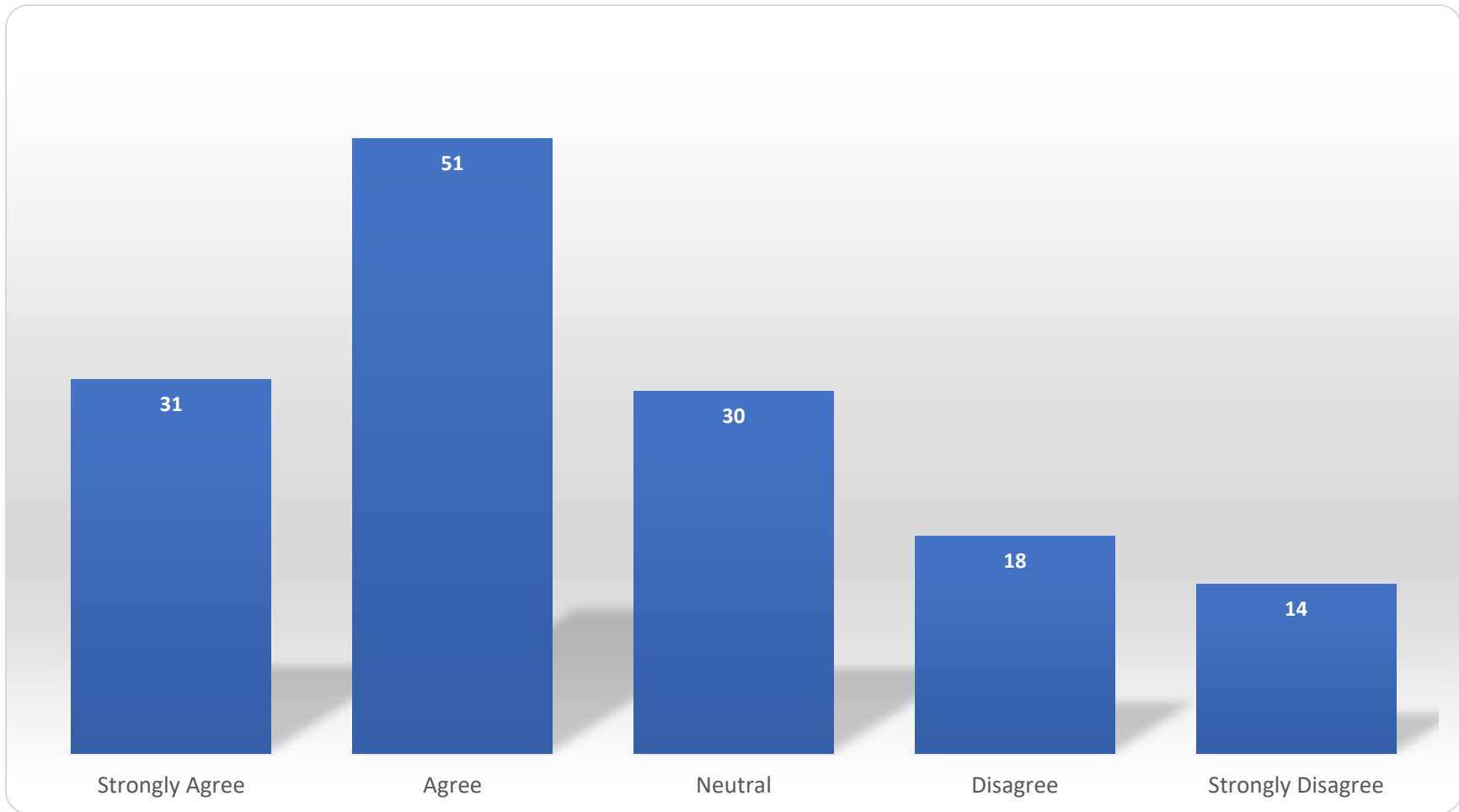
Constituent, Transportation is an important factor in my decision to send my child or grandchild to Gem State Adventist Academy.



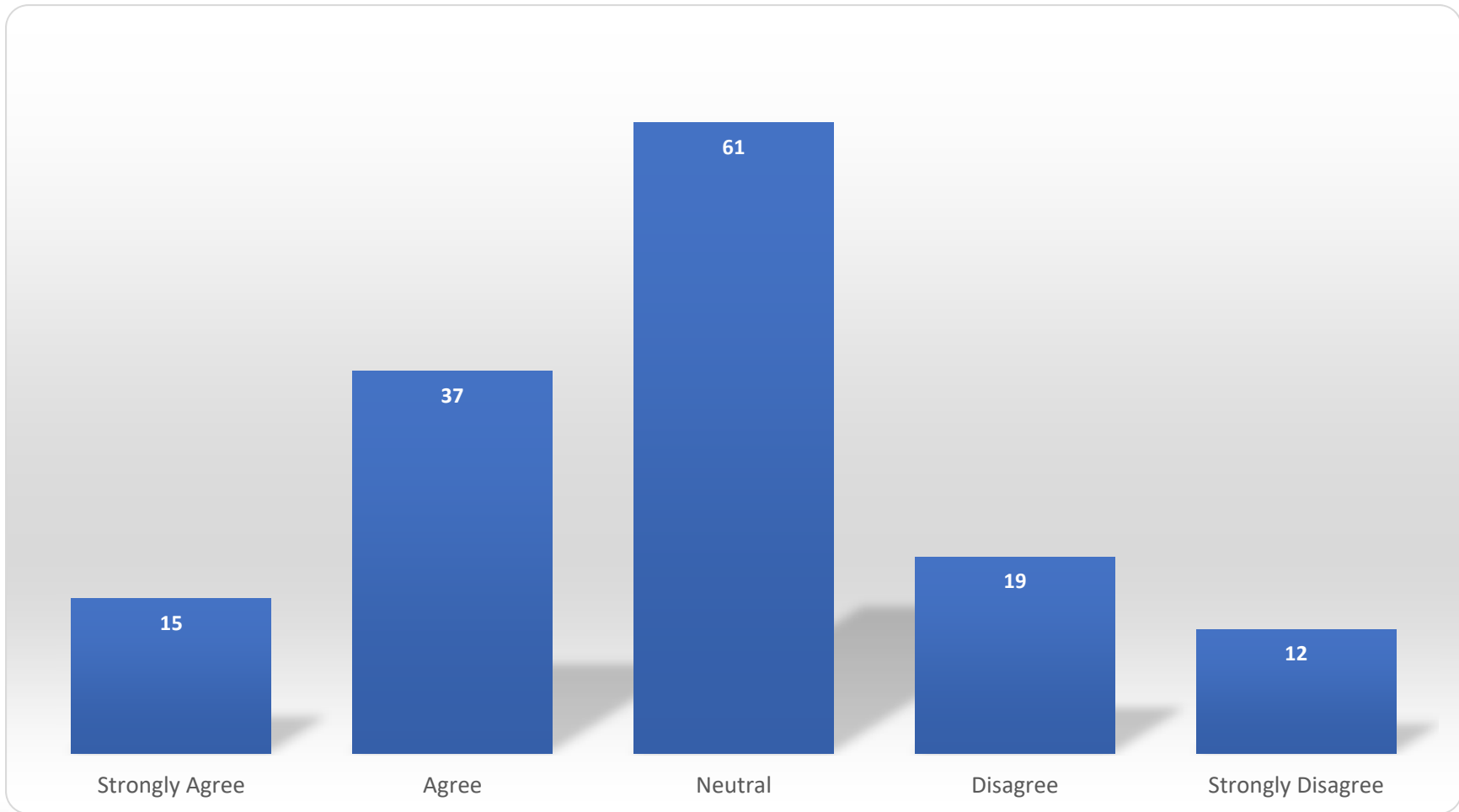
Constituent, I feel informed about what is happening at Gem State Adventist Academy.



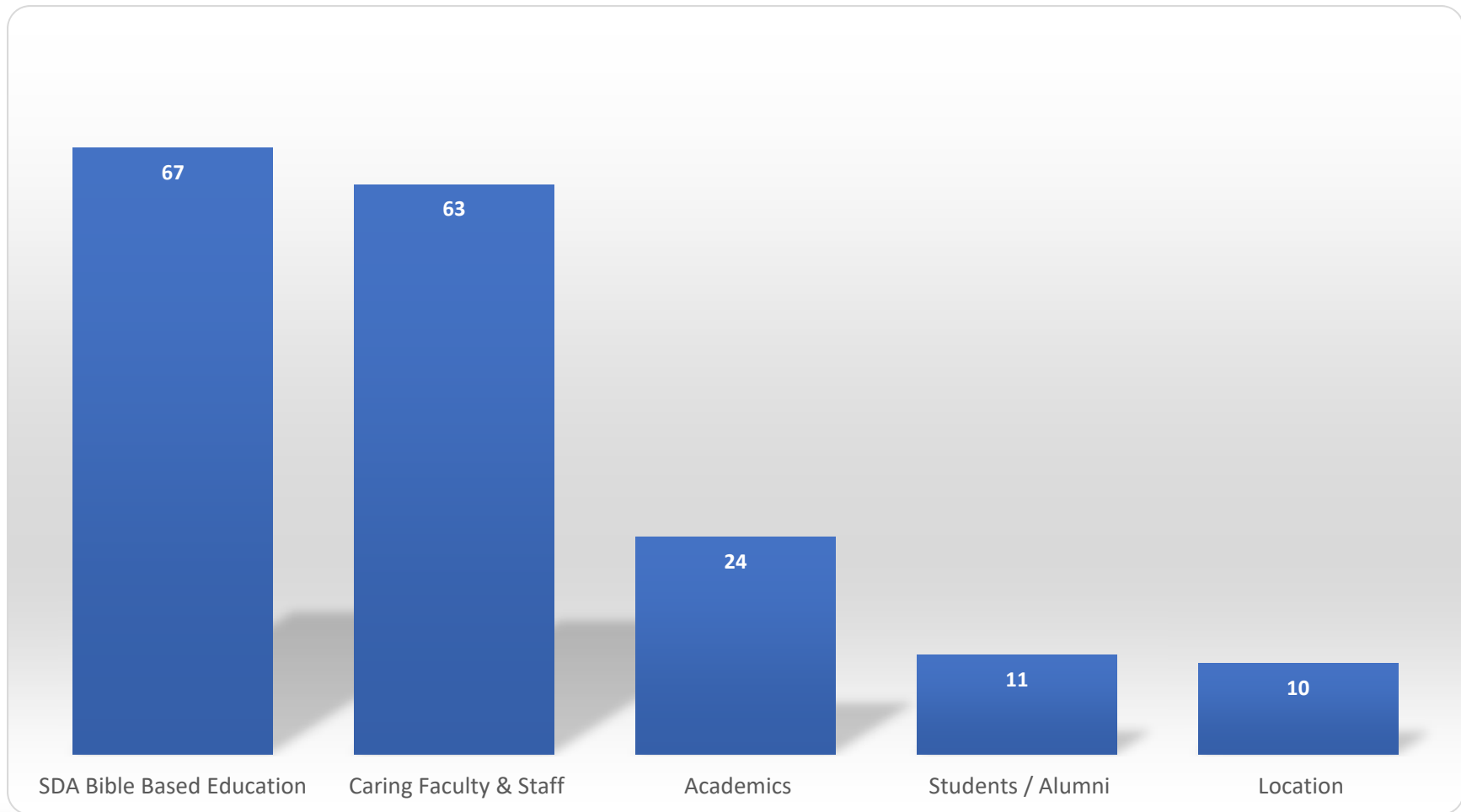
Constituent, I think Gem State Adventist Academy is a worthy financial investment of my own personal finances.



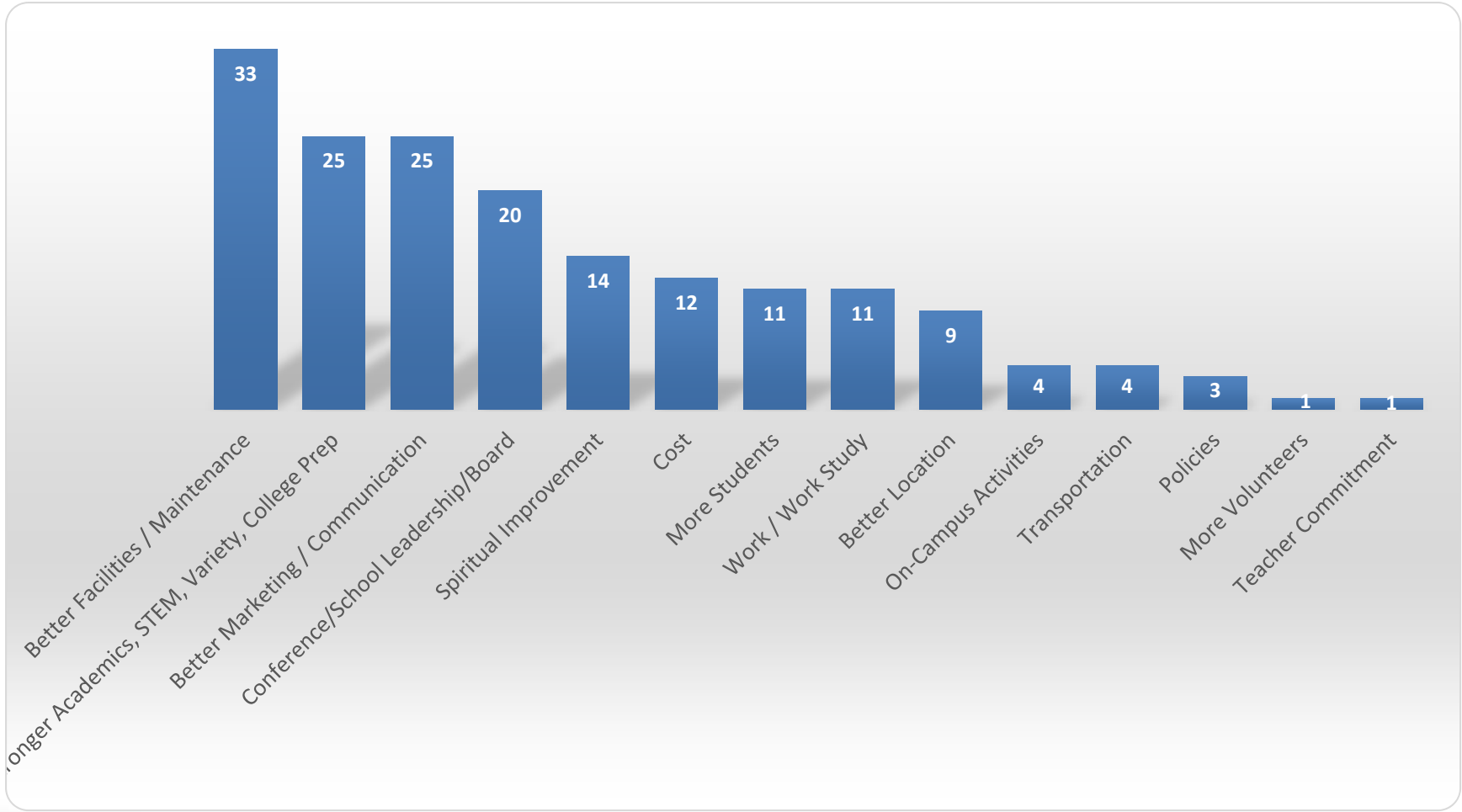
Constituent, I am interested in becoming more involved at Gem State Adventist Academy.



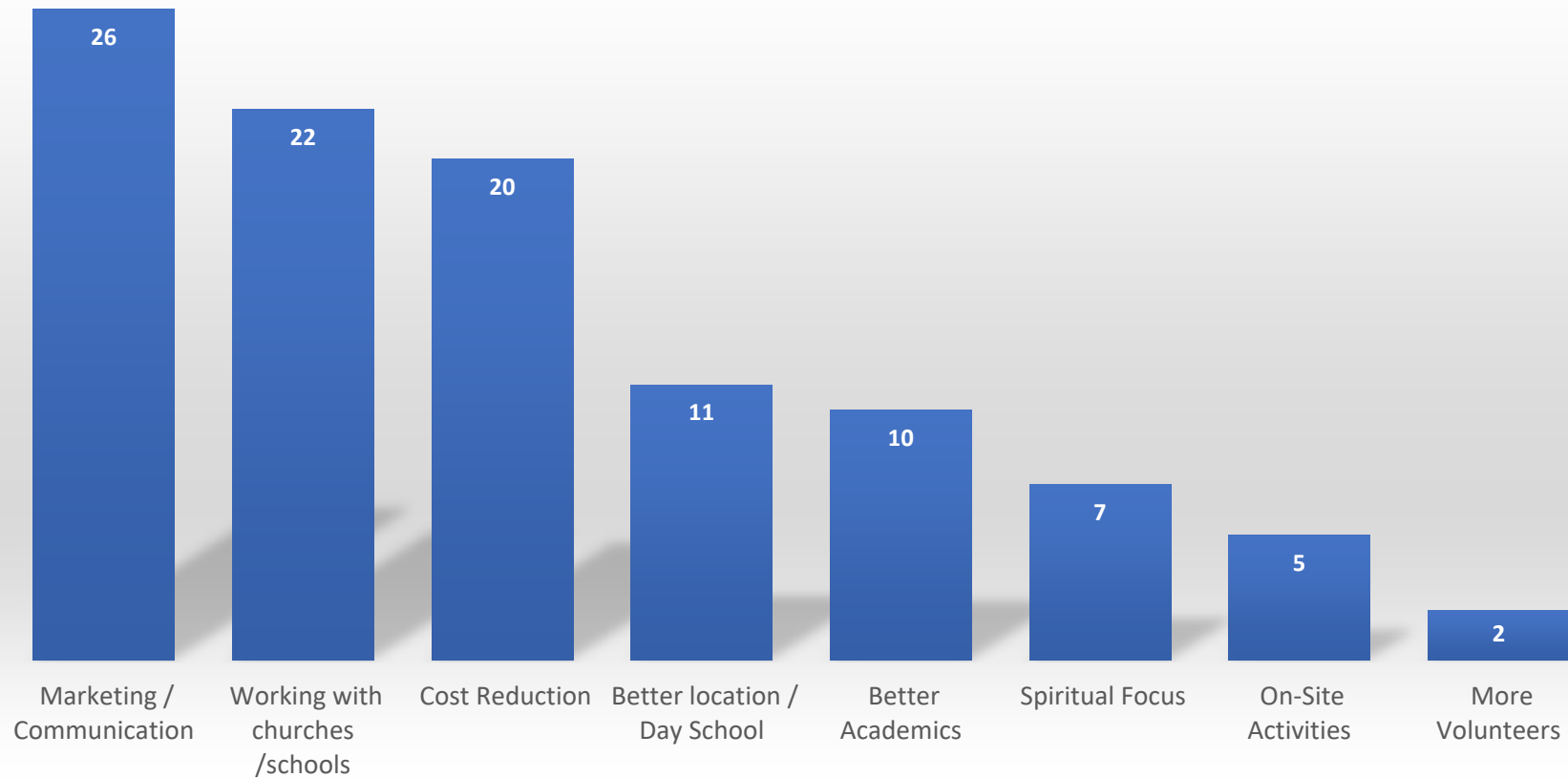
Constituent, What do you see as the major strengths of Gem State Adventist Academy?



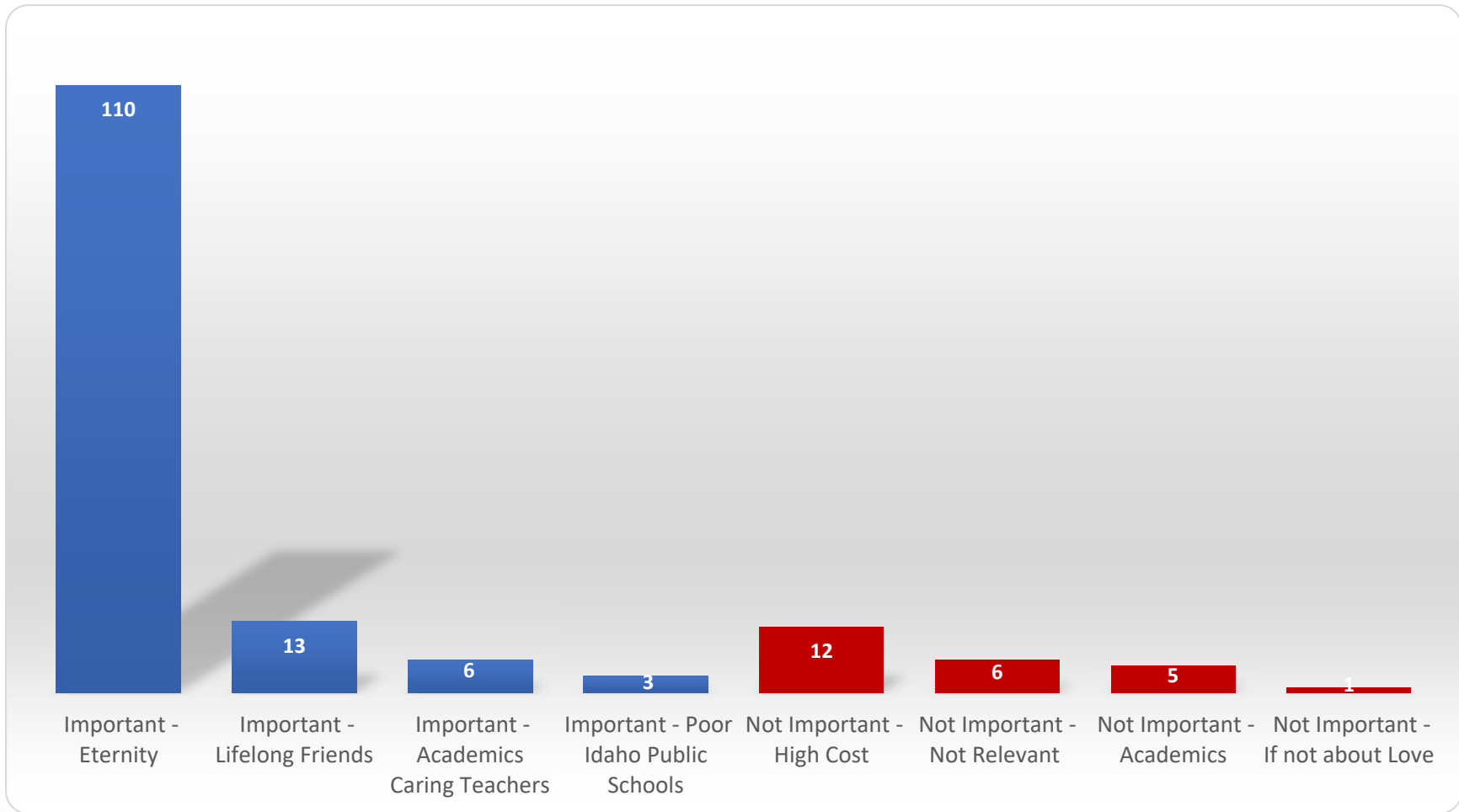
Constituent, What do you see as areas of improvement for Gem State Adventist Academy?



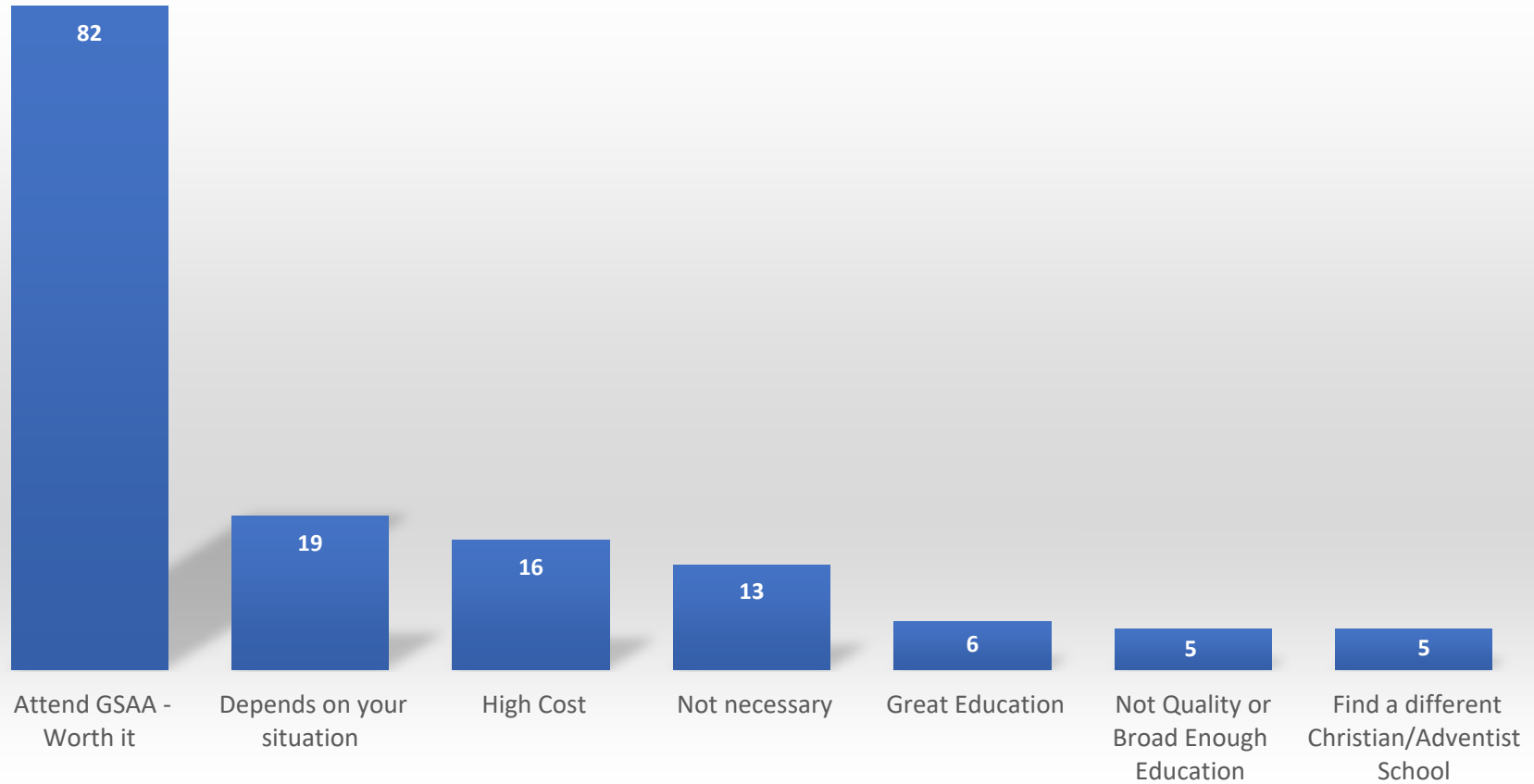
Constituent, In what way could Gem State Adventist Academy serve the constituents of the Idaho Conference better?



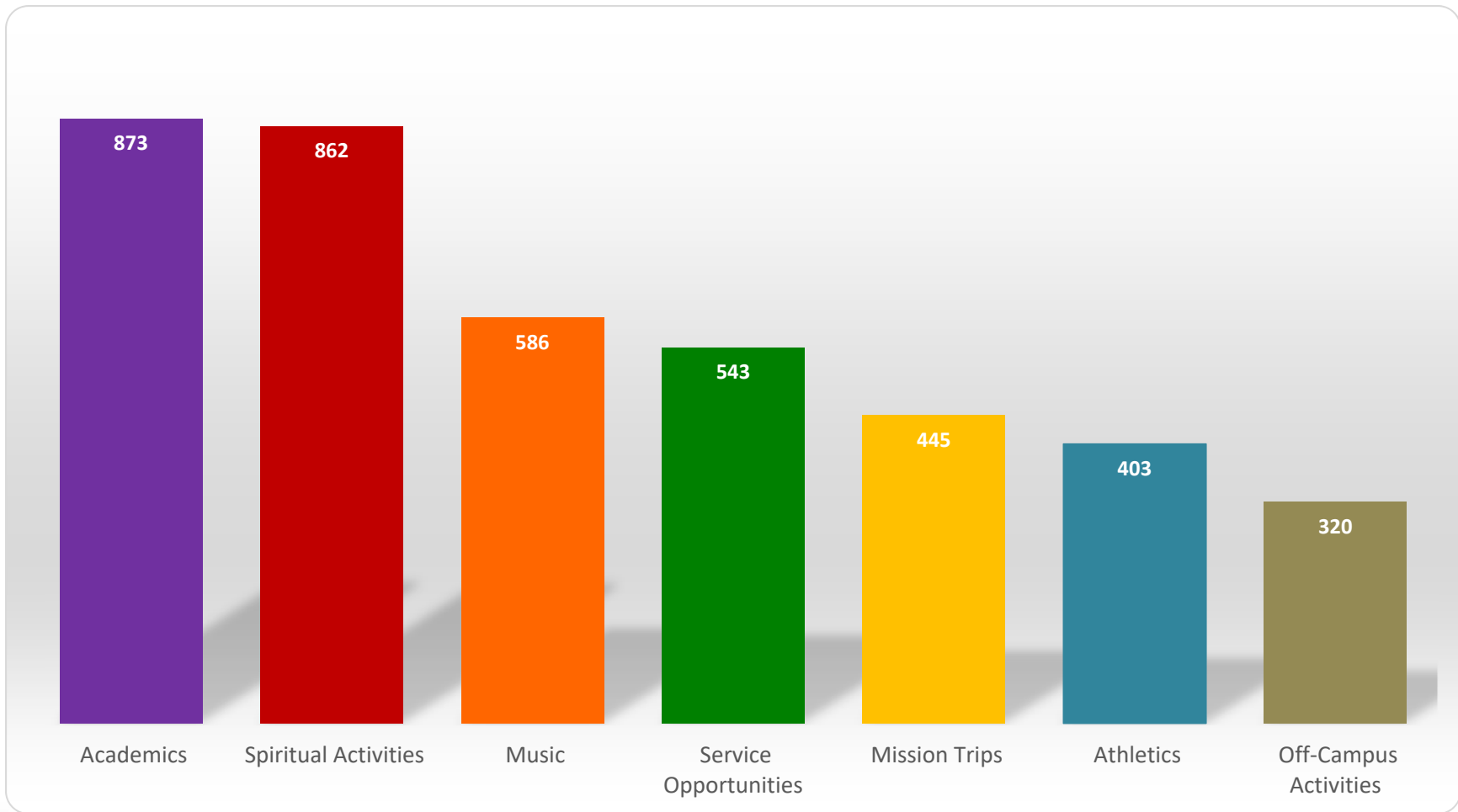
Constituent, Why do you think Adventist education is important? Or not important?



Constituent, What would you tell a student or parent today who might be deciding if Adventist education is worth the investment?

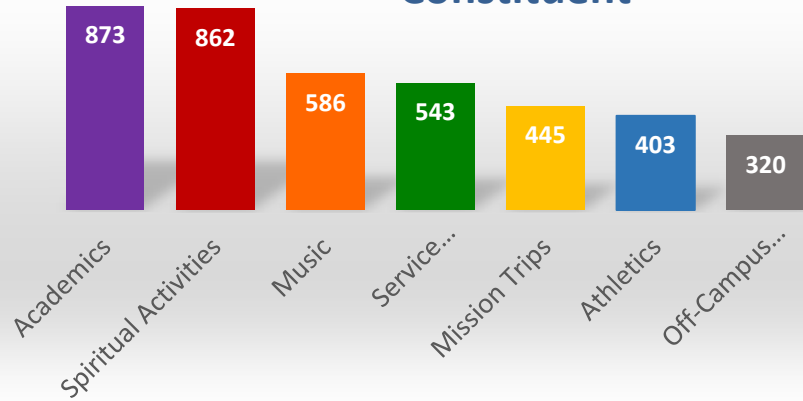


Constituent, Ranking of Priorities

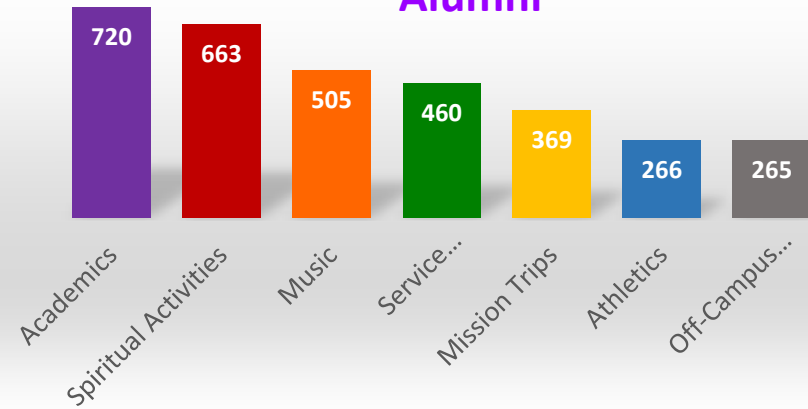


Gem State Adventist Academy Priorities

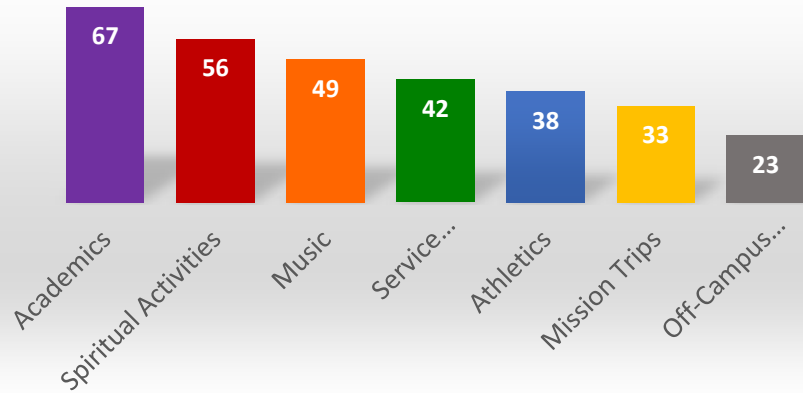
Constituent



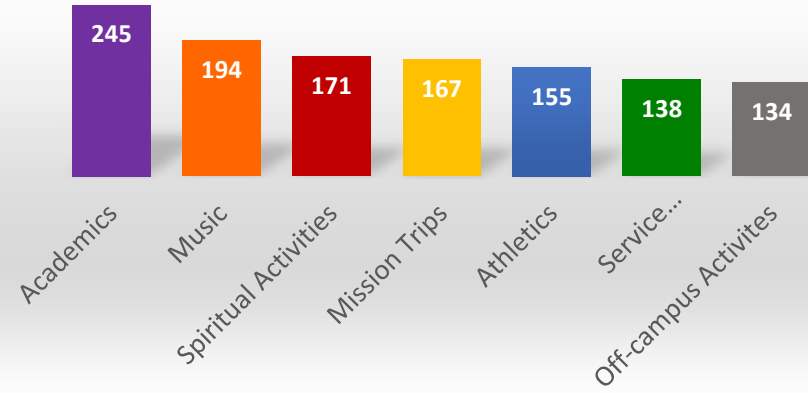
Alumni



Parent



Student



Summary of Findings

- Overwhelmingly, Respondents believe Adventist Education is very important (vital)
- Respondents strongly believe Adventist Education is worth the investment, however expensive
- Faculty and staff are highly appreciated and considered GSAA's greatest asset
- Most feel GSAA has caring Christian staff and a family atmosphere for spiritual development
- Excellent academics and a positive spiritual environment should be the highest priorities

Summary of Findings - Opportunities

- Vision for the future, and execution of that vision
- Marketing and Recruiting (growth)
- Communication
- Facilities / Maintenance
- Focus on academics - STEM
- Affordable for all
- Location or transportation

Next Steps

- Present Findings to the GSAA Board
- Continue to Review Findings in Detail
- Modify/Update the Strategic Plan as Needed
- Respond in Some Way to the Idaho Conference Constituents / Alumni
- Respond in Some Way to the Students/Parents
- Implement & Communicate Changes as Determined

